



Rasoya Proteins Ltd.

An ISO 22000 : 2005 Certified Company

February 10, 2014

Corporate Office - Rasoya House, Plot No. 20/21, Sita Nagar, Kheta Layout, Near New Sneha Nagar, Wardha Road, Nagpur - 440015 (M.S.) INDIA
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Fax : +91-712-2282135, Email : rpl.nagpur@rasoyaproteins.in

Registered Office - Village - Wanjri, Taluka - Wani, Dist. - Yavatmal - 445 304 (M.S.) INDIA
Ph. : +91 - 7239-225901/2/3/4, Fax : +91 - 7239-226190
Email : admin.wani@rasoyaproteins.in

To,
Bombay Stock Exchange Limited,
P. J. Towers, Dalal Street,
Mumbai - 400 001

To,
National Stock Exchange of India Limited,
Exchange Plaza, Bandra-Kurla Complex,
Bandra (East), Mumbai - 400 051

Scrip Code: 531522

Scrip Name: RASOYPR

Sub: Intimation pursuant to Clause 36 of the Listing Agreement

Re: Company Updates

Dear Sirs,

RPL launches three outlets for its Aqua feed products at Krishna and west Godavari District in Andhra Pradesh

Rasoya Proteins Ltd. today announces the launch of its 3 brand new retail outlets for its Aqua Feed products. This move establishes the venture into retail segment of aqua feed which is in line with its expansion plan, diversification policy and growth strategy. This move augurs the way towards expanding of the existing business line with the opening of its first 3 brand new retail outlets at Krishna and west Godavari District, in Andhra Pradesh and which will give an impetus to the growth trajectory of the company by venturing into retail segment along with its manufacturing set up.

The stores sprawl over an area of approximately 800 - 1000 Sq. Ft. each. These stores will offer complete solutions and products. These stores are based on company specific dealership model wherein the dealer cannot sell other companies Aqua feed products.

Mr. Sameer Damle - Executive Director, says that aqua feed is aquaculture demand driven industry. A rapid increase in aquaculture has emphasized feed production for cultured species. Aquaculture uses either commercial or farm made feeds. Commercially made feeds contain combination of various raw materials including Soya which are providing almost all the necessary proteins and other nutrients to the fish. These feeds are processed in order to enhance the appearance and to increase the solubility and longevity of the feeds. Further Floating fish feed results in easy digestion and faster growth of Fish with low FCR and also significantly reduces water pollution.

Kindly take the same on your record & oblige.

Thanking You,

Yours faithfully,

For Rasoya Proteins Limited

Vandana Sanghi
Company Secretary

WORKS

- **Wani** : Village - Wanjri, Taluka - Wani, Dist. - Yavatmal - 445 304 (M.S.) INDIA Ph. : +91-7239-225901/2/3/4, Fax : +91 - 7239-226190
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