Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance release of encumbrance, in terms of Regulation ~~31(1) and~~ 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company(TC)	**Prime Focus Limited**
Name of the Stock Exchanges where the shares of the target company are listed	Bombay Stock Exchange Limited National Stock Exchange of India Limited
Date of reporting	13-08-2014
Name of the promoter or PAC on whose shares encumbrance has been created/released/~~invoked~~	Naresh Malhotra

Details of the creation of encumbrance:

Name of the Promoter(s) or PACs with him(**)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrances (3)						Post event holding of encumbered shares { ~~creation [(2)+(3)] /~~ release [(2)-(3)] / ~~invocation [(2)-(3)]~~}	
	No. of shares	%of total share capital	% w.r.t diluted share capital(*)	No. of shares	% of total share capital	Type of event (~~creation /~~ release / ~~invocation~~)	Date of ~~creation / invocation~~ release of encumbrances	Type of encumbrances (pledge/ lien/ non disposal undertaking/ others)	No. of shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of shares	% of total share capital
Naresh Malhotra	6,22,01,546	33.55%	33.55%	3,51,12,000	18.94%	Release	August 6, 2014	Release	5,00,000	0.27%	STCI Finance Limited	3,46,12,000	18.67%
				3,46,12,000	18.67%	Release	August 6, 2014	Release	11,66,000	0.63%	Religare Finvest Limited	3,34,46,000	18.04%

Signature of the Authorized Signatory

Place: Mumbai
Date: 13-08-2014

Note:- Total Paid up share capital of Prime Focus Limited (TC) is 185417436 equity shares of Rs. 1/- each.

(**) The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reportin on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement. Diluted shares/ voting capital means the total number c shares in the TC assuming full conversion of the outstanding convertible securities/ warrants into equity shares of the TC.

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