

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Excel Crop Care Ltd.		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the Acquirer.	Ratnabali Investment Pvt. Ltd.		
Whether the acquirer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	NSE, BSE		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of :			
a) Shares carrying voting rights	95801	0.87%	0.87%
b) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others)	-	-	-
c) Voting rights (VR) otherwise than by equity shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	-	-	-
e) Total (a+b+c+d)	95801	0.87%	0.87%
Details of acquisition			
a) Shares carrying voting rights acquired	431268	3.92%	3.92%
b) VRs acquired /sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-	-	-



d) Shares encumbered / invoked/released by the acquirer.	-	-	-
e) Total (a+b+c+/-d)	431268	3.92%	3.92%
After the acquisition, holding of:			
a) Shares carrying voting rights	527069	4.79%	4.79%
b) Shares encumbered with the acquirer	-	-	-
c) VRs otherwise than by equity shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
e) Total (a+b+c+d)	527069	4.79%	4.79%
Mode of acquisition (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.)	Open Market Purchase		
Date of acquisition of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	20/03/2014		
Equity share capital / total voting capital of the TC before the said acquisition/sale	11005630		
Equity share capital/ total voting capital of the TC after the said acquisition/sale	11005630		
Total diluted share/voting capital of the TC after the said acquisition/sale	11005630		

Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer / Authorised Signatory

Place: Kolkata

Date: 24.03.2014

RATNABALI INVESTMENT PVT. LTD

Sarab Sandhya
Director

