

RB HOLDINGS PRIVATE LIMITED

Regd. Office: 403, Prabhat Kiran, 17, Rajendra Place, New Delhi 110 008

February 17 2012

Bombay Stock Exchange Limited
P J Towers, Dalal Street
Mumbai - 400 001

National Stock Exchange of India Ltd.
Exchange Plaza, Plot no. C/1, G Block,
Bandra-Kurla Complex, Bandra (E)
Mumbai - 400 051

Sub.: Disclosure under Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Dear Sir

Please find enclosed herewith the details in the prescribed format in term of Regulations 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 in respect of Release / Pledge on the Equity Shares of Network18 Media & Investments Limited.

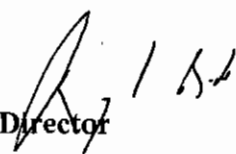
After the transaction, out of total holding of 43,531,337 (30.47% of the total paid up capital) equity shares in Network18 Media & Investments Limited 24,499,504 equity shares (17.15% of the total paid up capital) have been pledged.

You are requested to take the above information on record.

Thanking you,

Yours faithfully,

For RB Holdings Private Limited


Director

C C To : Network18 Media & Investments Limited
503, 504 & 507, 5th Floor, Mercantile House
15, Kasturba Gandhi Marg
New Delhi - 110 001

Format for Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of Shares / invocation of encumbrance / release of encumbrance , in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)		Network18 Media & Investments Limited									
Name of the Promoter(s) on whose share encumbrance was credited /invoked/released (tick the relevant one)		RB Holdings Private Limited									
Date of Reporting		17.02.2012									
Names of the Stock Exchanges where the shares of the target company are listed		National Stock Exchange of India Limited & Bombay Stock Exchange Limited									
Details of the promoters' holding: (the term "event" indicates creation /invocation/release of encumbrance , as the case may be)		82,376,851 (57.65%) Please refer to enclosed details of Promoters' Shareholding									
Promoter(s) or PACs with him		Pre-event Holding		Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		Particulars		Shares	%
Names	Number	% of total shares capital	Type - creation/ invocation / release	Date (s)	Number	% of total share capital					
RB Holdings Private Limited	43,531,337	30.47	Creation - 300,000 Shares	13.2.2012	20,231,833	14.16	Pre Event Pledge		22999504	15.1%	
							Event (Rejected from STCI Finance Ltd.)		300000	0.2%	
							Post Event Pledge		23299504	15.3%	
RB Holdings Private Limited	43,531,337	30.47	Creation - 1,200,000 Shares	13.2.2012	19,031,833	13.32	Pre Event Pledge		23299504	15.3%	
							Event (Pledge to Aditya Birla Finance Ltd.)		1200000	0.84%	
							Post Event Pledge		24499504	17.7%	

(*) Details shall include the details regarding the person(s) on whose favour the Incumbrance has been created and other important features of such encumbrance.

For RB Holdings Private Limited


Director

Place : New Delhi
Date : 20.02.2012

NETWORK18 MEDIA & INVESTMENTS LIMITED						
Shares belonging to the category "Promoter and Promoter Group" (Post)						
		TOTAL SHARES HELD		SHARES PLEDGED OR OTHERWISE ENCUMBERED		
Sr.No	Name of the Shareholder	No. of Shares held	As a % of total capital	PLEDGE SHARES	AS a PERCENTAGE	AS a % OF TOTAL CAPITAL
1	RB HOLDINGS PRIVATE LIMITED	43531337	30.47	24499504	56.28	17.15
2	NETWORK 18 GROUP SENIOR PROFESSIONAL WELFARE TRUST	15922729	11.14	15922729	100.00	11.14
3	NETWORK18 MEDIA TRUST	11586762	8.11	11586762	100.00	8.11
4	RAGHAV BAHL	6167247	4.32	2839370	46.04	1.99
5	RB INVESTMENTS PRIVATE LIMITED	3731454	2.61	3300000	88.44	2.31
6	RITU KAPUR	635099	0.44	134145	21.12	0.09
7	TV 18 EMPLOYEES WELFARE TRUST	568407	0.40	0	0.00	0.00
8	VANDANA MALIK	94711	0.07	0	0.00	0.00
9	NETWORK 18 EMPLOYEES WELFARE TRUST	59878	0.04	0	0.00	0.00
10	SUBHASH BAHL	58818	0.04	0	0.00	0.00
11	PRAMOD KAPUR	5523	0.00	0	0.00	0.00
12	MANJU KAPUR	2886	0.00	0	0.00	0.00
13	RB MEDIASOFT PRIVATE LIMITED	5000	0.0035	0	0.00	0.00
14	RRB MEDIASOFT PRIVATE LIMITED	5000	0.0035	0	0.00	0.00
15	ADVENTURE MARKETING PRIVATE LIMITED	500	0.0003	0	0.00	0.00
16	WATERMARK INFRATECH PRIVATE LIMITED	500	0.0003	0	0.00	0.00
17	COLORFUL MEDIA PRIVATE LIMITED	500	0.0003	0	0.00	0.00
18	RB MEDIA HOLDINGS PRIVATE LIMITED	500	0.0003	0	0.00	0.00
19	INFOMEDIA 18 LIMITED	0	0	0	0.00	0.00
20	BIG TREE ENTERTAINMENT PRIVATE LIMITED	0	0	0	0.00	0.00
21	DIGITAL 18 MEDIA LIMITED	0	0	0	0.00	0.00
22	e-EIGHTEEN.COM LIMITED	0	0	0	0.00	0.00
23	MONEYCONTROL DOT COM INDIA LIMITED	0	0	0	0.00	0.00
24	BK MEDIA PRIVATE LIMITED	0	0	0	0.00	0.00
25	KEYMAN FINANCIAL SERVICES PRIVATE LIMITED	0	0	0	0.00	0.00
26	NETWORK18 PUBLICATIONS LIMITED	0	0	0	0.00	0.00
27	RB SOFTWARE PRIVATE LIMITED	0	0	0	0.00	0.00
28	RRB INVESTMENTS PRIVATE LIMITED	0	0	0	0.00	0.00
29	RVT SOFTECH PRIVATE LIMITED	0	0	0	0.00	0.00
30	CAPITAL18 FINCAP PRIVATE LIMITED(EARLIER VT HOLDINGS PVT.LTD.	0	0	0	0.00	0.00
31	VT SOFTECH PRIVATE LIMITED	0	0	0	0.00	0.00
32	RRK FINHOLD PRIVATE LIMITED	0	0	0	0.00	0.00
33	RVT FINHOLD PRIVATE LIMITED	0	0	0	0.00	0.00
34	VT MEDIA PRIVATE LIMITED	0	0	0	0.00	0.00
35	E - 18 LIMITED	0	0	0	0.00	0.00
36	WEB18 HOLDINGS LIMITED	0	0	0	0.00	0.00
37	WS MEDIA VENTURES PRIVATE LIMITED	0	0	0	0.00	0.00
38	TV18 BROADCAST LIMITED	0	0	0	0.00	0.00
39	SETPRO18 DISTRIBUTION LIMITED	0	0	0	0.00	0.00
40	NEWSWIRE18 LIMITED	0	0	0	0.00	0.00
41	NILRAB MEDIA PRIVATE LIMITED	0	0	0	0.00	0.00
42	TV18 HOME SHOPPING NETWORK LIMITED	0	0	0	0.00	0.00
43	TELEVISION EIGHTEEN MEDIA AND INVESTMENTS LIMITED	0	0	0	0.00	0.00
44	BK HOLDINGS LIMITED	0	0	0	0.00	0.00
45	TELEVISION EIGHTEEN MAURITIUS LIMITED	0	0	0	0.00	0.00
46	TV18 HSN HOLDINGS LIMITED	0	0	0	0.00	0.00
47	NAMONO INVESTMENTS LIMITED	0	0	0	0.00	0.00
48	RVT HOLDINGS PRIVATE LIMITED	0	0	0	0.00	0.00
49	COLOSCEUM MEDIA PRIVATE LIMITED	0	0	0	0.00	0.00
50	STARGAZE ENTERTAINMENT PRIVATE LIMITED	0	0	0	0.00	0.00
51	WEBCHUTNEY STUDIO PRIVATE LIMITED	0	0	0	0.00	0.00
52	GREYCELLS18 MEDIA LIMITED	0	0	0	0.00	0.00
53	CAPITAL18 LIMITED, MAURITIUS	0	0	0	0.00	0.00
54	CAPITAL18 ACQUISITION CORP	0	0	0	0.00	0.00
55	RRK HOLDINGS PRIVATE LIMITED	0	0	0	0.00	0.00
56	RRK MEDIA PRIVATE LIMITED	0	0	0	0.00	0.00
57	BRR SECURITIES PRIVATE LIMITED	0	0	0	0.00	0.00
58	BK MEDIA MAURITIUS PRIVATE LIMITED	0	0	0	0.00	0.00
59	WEB18 SECURITIES PRIVATE LIMITED	0	0	0	0.00	0.00
60	NETWORK18 HOLDINGS LIMITED, CAYMAN ISLANDS	0	0	0	0.00	0.00
61	TV18 UK LIMITED	0	0	0	0.00	0.00
62	WEB18 SOFTWARE SERVICES LIMITED	0	0	0	0.00	0.00
63	GLOBAL BROADCAST EMPLOYEES WELFARE TRUST	0	0	0	0.00	0.00
64	IBN18 TRUST	0	0	0	0.00	0.00
65	MST VIDUR BAHL	0	0	0	0.00	0.00
66	MISS TARA BAHL	0	0	0	0.00	0.00
67	MR SANDEEP KAPUR	0	0	0	0.00	0.00
	TOTAL	82376851	57.65	58282510	70.75	40.79