

RITU KAPUR

F-36 Sector 30
Noida 201 301

August 23, 2012

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No. C/1, G Block
Bandra Kurla Complex
Bandra (E), Mumbai - 400 051

BSF Limited
P J Towers
Dalal Street
Mumbai 400 001

Sub: Disclosures under Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of shares and Takeovers) Regulation 2011

Dear Sir,

Please find enclosed herewith the details in the prescribed format in terms of Regulations 31(1) & 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 in respect of Release / Pledge on the Equity Shares of Network18 Media & Investments Limited.

You are requested to take the above information on record.

Thanking you,

Yours faithfully,



Ritu Kapur

End : As above

C C To : Network18 Media & Investments Limited
503,504 & 507, 5th floor,
Mercantile House, 15 Kasturba Gandhi Marg,
New Delhi-110001.

Format for Disclosure by the Promoter(s) to the Stock Exchanges and to the Target Company for encumbrance of Shares / invocation of encumbrance / release of encumbrance , in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)		Network18 Media & Investments Limited	
Name of the Promoter(s) on whose share encumbrance was credited /invoked/released (tick the relevant one)		Ritu Kapur	
Date of Reporting		August 23, 2012	
Names of the Stock Exchanges where the shares of the target company are listed		National Stock Exchange and Bombay Stock Exchange	
Details of the promoters' holding: (the term "event" indicates creation /invocation/release of encumbrance , as the case may be)		70,790,089 (48.30%) * Please refer to enclosed details of Promoters /Promoter Group Shareholding	
Promoter(s) or PACs with him	Pre-event Holding	Details of events pertaining to encumbrance	
		Post event holding (encumbered shares to be excluded)	(*) Details of encumbrance (pledge/lien or others - give details)
Names	Number	% of total shares capital	Particulars
Ritu Kapur	643,508	0.44	
			516,428
			0.09
			Pre Event Release
			535,99
			Event (Release from Aditya Birla Finance Ltd.
			508,179
			0.01
			Post Event Release
			4,27,220
			Event (Release from Aditya Birla Finance Ltd.
			4,27,220
			Post Event Release
			0

(*) Details shall include the details regarding the person(s) on whose favour the incumbrance has been created and other important features of such encumbrance.

Place : Noida
Date : 23/8/2012

Ritu Kapur

NETWORK18 MEDIA & INVESTMENTS LIMITED

SHAREHOLDING OF PERSONS BELONGING TO "PROMOTER GROUP"

SINO	NAME OF THE SHAREHOLDER	TOTAL SHARES HELD	PRE				PLEDGED OR OTHERWISE ENCUMBERED	POST				PLEDGED OR OTHERWISE ENCUMBERED
			AS a % OF TOTAL CAPITAL	AS a % OF TOTAL SHARES	AS a % OF TOTAL CAPITAL	AS a % OF TOTAL SHARES		AS a % OF TOTAL CAPITAL	AS a % OF TOTAL SHARES	AS a % OF TOTAL CAPITAL	AS a % OF TOTAL SHARES	
1	RB HOLDINGS PRIVATE LIMITED	36826612	25.13	29549504	30.24	20.16	0	0	0	0	0	0
2	NETWORK18 GROUP SENIOR PROFESSIONAL WELFARE TRUST (held in the name of its Trustee Mr. R D S Bawa)	15922729	10.86	15922729	100.00	10.86	15922729	10.86	15922729	100.00	10.86	15922729
3	RAGHAV BAHIL	6791720	4.63	0	0.00	0.00	0	0	0	0.00	0	0
4	RAGHAV BAHIL	6030039	4.11	5671101	94.05	3.87	0	0	0	0.00	0	0
5	RB INVESTMENTS PRIVATE LIMITED	3731454	2.55	3731454	100.00	2.55	0	0	0	0.00	0	0
6	RITU KAPUR	641342	0.44	632933	98.69	0.43	8409	0.01	0	0.00	0	0
7	TV 18 EMPLOYEES WELFARE TRUST	568407	0.39	0	0.00	0.00	568407	0.39	0	0.00	0	0
8	VANDANA MALIK	87566	0.06	0	0.00	0.00	87566	0.06	0	0.00	0	0
9	NETWORK 18 EMPLOYEES WELFARE TRUST	59878	0.04	0	0.00	0.00	59878	0.04	0	0.00	0	0
10	SUBHASH BAHIL	58818	0.04	0	0.00	0.00	58818	0.04	0	0.00	0	0
11	RAGHAV BAHIL	50213	0.03	35861	71.42	0.02	0	0	0	0.00	0	0
12	VANDANA MALIK	7145	0.00	0	0.00	0.00	7145	0	0	0.00	0	0
13	RB MEDIASOFT PRIVATE LIMITED	5000	0.00	0	0.00	0.00	8283180	5.65	7835752	94.60	5.35	8596267
14	RB MEDIASOFT PRIVATE LIMITED	5000	0.00	0	0.00	0.00	12679195	8.65	8596267	58.59	5.35	8596267
15	RITU KAPUR	2166	0.00	2166	100.00	0.00	0	0	0	0.00	0	0
16	WATERMA 3K INFRA TECH PRIVATE LIMITED	500	0.00	0	0.00	0.00	8278680	5.65	8278680	99.99	5.65	8278680
17	COLORFUL MEDIA PRIVATE LIMITED	500	0.00	0	0.00	0.00	8278680	5.65	8171823	98.71	5.38	8171823
18	ADVENTURE MARKETING PRIVATE LIMITED	500	0.00	0	0.00	0.00	8278680	5.65	6641000	80.22	4.53	6641000
19	RB MEDIA HOLDINGS PRIVATE LIMITED	500	0.00	0	0.00	0.00	8278722	5.65	0	0.00	0	0
20	PRAMOD KAPUR	0	0.00	0	0.00	0.00	0	0	0	0.00	0	0
21	MANJU KAPUR	0	0.00	0	0.00	0.00	0	0	0	0.00	0	0
22	INFOMEDIA 18 LIMITED	0	0.00	0	0.00	0.00	0	0	0	0.00	0	0
23	BIG TREE ENTERTAINMENT PRIVATE LIMITED	0	0.00	0	0.00	0.00	0	0	0	0.00	0	0
24	DIGITAL 18 MEDIA LIMITED	0	0.00	0	0.00	0.00	0	0	0	0.00	0	0
25	e-EIGHTEEN.COM LIMITED	0	0.00	0	0.00	0.00	0	0	0	0.00	0	0
26	MONEYCONTROL DOT COM INDIA LIMITED	0	0.00	0	0.00	0.00	0	0	0	0.00	0	0
27	BK MEDIA PRIVATE LIMITED	0	0.00	0	0.00	0.00	0	0	0	0.00	0	0
28	KEYMAN FINANCIAL SERVICES PRIVATE LIMITED	0	0.00	0	0.00	0.00	0	0	0	0.00	0	0
29	NETWORK18 PUBLICATIONS LIMITED	0	0.00	0	0.00	0.00	0	0	0	0.00	0	0
30	RB SOFTWARE PRIVATE LIMITED	0	0.00	0	0.00	0.00	0	0	0	0.00	0	0
31	RB INVESTMENTS PRIVATE LIMITED	0	0.00	0	0.00	0.00	0	0	0	0.00	0	0
32	RVT SOFTECH PRIVATE LIMITED	0	0.00	0	0.00	0.00	0	0	0	0.00	0	0
33	CAPITAL18 FINCAP PRIVATE LIMITED (EARLIER VT HOLDINGS PVT. LTD)	0	0.00	0	0.00	0.00	0	0	0	0.00	0	0
34	VT SOFTECH PRIVATE LIMITED	0	0.00	0	0.00	0.00	0	0	0	0.00	0	0
35	RRK FINHOLD PRIVATE LIMITED	0	0.00	0	0.00	0.00	0	0	0	0.00	0	0
36	RVT FINHOLD PRIVATE LIMITED	0	0.00	0	0.00	0.00	0	0	0	0.00	0	0
37	VT MEDIA PRIVATE LIMITED	0	0.00	0	0.00	0.00	0	0	0	0.00	0	0

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