TCS/PR/SE-99/2015-16

March 10, 2016

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai
Kind Attn: Manager, Listing Department

BSE Limited
P.J. Towers
Dalal Street
Mumbai
Kind Attn: General Manager,
Department of Corporate Services
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled "**TCS Recognized as a Leader in Manufacturing PLM Strategic Consulting by IDC MarketScape**" which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Suprakash

Suprakash Mukhopadhyay
Vice President and Company Secretary

TATA CONSULTANCY SERVICES
Tata Consultancy Services Limited
Maker Towers 'E' Block 11th Floor Cuffe Parade Colaba Mumbai 400 005 India
Tel 91 22 6778 9191 Fax 91 22 6639 1836 e-mail corporate.office@tcs.com website www.tcs.com
Registered Office 9th Floor Nirmal Building Nariman Point Mumbai 400 021
Corporate Identification No. (CIN): L22210MH1995PLC084781

For immediate use **PRESS** RELEASE

TCS Recognized as a Leader in Manufacturing PLM Strategic Consulting by IDC MarketScape

NEW YORK | MUMBAI, March 10, 2016: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS) a leading global IT services, consulting and business solutions organization, today announced it has been recognized as a 'Leader' in the IDC MarketScape report, "*Worldwide Manufacturing PLM Strategic Consulting 2015 Vendor Assessment.*"

IDC MarketScape assessed ten vendors with annual revenue of at least $1 billion that offer strategic consulting for a portfolio of PLM processes at customer sites. The reports highlights TCS' strategic consulting experience and capabilities encompassing PLM process design, product costing and engineering, manufacturing collaboration, and PLM training and enablement. IDC also cites TCS' customer satisfaction with its account management and project management capabilities.

"Service providers in the PLM market differentiate themselves in strategic consulting with their ability to work cohesively across the different functions of the global team to present a unified front to clients, from account management and project management to consulting and system architecture strategy," said Jeff Hojlo, program director, IDC Manufacturing Insights. "TCS differentiates itself through a focus on PLM, combined with support for broad enterprise data management and emerging technology enablement, complemented by strategic consulting."

"We partner with our customers to provide optimal business solutions that are aligned to overall business strategy," said Milind Lakkad, Vice President and Global Head, Manufacturing Industry Solutions Unit, TCS. "TCS' recognition as a leader by the IDC MarketScape report in PLM strategic consulting is a testament to our distinctive focus in this space and deep customer trust gained over years of close collaboration."

About IDC MarketScape
IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360 degree assessment of the strengths and weaknesses of current and prospective vendors.

About Tata Consultancy Services Ltd. (TCS)
Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPS,infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 344,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $15.5

billion for year ended March 31, 2015 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

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TCS media contacts:

Global:	Email: pradipta.bagchi@tcs.com Phone: +91 22 6778 9999
Europe:	Email: abhinav.kumar@tcs.com Phone: +32 2282 1927
UK:	Email: ashish.babu@tcs.com | peter.devery@tcs.com Phone: +44 078 418 92227 | +447764 835 773
India:	Email: h.ramachandra@tcs.com | shamala.p@tcs.com Phone: +91 22 6778 9078 | +91 22 6778 9081
USA / Canada:	Email: b.trounson@tcs.com Phone: +1 646 313 4594
Asia Pacific:	Email: sean.davidson@tcs.com Phone: +65 9139 3668
Australia and New Zealand	Email: alex.goldrick@tcs.com Phone: +61 (2) 8456 2800
Latin America	Email:martin.karich@tcs.com Phone: +569 6170 9013
Nordics	Email: jirimiko.oranen@tcs.com Phone : +358 40 756 6655
Japan	Email: douglas.foote@tcs.com Phone: +81 080-2115-0989

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