TCS/PR/SE-63/2016-17

January 18, 2017

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai
Kind Attn: Manager, Listing Department

BSE Limited
P.J. Towers
Dalal Street
Mumbai
Kind Attn: General Manager,
Department of Corporate Services
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled "**TCS positioned as Leader amongst Global Product Engineering Services - Zinnov ranks TCS for the fourth consecutive year**" which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Suprakash

Suprakash Mukhopadhyay
Vice President and Company Secretary

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Corporate Identification No. (CIN): L22210MH1995PLC084781

For immediate use **PRESS** RELEASE

TCS positioned as Leader amongst Global Product Engineering Services

Zinnov ranks TCS for the fourth consecutive year

MUMBAI | January 18, 2017: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS) a leading IT services, consulting and business solutions organization, today announced that, it has been positioned in the leadership zone in product engineering services across 12 industry verticals for the fourth consecutive year through "Zinnov Zones 2016 PES".

TCS has also been recognized as Most Established Global Engineering Service provider amongst the leading players in the report by Zinnov based on the relative assessment across multiple dimensions including Product development capabilities & experience, Maturity of services & service lines, Customer relationships Scale, Diverse Business models, Ecosystem linkages, Innovation & IP creations and Lab infrastructures,. TCS has been positioned in the Leadership zone across 12 Engineering verticals viz., *Automotive, Aerospace, Construction & Heavy machinery, Consumer Electronics, Computer Peripherals and storage, Energy & Utilities, Industrial Automation, Medical devices, Semiconductor, Software Product development, Telecom, Transport and in Mechanical Engineering services and Embedded systems.*

"TCS' unique combination of next gen technology labs & center of excellences, Strong infrastructure facilities and its characteristic strength of deep domain expertise across all verticals help customers to innovate faster with TCS. In an industry that is shifting towards "Software defined everything", TCS' Software Product Engineering services maturity gives them the edge to participate in customers' product transformation journey, adopt agile and bring innovation', said **Sidhant Rastogi, Partner & Practice Head, Zinnov**.

"We are excited to be recognized as leader amongst global engineering players for fourth consecutive year by Zinnov. This revalidates our customer centric approach, Product development strength and innovation focus", **said Regu Ayyaswamy, Vice President and Global Head, Engineering & Industrial Services, TCS**. "TCS is continuously investing in changing technologies across the industries and digital solutions to help customers succeed in this connected world. With unique combination of traditional engineering solutions and software & digital solutions, TCS enables transformation for global customers to launch their next gen digital products, digital services and transform their manufacturing successfully".

Zinnov Zones is an annual rating which rates Service Providers based on their competencies and capabilities. It has become one of the most trusted reports globally, for both enterprises and service providers to better understand the vendor ecosystem in multiple domains. It ranks global players on the basis of their R&D Practice Maturity, Breadth, Innovation and Ecosystem Connect. Zinnov has analyzed more than 35 Service Providers for this rating. For additional details, please visit: http://www.slideshare.net/zinnov/zinnov-zones-2016-pes-executive-summary

About Zinnov

Founded in 2002, Zinnov is headquartered in Silicon Valley and Bangalore. In over a decade they have built in-depth expertise in engineering and digital practice areas. They assist their customers in effectively leveraging global innovation and technology ecosystems to accelerate innovation and digital transformation. With Zinnov's team of experienced professionals, they serve clients in Software, Automotive, Telecom & Networking, Semiconductor, Consumer Electronics, Storage, Healthcare, Banking, and Financial Services & Retail verticals in US, Europe, Japan & India. For any further media queries, please contact Jaya Shukla at media@zinnov.com

For immediate use **PRESS RELEASE**

About Tata Consultancy Services Ltd (TCS):

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPS, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 378,000 of the world's best-trained consultants in 45 countries. The company generated consolidated revenues of US $16.5 billion for year ended March 31, 2016 and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. For more information, visit us at www.tcs.com

To stay up-to-date on TCS news in North America, follow @TCS_NA. For TCS global news, follow @TCS_News.

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