TCS/PR/SE-56/2016-17

December 1, 2016

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex
Mumbai
Kind Attn: Manager, Listing Department

BSE Limited
P.J. Towers, Dalal Street
Mumbai
Kind Attn: General Manager,
Department of Corporate Services
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of a Press Release titled **"TCS New York City Marathon App Wins Gold in Best in Biz Awards 2016"** which will be disseminated shortly.

The Press Release is self-explanatory.

Thanking you,

Yours faithfully,
For **TATA CONSULTANCY SERVICES LIMITED**

Suprakash Mukhopadhyay
Vice President and Company Secretary

TATA CONSULTANCY SERVICES
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Corporate Identification No. (CIN): L22210MH1995PLC084781

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For immediate use **PRESS** RELEASE

TCS New York City Marathon App Wins Gold in Best in Biz Awards 2016

Tata Consultancy Services Recognized for Consumer App of the Year

NEW YORK | MUMBAI, December 1 , 2016: Tata Consultancy Service (TCS), (BSE: 532540, NSE: TCS) a leading global IT services, consulting and business solutions organization, today announced that the TCS New York City Marathon App has been named a Gold Winner for the "Consumer App of the Year" in the Best in Biz Awards, the only independent business awards program judged by members of the press and industry analysts.

The sixth annual Best in Biz Awards in North America garnered more than 600 entries across an impressive array of public and private companies, off all sizes and across numerous industries and regions in the U.S. and Canada. The 2016 awards were presented in 60 categories, with TCS winning the Gold Award for developing the 2015 TCS New York City Marathon app that was downloaded a record 275,000 times from runners and fans, witnessed a 700% increase in popular feature usage from 2014 levels and was ranked as the 'Best New App' in the Apple store on race day on November 1, 2015.

"TCS is proud of the TCS New York City Marathon and the official race app that set new records in terms of downloads and an overwhelming positive response from users not only in New York, but around the world as they cheered on their runners," said Surya Kant, President of North America, UK and Europe, TCS. "Together with New York Road Runners, we have delivered on our promise of making the TCS New York City Marathon the most technically advanced race in the world, and we plan on making more strides next year."

Beyond being the title sponsor of the TCS New York City Marathon, TCS is the only year-round premier partner of New York Road Runners (NYRR), applying its technical excellence to other prominent five-borough races and being the principal supporter of all youth and community initiatives. The TCS New York City Marathon is the pinnacle of the partnership, and the 2015 race app included the ability to track up to 10 runners throughout the course in real-time, plan where to cheer on runners at different vantage points, public transportation map overlays, race predictors, and leaderboard results.

"It was an honor to judge the Best in Biz Awards this year," said Joe Pettit, Tripwire, joining his first Best in Biz Awards judging panel. "The competition was extremely intense and I am delighted for all the winners."

Winners of Best in Biz Awards 2016 were determined based on scoring from an independent panel of 50 judges from widely known media outlets and analyst firms. In addition to numerous judges returning from the 2011-2015 judging panels, this year's group included several notable additions, AdWeek, Associated Press, CNET, Computerworld, Consumer Affairs, Entrepreneur, Forbes, Information Week, MediaPost, Wall Street Journal, Wired, and ZDNet.

For a full list of gold, silver and bronze winners in Best in Biz Awards 2016, visit: http://www.bestinbizawards.com/2016-winners.

For immediate use **PRESS** RELEASE

About Best in Biz Awards

Now in its sixth year, Best in Biz Awards recognizes companies for their business success as judged by established members of the press and industry analysts. Best in Biz Awards honors are currently conferred in two separate programs: North America and International, and in more than 60 categories, including company, team, executive, product and PR and media. Entries for Best in Biz Awards 2017 International are currently being accepted until the final deadline on April 28, 2017. For more information, visit: http://www.bestinbizawards.com.

About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPS, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 371,000 of the world's best-trained consultants in 45 countries. The company generated consolidated revenues of US $16.5 billion for year ended March 31, 2016 and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. For more information, visit us at www.tcs.com
To stay up-to-date on TCS news in North America, follow @TCS_NA. For TCS global news, follow @TCS_News.

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