

April 09, 2026

Online intimation/submission

The Secretary
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai-400 001
Security Code: 505200

The Secretary
National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor, Plot No.C/1,
G Block, Bandra Kurla Complex, Bandra (E)
Mumbai-400 051
Symbol: EICHERMOT

Subject: Regulation 30 of the SEBI (LODR) Regulations, 2015 – Press Release

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (LODR) Regulations, 2015, please find attached a copy of the press release being issued today.

You are requested to take the same on your records.

Thanking you,
For **Eicher Motors Limited**

Atul Sharma
Company Secretary

Encl.: As above



TIME TO FLY! FLYING FLEA C6 IS HERE - UNLOCKING A WHOLE NEW LEVEL OF CITY+ CAPABILITY

- First store in Bengaluru, Bookings, Test Rides open at 12pm on April 10, 2026
- FF.C6 to be available at **₹2.79 Lakh** (ex-showroom)/ **₹1.99 Lakh** (Battery-as-a-Service)

Bengaluru, April 9, 2026: Flying Flea, the new city+ electric mobility brand from Royal Enfield, today embarks on its journey with the launch of its first motorcycle, the Flying Flea C6. Hardcoded to be agile, visceral and resilient, the FF.C6 will be available from April 10th at the first Flying Flea store in [Jayanagar](#), Bengaluru. [Bookings](#) for the FF.C6 will commence at 12pm, April 10th, with deliveries set to begin at the end of May 2026.

An homage to the original Flying Flea of the 1940's - engineered for frontline troops - the modern Flying Flea C6 is thoughtfully reinterpreted for today's rider. It seamlessly blends agility with advanced connected technology, delivering a deeply intuitive riding experience.

Flying Flea is an embodiment of masterful metallurgy, ingenious chemistry and rider-first wizardry where hardware and software work as one seamless organism. Every element of the FF.C6 is crafted not just to look distinctive, but to enhance how the motorcycle feels and functions in the city. Engineered to connect, adapt and evolve with its rider, Flying Flea transforms technology into a meaningful, everyday advantage.

At its core, the FF.C6 brings together advanced material science, intelligent energy management and performance engineering for a truly exhilarating ride experience. The platform advances performance, intelligence, and connectivity with core components including the motor, battery, BMS, and vehicle control software, enabling deep integration and control.

Built from the ground up as a fully optimised, rider-centric electric motorcycle, the FF.C6 delivers a compelling blend of performance, efficiency and neo-vintage design. With a top speed of 115 km/h and over 400 Nm of wheel torque, all within a lightweight 124 kgs, it offers swift acceleration while maintaining stability through lean-angle sensing ABS, traction control, and rider aids like tip-over alert and live location sharing. Powered by a 3.91 kWh battery, the motorcycle offers seamless connectivity via WiFi, Bluetooth and 4G, along with remote monitoring. Charging is flexible and efficient (around 1% per minute) with options for Rapid, Standard and Trickle charging using a universal wall outlet.

Available in **Storm Black** and **Flea Green** colourways, Flying Flea C6 is priced at **₹2.79 Lakh** (ex-showroom)/ **₹1.99 Lakh** (Battery-as-a-Service). The FF.C6 rollout will follow a phased, **city-by-city** approach.

Speaking on the launch of the motorcycle, **B. Govindarajan, Managing Director - Eicher Motors Ltd. and Chief Executive Officer - Royal Enfield**, said, *"We are excited to introduce the Flying Flea C6, marking our first step into electric motorcycling in our 125th year - a milestone that reflects both our legacy and our intent for new beginnings. For over a century, Royal Enfield has been driven by a singular pursuit: to create pure, engaging motorcycling experiences. With Flying Flea, we are carrying this philosophy into the electric era. This is not just about going electric- it is about creating a new category*



of urban mobility that is rooted in experience, not just specifications or numbers. The FF.C6 has been built by a dedicated team with deep in-house expertise across hardware and software, resulting in an agile, design and technology-led motorcycle that feels intuitive, connected, and alive to the rider. For the launch of FF.C6, we are taking a steady, city-by-city approach and will initially roll it out in phases. With Flying Flea we are not just introducing a motorcycle, we are shaping the future of riding and welcoming a new generation of riders into the world of Royal Enfield. We have a strong pipeline of electric two-wheelers that will continue to build on our vision over time."

Powered by a team of 200+ engineers across India and the UK, and backed by 45+ patent applications, Flying Flea is a true greenfield innovation, developed entirely in-house at the Flying Flea Tech Centre. It is motorcycling-reimagined. In recognition and affirmation of the brand's ethos, Flying Flea won the prestigious Red Dot Award for the FF.C6 under the 'Design Concept' category in 2025.

ARTISTRY (DESIGN)

Paying homage to its namesake, the FF.C6 features a contemporary interpretation of the original Flying Flea's front suspension, incorporating a **precision-engineered forged aluminium Girder fork** and articulating mudguard. The FF.C6 is the only motorcycle on the market today to feature this advanced Girder fork, setting it apart with a unique combination of heritage and innovation.

A defining expression of the Flying Flea ethos lies in the design of the battery fins, where tradition and innovation merge seamlessly. The dynamic front fins, arranged in odd sequences, symbolises forward-thinking technology, while the elegant rear fins, placed in even sequences, reflect heritage and legacy. Together, the two elements twist and converge into a graceful, wing-shaped motif at the center- a powerful symbol of balance, motion and the brand's journey between past and future.

Created for today's world in an entirely new avatar, the FF.C6 is offered in two distinct colourways- **Flea Green**- a timeless choice for those who value understated elegance, and **Storm Black**- a striking interplay of gloss and matte black with a bold pop of the brand's signature color.

Balancing form with function are the meticulously crafted, true- round display screens and case lending the FF.C6 a uniquely premium presence that sets it apart. The touchscreen instrument cluster blends classic aesthetics with modern practicality, offering riders seamless access to features without distraction. Thoughtful customisation is integral to the design with a removable pillion setup and adjustable footpeg positions that ensures a comfortable riding posture.

WIZARDRY (TECHNOLOGY)

The system continuously learns from rider behaviour, enabling a more intuitive and personalised experience over time, while **over-the-air updates** ensure the motorcycle keeps improving. This creates a platform that remains relevant, responsive and in step with the rider's growing confidence and needs.

Control and interaction are designed to be seamless and instinctive. The industry-first rotary mode switch allows riders to transition effortlessly between ride modes, adapting to changing traffic and road conditions without breaking focus. Ergonomics are meticulously considered, with every control- from the **joystick-controlled TFT interface** to the home and back buttons, placed for quick access. Features such as cruise control, voice assist and a programmable button reduce rider effort, especially in demanding urban environments.



Personalisation extends to charging as well, with selectable charging speed- **Rapid, Standard and Trickle**- giving riders control over time, efficiency and battery usage based on their routine. Even the inclusion of a kill switch adds an extra layer of reassurance and control. Together, these systems enhance confidence, making every ride smarter, safer and more adaptable.

CHEMISTRY (MATERIAL & PERFORMANCE)

Best-in-class regenerative braking actively extends range by recovering energy during deceleration, while instant acceleration ensures effortless movement at a flick of a wrist. With a top speed of **115 km/h** and maximum motor torque of **60 nm**, performance is both immediate and exhilarating.

At its core is a **3.91 kWh lithium-ion battery**, encased in lightweight magnesium alloy and supported by an efficient air-cooled ventilation system. Delivering peak power of **15.4 kW @ 3500 RPM**, the system is paired with one of the fastest onboard chargers in the segment. The FF.C6 can be conveniently charged using a standard 16 Amp wall outlet, with fast charging enabled by its high-voltage architecture. For longer battery health, riders also have the option to trickle charge- putting control firmly in their hands through intelligent software led charge management.

Charging is designed to integrate seamlessly into everyday life. The battery goes from **20% to 80% in just over 60 minutes** and delivers approximately 1 km of range per minute of charging. This ensures minimal downtime and maximum convenience, allowing riders to stay on the move with ease. Complementing this, an energy-efficient regenerative system reduces energy loss and maximizes consumption and efficiency.

Integration enhances usability at every level. Remote monitoring and connected navigation keeps the motorcycle in constant sync with the rider, while advanced stability systems like lean-angle ABS and traction control inspire confidence across varied road conditions. Combined with deep configurability and dynamic performance, the FF.C6 delivers a ride that is efficient, predictable and effortlessly adaptable to the rider's world.

For bookings and more information, visit flyingflea.com or experience the Flying Flea C6 at the **Flying Flea store in Jayanagar, Bengaluru.**

#FlyingFlea #FFC6 #BornAirBorne #CityPlusMobility

For further information, please contact: corpcomm@royalenfield.com
