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Procter & Gamble Hygiene and Health Care Ltd delivers strong growth
Net Sales up by 24 %; Earnings after Tax up +6% for the quarter ended September 2012

Mumbai, October 26, 2012 – Procter & Gamble Hygiene and Health Care Ltd. (PGHHCL) announced its unaudited results for Quarter 1 today. The company has registered total sales of Rs. 375 crores, up by 24% versus Rs. 302 crores in the corresponding quarter last year. The growth in sales was driven by category growth, pricing and initiatives.

Feminine Hygiene posted net sales growth of +27% Sales were driven by category growth, pricing and commercial innovations such as "Kadam Badhaye Jaa". Femcare value share stands at 54 %. The Health Care began the fiscal year on a strong note with sales growth of 18%. The sales grew behind programs such as "Cheer for Champions" for Vicks Cough Drops and "Relief in 5 minutes" for Vicks Action 500.

Profit Before Tax (PBT) stood at Rs. 63 crores for the quarter ended September 30, 2012 vs. Rs. 41 crores in the corresponding quarter last year. While overall costs were under control, the quarter was helped by foreign exchange gain of Rs. 4 crore versus previous quarter and a onetime interest income of Rs. 10 crore on past litigation.

The PAT for quarter ended September 30, 2012 stood at Rs. 45 crores vs. Rs. 43 crores in the corresponding quarter last year.

Sharing perspective on the results, Mr. Shantanu Khosla, Managing Director, Procter & Gamble Hygiene and Health Care Limited (PGHHCL) said, "Procter & Gamble Hygiene and Health Care Ltd. has yet again witnessed solid growth for the quarter ended September, 30, 2012. PGHHCL is executing its proven business model of delivering value to the consumers combined with effective pricing and productivity which is helping deliver consistent top and bottom-line growth.. We believe in investing resources in our core businesses with an aim to touch and improve the lives of more Indian consumers, now and for generations to come."

About Procter & Gamble Hygiene and Health Care Ltd.
Procter & Gamble Hygiene and Health Care Ltd. (PGHH) is one of India's fastest growing FMCG Companies that has in its portfolio WHISPER – India's leading Feminine Hygiene brand, and VICKS – India's No. 1 Health Care brand. The Company has carved a reputation for delivering high quality, value-added products to meet the needs of consumers. PGHH is committed to making every day in the lives of Indian consumers better through the quality of its products and the sincerity of its service. Please visit www.pg.com for the latest news and in-depth information about P&G and its brands.

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