



Dated: 5th October, 2017

To,
The Secretary
National Stock Exchange of India
'Exchange Plaza', Bandra- Kurla Complex,
Bandra(E), Mumbai-400051

To,
The Secretary
BSE Ltd
P.J.Towers, 22, Dalal Street
MUMBAI-400001

Subject: Intimation of Store opening
Ref: Symbol: KDDL; Scrip Code: 532054

Dear Sir,

We have great pleasure in informing you that our company's subsidiary - Ethos Limited, has launched a new store at The Pavilion Mall, Pune with effect from 1st October, 2017 at the following location:-

**Shop no FF – 08,
The Pavillion Mall
Sr no 430/1
Senapati Bapat Road, Shivaji Nagar,
Pune. 411005**

The area of the aforesaid store is 534 sq. ft. The brands carried at the store are Longines, Rado, Tag Heuer, Calvin Klein, Tissot, Balmain, Raymond Weil, Oris, Movado, Frederique Constant, Daniel Wallington, Fossil, Michael Kors, Armani, Hugo Boss and Casio.

The total number of stores as on date is 37 (Thirty seven) only.

You are requested to kindly display the above information on your website for the information of our valued Investors.

Thanking you

Yours truly
For KDDL Limited

R.K. Sood
Company Secretary