TCS/PR/SE-86/2015-16

February 9, 2016

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai
Kind Attn: Manager, Listing Department

BSE Limited
P.J. Towers
Dalal Street
Mumbai
Kind Attn: General Manager,
Department of Corporate Services
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled "**TCS Recognized as a Leader in Manufacturing SLM IT Strategic Consulting by IDC MarketScape**" which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Suprakash Mukhopadhyay
Vice President and Company Secretary

TATA CONSULTANCY SERVICES
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Corporate Identification No. (CIN): L22210MH1995PLC084781

For immediate use **PRESS** RELEASE

TCS Recognized as a Leader in Manufacturing SLM IT Strategic Consulting by IDC MarketScape

NEW YORK | MUMBAI, February 9, 2016: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS) a leading global IT services, consulting and business solutions organization, today announced that it has been recognized as a 'Leader' in the *IDC MarketScape, "Worldwide Manufacturing Service Life-Cycle Management IT Strategic Consulting 2015 Vendor Assessment,"* (doc# MI259885, October 2015) report.

This IDC MarketScape report assesses the capability and business strategy of seven IT service providers for SLM IT strategic consulting. The report highlights TCS' solid business capabilities and promising go-to-market strategy. TCS has also been recognized for its capabilities to identify business priorities and create road maps based on extensive analysis and share best technology recommendations aligned with business goals.

"Services business is becoming increasingly strategic for manufacturing firms and we are delighted to be recognized as a leader in the SLM Strategic Consulting space," said Milind Lakkad, Global Head, Manufacturing Industry Solutions Unit, TCS. "Our position as a 'leader' in the IDC MarketScape reinforces our innovative digitalized approach to enable manufacturers across the globe to establish leading edge capabilities in the Service Experience that they are able to offer to their end customers."

"With the rise of connected products and as a result of connected services, manufacturers are increasingly seeking out IT strategic consulting service providers to help transform their service life-cycle management offerings into a growth engine for the wider business," says Heather Ashton, research manager for IDC Manufacturing Insights. "TCS' business capabilities are solid and the go-to-market strategy is promising. TCS has helped its clients to identify key business priorities based on analysis and provide recommendations to support business goals."

About IDC MarketScape

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360 degree assessment of the strengths and weaknesses of current and prospective vendors.

For immediate use **PRESS** RELEASE

About TCS Manufacturing Services

TCS helps global manufacturers reduce operational expenditure, utilize capacity optimally, and increase efficiencies while meeting safety and regulatory norms. We are the preferred partner for a third of Fortune 500 manufacturers, and have a strong record of enabling business innovation helping meet global operations objectives.

The core strength of our solutions lies in our rich experience across discrete (automotive, industrial manufacturing, and aerospace) and process industries (chemicals, cement, glass, and paper). Our vertical focused Centers of Excellence (CoE) leverage this rich database to cross-reference learning and drive innovation in business solutions for standardized processes, assets and templates, ERP implementation, and continued support services. Our solutions and services portfolio spans IT-led business transformation; design, development, and support for IT solutions; and value-added services such as infrastructure management and consulting.

About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPS,infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 344,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $15.5 billion for year ended March 31, 2015 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

To stay up-to-date on TCS news in North America, follow @TCS_NA. For TCS global news, follow @TCS_News.

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