

RB HOLDINGS PRIVATE LIMITED

Regd. Office: 403, Prabhat Kiran, 17, Rajendra Place, New Delhi 110 008

August 13, 2012

BSE Limited
P J Towers, Dalal Street
Mumbai - 400 001

National Stock Exchange of India Ltd.
Exchange Plaza, Plot no. C/1, G Block,
Bandra-Kurla Complex, Bandra (E)
Mumbai - 400 051

Sub: Disclosure under Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Dear Sir,

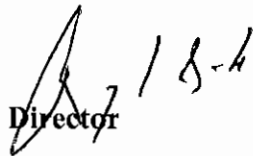
Please find enclosed herewith the details in the prescribed format in term of Regulations 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 in respect of Release / Pledge on the Equity Shares of Network18 Media & Investments Limited.

You are requested to take the above information on record.

Thanking you,

Yours faithfully,

For RB Holdings Private Limited


Director

C C To: Network18 Media & Investments Limited
503, 504 & 507, 5th Floor, Mercantile House
15, Kasturba Gandhi Marg
New Delhi - 110 001

Format for Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of Shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011									
Name of the Target Company (TC)		Network18 Media & Investments Limited							
Name of the Promoter(s) on whose share encumbrance was credited /invoked/released (tick the relevant one)		RB Holdings Private Limited							
Date of Reporting		August 23, 2012							
Names of the Stock Exchanges where the shares of the target company are listed		National Stock Exchange and Bombay Stock Exchange							
Details of the promoters' holding: (the term "event" indicates creation /invocation/release of encumbrance, as the case may be)		70,790,089 (48.30%) * Please refer to enclosed details of Promoters'/Promoter Group Shareholding							
Promoter(s) or PACs with him	Pre-event Holding		Details of events pertaining to encumbrance			Post event holding (encumbered shares to be excluded)		(*) Details of encumbrance (pledge/lien or others - give details	
Names	Number	% of total shares capital	Type - creation/ invocation / release	Date (s)	Number	% of total share capital	Particulars	Shares	%
RB Holdings Private Limited	36,826,612	25.13	Release - 7,103,024 Shares	16 th August, 2012	14,380,132	9.81	Pre Event Release Event (Release from Aditya Birla Finance Ltd) Post Event Release	29549504 7*33024 22446480	20.15 4.85 15.32
RB Holdings Private Limited	36,826,612	25.13	Release - 4,486,000 Shares	16 th August, 2012	18,846,132	12.86	Pre Event Release Event (Release from Reigate Finves Ltd) Post Event Release	22446480 4456000 17980480	15.32 3.05 12.2
RB Holdings Private Limited	36,826,612	25.13	Release - 13,150,000 Shares	16 th August, 2012	31,996,132	21.83	Pre Event Release Event (Pledge to SFC Finance) Post Event Release	17980480 13*50000 4830480	12.2 6.9 3.30
RB Holdings Private Limited	36826612(*)	25.13	Release - 4,830,480 Shares	13 th August, 2012	36,826,612	25.13	Pre Event Release Event (Release from Aditya Birla Finance Ltd) Post Event Release	4830480 4830480 -	3.30 3.30 0.00

(*) The entire holding 36826612 shares have been transferred and as on date the date of disclosure holding is NIL Shares.
 (*) Details shall include the details regarding the person(s) on whose favour the incumbrance has been created and other important features of such encumbrance.

Place : New Delhi
 Date : 23/8/2012

For RB Holdings Private Limited


 Director

NETWORK18 MEDIA & INVESTMENTS LIMITED
SHAREHOLDING OF PERSONS BELONGING TO "PROMOTER GROUP"

SHAREHOLDING OF PERSONS BELONGING TO "PROMOTER GROUP"										
SLNO	NAME OF THE SHAREHOLDER	TOTAL SHARES HELD	PLEDGED OR OTHERWISE ENCUMBERED			POST SHAREHOLDING	PLEDGED OR OTHERWISE ENCUMBERED			
		PRE		AS a % OF TOTAL CAPITAL	AS a PERCENTAGE OF TOTAL HOLDING	AS a % OF TOTAL CAPITAL	TOTAL SHARES	AS a % OF TOTAL CAPITAL	PLEDGE SHARES	AS a PERCENTAGE OF TOTAL HOLDING
		TOTAL SHARES					SHARES			
1	RB HOLDINGS PRIVATE LIMITED	36826612	25.13		80.24	20.16	0	0	0	0.00
2	NETWORK18 GROUP SENIOR PROFESSIONAL WELFARE TRUST (held in the name of its Trustee Mr. R D S Bawa)	15922729	10.86		100.00	10.86	15922729	10.86	15922729	100.00
3	RAGHAV BAHIL	6791720	4.63		0.00	0.00	0	0	0	0.00
4	RAGHAV BAHIL	6030039	4.11		94.05	3.87	0	0	0	0.00
5	RB INVESTMENTS PRIVATE LIMITED	3731454	2.55		100.00	2.55	0	0	0	0.00
6	RITU KAPUR	641342	0.44		98.69	0.43	8409	0.01	0	0.00
7	TV 18 EMPLOYEES WELFARE TRUST	568407	0.39		0.00	0.00	568407	0.39	0	0.00
8	VANDANA MALIK	87566	0.06		0.00	0.00	87566	0.06	0	0.00
9	NETWORK 18 EMPLOYEES WELFARE TRUST	59878	0.04		0.00	0.00	59878	0.04	0	0.00
10	SUBHASH BAHIL	58818	0.04		0.00	0.00	58818	0.04	0	0.00
11	RAGHAV BAHIL	50213	0.03		71.42	0.02	0	0	0	0.00
12	VANDANA MALIK	7145	0.00		0.00	0.00	7145	0	0	0.00
13	RB MEDIASOFT PRIVATE LIMITED	5000	0.00		0.00	0.00	8283180	5.65	7835752	94.60
14	RRB MEDIASOFT PRIVATE LIMITED	5000	0.00		0.00	0.00	12679195	8.65	8696267	68.59
15	RITU KAPUR	2166	0.00		100.00	0.00	0	0	0	0.00
16	WATERMARK INFRA TECH PRIVATE LIMITED	500	0.00		0.00	0.00	8278680	5.65	8278180	99.99
17	COLORFUL MEDIA PRIVATE LIMITED	500	0.00		0.00	0.00	8278680	5.65	8171820	98.77
18	ADVENTURE MARKETING PRIVATE LIMITED	500	0.00		0.00	0.00	8278680	5.65	6641000	80.22
19	RB MEDIA HOLDINGS PRIVATE LIMITED	500	0.00		0.00	0.00	8278722	5.65	0	0.00
20	PRAMOD KAPUR	0	0.00		0.00	0.00	0	0	0	0.00
21	MANJU KAPUR	0	0.00		0.00	0.00	0	0	0	0.00
22	INFOMEDIA 18 LIMITED	0	0.00		0.00	0.00	0	0	0	0.00
23	BIG TREE ENTERTAINMENT PRIVATE LIMITED	0	0.00		0.00	0.00	0	0	0	0.00
24	DIGITAL 18 MEDIA LIMITED	0	0.00		0.00	0.00	0	0	0	0.00
25	18EIGHTEEN.COM LIMITED	0	0.00		0.00	0.00	0	0	0	0.00
26	MONEYCONTROL DOT COM INDIA LIMITED	0	0.00		0.00	0.00	0	0	0	0.00
27	BK MEDIA PRIVATE LIMITED	0	0.00		0.00	0.00	0	0	0	0.00
28	KEYMAN FINANCIAL SERVICES PRIVATE LIMITED	0	0.00		0.00	0.00	0	0	0	0.00
29	NETWORK18 PUBLICATIONS LIMITED	0	0.00		0.00	0.00	0	0	0	0.00
30	RB SOFTWARE PRIVATE LIMITED	0	0.00		0.00	0.00	0	0	0	0.00
31	RRB INVESTMENT'S PRIVATE LIMITED	0	0.00		0.00	0.00	0	0	0	0.00
32	RVT SOFTECH PRIVATE LIMITED	0	0.00		0.00	0.00	0	0	0	0.00
33	CAPITAL18 FINCAP PRIVATE LIMITED(EARLIER VT HOLDINGS PVT.LTD)	0	0.00		0.00	0.00	0	0	0	0.00
34	VT SOFTECH PRIVATE LIMITED	0	0.00		0.00	0.00	0	0	0	0.00
35	RRK FINHOLD PRIVATE LIMITED	0	0.00		0.00	0.00	0	0	0	0.00
36	RVT FINHOLD PRIVATE LIMITED	0	0.00		0.00	0.00	0	0	0	0.00
37	VT MEDIA PRIVATE LIMITED	0	0.00		0.00	0.00	0	0	0	0.00

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38	E - 18 LIMITED	0	0.00	0	0.00	0	0.00	0	0.00	0.00	0	0	0	0	0	0.00	0.00	0.00
39	WEB18 HOLDINGS LIMITED	0	0.00	0	0.00	0	0.00	0	0.00	0.00	0	0	0	0	0	0.00	0.00	0.00
40	NIRLAB MEDIA PRIVATE LIMITED	0	0.00	0	0.00	0	0.00	0	0.00	0.00	0	0	0	0	0	0.00	0.00	0.00
41	WS MEDIA VENTURES PRIVATE LIMITED	0	0.00	0	0.00	0	0.00	0	0.00	0.00	0	0	0	0	0	0.00	0.00	0.00
42	TV18 BROADCAST LIMITED	0	0.00	0	0.00	0	0.00	0	0.00	0.00	0	0	0	0	0	0.00	0.00	0.00
43	SETPRO18 DISTRIBUTION LIMITED	0	0.00	0	0.00	0	0.00	0	0.00	0.00	0	0	0	0	0	0.00	0.00	0.00
44	NEWSWIRE18 LIMITED	0	0.00	0	0.00	0	0.00	0	0.00	0.00	0	0	0	0	0	0.00	0.00	0.00
45	TV18 HOME SHOPPING NETWORK LIMITED	0	0.00	0	0.00	0	0.00	0	0.00	0.00	0	0	0	0	0	0.00	0.00	0.00
46	TELEVISION EIGHTEEN MEDIA AND INVESTMENTS LIMITED	0	0.00	0	0.00	0	0.00	0	0.00	0.00	0	0	0	0	0	0.00	0.00	0.00
47	BK HOLDINGS LIMITED	0	0.00	0	0.00	0	0.00	0	0.00	0.00	0	0	0	0	0	0.00	0.00	0.00
48	TELEVISION EIGHTEEN MAURITIUS LIMITED	0	0.00	0	0.00	0	0.00	0	0.00	0.00	0	0	0	0	0	0.00	0.00	0.00
49	TV18 HSN HOLDINGS LIMITED	0	0.00	0	0.00	0	0.00	0	0.00	0.00	0	0	0	0	0	0.00	0.00	0.00
50	NAMONO INVESTMENTS LIMITED	0	0.00	0	0.00	0	0.00	0	0.00	0.00	0	0	0	0	0	0.00	0.00	0.00
51	RVT HOLDINGS PRIVATE LIMITED	0	0.00	0	0.00	0	0.00	0	0.00	0.00	0	0	0	0	0	0.00	0.00	0.00
52	COLOSCEUM MEDIA PRIVATE LIMITED	0	0.00	0	0.00	0	0.00	0	0.00	0.00	0	0	0	0	0	0.00	0.00	0.00
53	STARGAZE ENTERTAINMENT PRIVATE LIMITED	0	0.00	0	0.00	0	0.00	0	0.00	0.00	0	0	0	0	0	0.00	0.00	0.00
54	WEBCHUTNEY STUDIO PRIVATE LIMITED	0	0.00	0	0.00	0	0.00	0	0.00	0.00	0	0	0	0	0	0.00	0.00	0.00
55	GREYCELLS18 MEDIA LIMITED	0	0.00	0	0.00	0	0.00	0	0.00	0.00	0	0	0	0	0	0.00	0.00	0.00
56	CAPITAL18 LIMITED, MAURITIUS	0	0.00	0	0.00	0	0.00	0	0.00	0.00	0	0	0	0	0	0.00	0.00	0.00
57	CAPITAL18 ACQUISITION CORP	0	0.00	0	0.00	0	0.00	0	0.00	0.00	0	0	0	0	0	0.00	0.00	0.00
58	RRK HOLDINGS PRIVATE LIMITED	0	0.00	0	0.00	0	0.00	0	0.00	0.00	0	0	0	0	0	0.00	0.00	0.00
59	RRK MEDIA PRIVATE LIMITED	0	0.00	0	0.00	0	0.00	0	0.00	0.00	0	0	0	0	0	0.00	0.00	0.00
60	BRR SECURITIES PRIVATE LIMITED	0	0.00	0	0.00	0	0.00	0	0.00	0.00	0	0	0	0	0	0.00	0.00	0.00
61	BK MEDIA MAURITIUS PRIVATE LIMITED	0	0.00	0	0.00	0	0.00	0	0.00	0.00	0	0	0	0	0	0.00	0.00	0.00
62	WEB18 SECURITIES PRIVATE LIMITED	0	0.00	0	0.00	0	0.00	0	0.00	0.00	0	0	0	0	0	0.00	0.00	0.00
63	NETWORK18 HOLDINGS LIMITED, CAYMAN ISLANDS	0	0.00	0	0.00	0	0.00	0	0.00	0.00	0	0	0	0	0	0.00	0.00	0.00
64	TV18 UK LIMITED	0	0.00	0	0.00	0	0.00	0	0.00	0.00	0	0	0	0	0	0.00	0.00	0.00
65	WEB18 SOFTWARE SERVICES LIMITED	0	0.00	0	0.00	0	0.00	0	0.00	0.00	0	0	0	0	0	0.00	0.00	0.00
66	GLOBAL BROADCAST EMPLOYEES WELFARE TRUST	0	0.00	0	0.00	0	0.00	0	0.00	0.00	0	0	0	0	0	0.00	0.00	0.00
67	IBN18 TRUST	0	0.00	0	0.00	0	0.00	0	0.00	0.00	0	0	0	0	0	0.00	0.00	0.00
68	MST VIDUR BAHL	0	0.00	0	0.00	0	0.00	0	0.00	0.00	0	0	0	0	0	0.00	0.00	0.00
69	MISS TARA BAHL	0	0.00	0	0.00	0	0.00	0	0.00	0.00	0	0	0	0	0	0.00	0.00	0.00
70	MR SANDEEP KAPUR	0	0.00	0	0.00	0	0.00	0	0.00	0.00	0	0	0	0	0	0.00	0.00	0.00
TOTAL :		70790089	48.30	55545748	78.47	37.90	70790089	48.30	55545748	78.47	37.90	70790089	48.30	55545748	78.47	37.90	70790089	48.30

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