TCS/PR/SE-91/2017-18

January 17, 2018

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai
Kind Attn: Manager, Listing Department

BSE Limited
P.J. Towers
Dalal Street
Mumbai
Kind Attn: General Manager,
Department of Corporate Services
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled **"TCS Expands Partnership with Shure Inc. to Establish Global Development Center"** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Rajendra Moholkar
Company Secretary

TATA CONSULTANCY SERVICES
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Registered Office 9th Floor Nirmal Building Nariman Point Mumbai 400 021
Corporate Identification No. (CIN): L22210MH1995PLC084781

For immediate use **PRESS** RELEASE

TCS Expands Partnership with Shure Inc. to Establish Global Development Center

Tata Consultancy Services to Support Shure's New Cross Platform and Mobile Enabled Software to Improve Customer Experience

CHICAGO | MUMBAI, January 17, 2018: Tata Consultancy Services (BSE: 532540, NSE: TCS), a leading global IT services, consulting and business solutions organization, today announced the expansion of a strategic partnership with Shure Incorporated, a world-renowned audio equipment manufacturer.

As a part of this collaboration, TCS has established a Global Development Center to help build cross-platform and mobile enabled software for Shure's leading edge audio technology and solutions for an exceptional end-user customer experience. TCS already plays an important role in the assurance and end-to-end system integration testing of some of Shure's new product lines, and Shure will now have the capability to leverage TCS' Innovation Labs and expertise in digital technologies including IoT and Cyber Security to create secure, scalable, and differentiated audio products and solutions

"The Establishment of a dedicated Global Development Center and Innovation labs will bring together talent, tools and frameworks, enabling Shure to adapt their current offerings and launch new products harnessing the potential of new transformational digital technologies," said V. Rajanna, Vice President and Global Head, Technology Business Unit, TCS. "We are excited to expand our relationship with Shure as a Strategic Engineering Services partner."

"Our expanded collaboration with TCS will allow us to complement our core team and create innovative new product offerings more efficiently by leveraging TCS Innovation Labs to better serve our global customers," said Shure CTO and Executive Vice President Dr. Avi Vaidya. "TCS' emphasis on customer focused account teams and digital solutions is in alignment with Shure's business strategy. We look forward to the future of our collaboration with TCS."

The TCS collaboration has provided Shure the agility and scale for software solutions for over five years and will help continued innovation ito the future.

About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that partners with many of the world's largest businesses in their transformation journeys. TCS offers a consulting-led, Cognitive powered, integrated portfolio of IT, Business & Technology Services, and engineering. This is delivered through its unique Location Independent Agile delivery model, recognized as a benchmark of excellence in software development. A part of the Tata group, India's largest multinational business group, TCS has over 390,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $ 17.6 billion for

year ended March 31, 2017 and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. For more information, visit us at www.tcs.com.

To stay up-to-date on TCS news in North America, follow @TCS_NA. For TCS global news, follow @TCS_News.

About Shure Incorporated, USA (Shure Inc.)

Founded in 1925, Shure Incorporated (www.shure.com) is widely acknowledged as the world's leading manufacturer of microphones and audio electronics. Over the years, the company has designed and produced many high-quality professional and consumer audio products that have become legendary for performance, reliability, and value. Shure's diverse product line includes world-class wired microphones, wireless microphone systems, in-ear personal monitoring systems, conferencing and discussion systems, networked audio systems, award-winning earphones and headphones, and top-rated phonograph cartridges. Today, Shure products are the first choice whenever audio performance is a top priority.

Shure Incorporated is headquartered in Niles, Illinois, in the United States with more than 30 additional manufacturing facilities and regional sales offices throughout the Americas, EMEA, and Asia.

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