

To

Date: 18.03.2015

The Bombay Stock Exchange Ltd.
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort, Mumbai – 400001

The National Stock Exchange of India Ltd.
Exchange Plaza, Bandra - Kurla Complex,
Bandra (East), Mumbai – 400051

Dear Sir(s)/Madam(s),

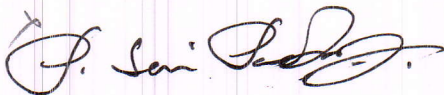
Sub: Disclosure under Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers), Regulations, 2011

With reference to the subject matter, please find enclosed the Disclosure required under Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is for your information and records.

Thanking you.

Yours sincerely,



Sai Padma Potluri

Copy to:

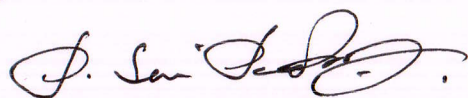
The Compliance Officer
M/s. PVP Ventures Limited
KRM Centre, 9th Floor, Door No.2,
Harrington Road, Chetpet,
Chennai – 600031
Tamilnadu

Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company(TC)				PVP Ventures Limited									
Names of the Stock Exchanges where the shares of the target company are listed				BSE Limited									
				National Stock Exchange of India Limited									
Date of reporting				18.03.2015									
Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked				Sai Padma Potluri									
Details of the creation/invocation/release of encumbrance:													
Name of the promoter (s) or PACs with him(**)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)						Post event holding of encumbered shares {creation [(2)+(3)] / release [(2)-(3)] / invocation [(2)-(3)]}	
	No. of shares	% of total share capital	% w.r.t diluted share capital (*)	No. of shares	% of total share capital	Type of event (creation / release / invocation)	Date of creation/ invocation release of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking/ others)	No. of shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of shares	% of total share capital
Sai Padma Potluri	1500000	0.61	0.60	Nil	N.A.	Creation	16.03.2015	Pledge	1000000	0.41	State Bank of India, Koti,	1000000	0.41

S. Sai Padma

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Platex Limited	132612766	54.12	52.71	Nil	N.A.	Nil	N.A.	N.A.	Nil	N.A.	N.A.	Nil	N.A.
Sureddi Jhansi	6878000	2.81	2.73	6878000	2.81	Nil	N.A.	N.A.	Nil	N.A.	N.A.	6878000	2.81



Sai Padma Potluri

Place: Hyderabad

Date: 18.03.2015

(**) The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.