# NIIT

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February 26, 2016

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**Subject: Press Release dated February 26, 2016**

Dear Sir,

Please find enclosed a copy of the press release titled "India's largest National Industry Targeted Aptitude Test (NITAT) by NIIT receives phenomenal response".

This is for your information and records.

Kindly acknowledge the receipt.

Thanking you,

Yours truly,
For **NIIT Limited**

**Authorised Signatory**

*Encl: a/a*

Release

# India's largest National Industry Targeted Aptitude Test (NITAT) by NIIT receives phenomenal response

- *NITAT opens avenues for aspiring careers in IT, Banking and Finance*
- *More than 1 Million students benefitted over the past 11 years*

**New Delhi, February 26, 2016**: NIIT Limited, **a global leader in skills and talent development** has received an overwhelming response for its **12th National Industry Targeted Aptitude Test (NITAT)** conducted on 13th February, 2016. **NITAT 2016** witnessed 93,068 applicants, 47,311 test takers, among which 35,178 students qualified. The examination was conducted in over 150 cities nationwide. Over past 11 years more than 1 million aspirants have been benefited by the test.

NITAT helps the students and graduates to access their potential and aptitude for careers across multiple sectors. The test has been designed as an objective test of reasoning, comprehension, data interpretation skills and behavioural traits. Every student is entitled to receive a personalised score card that will give his/her Aptitude Ranking (concentric graphical form) on National and Zonal basis.

Speaking on the success so far, **Shivan Bhargava, Group President, Skills and Careers Group, NIIT Ltd.** said, "***The response that NITAT has received from the students across India is unprecedented. We commenced NITAT 11 years ago with an aim to recognize skilled workforce to meet the demands of the IT industry. Today NITAT has evolved from being just an I.T. aptitude test to the one that assesses student's career readiness quotient across multiple domains like IT, Banking and Finance. We are confident that NITAT will continue to help students access their skills for multiple career domains.***"

Students who appear for NITAT receive assessment score card & personalized career counselling from NIIT. They are also entitled for complementary job fair passes. NIIT's program proposition is highlighted during counselling and scholarships are awarded to merit holders, along with a congratulatory letter from NIIT MindChampion and five-time world chess champion Viswanathan Anand.

NIIT's pioneering initiative NITAT was introduced in 2004 to enable graduates and students pursuing their studies in engineering, arts, commerce and science streams to gauge their aptitude for a career in the IT sector, identify skills further required, if any, and thus systematically charter their career into the IT industry. Today the test has evolved as a powerful tool that assesses student's aptitude across multiple domains, including IT, Banking and Finance. The test is designed scientifically to assess students and provide a relative ranking system, which helps them to identify their position amongst all test takers.

## About NIIT

Established in 1981, NIIT Limited, a global leader in Skills and Talent Development, offers multi-disciplinary learning management and training delivery solutions to corporations, institutions, and individuals in over 40 countries. NIIT has three main lines of business across the globe- Corporate Learning Group, Skills and Careers Group, and School Learning Group.

Press Release

**NIIT's Corporate Learning Group (CLG)** offers Managed Training Services (MTS) to market companies in North America, Europe, Asia, and Oceania. The comprehensive suite of Managed Training Services includes custom Curriculum Design and Content Development, Learning Administration, Learning Delivery, Strategic Sourcing, Learning Technology, and Advisory Services. With a team of some of the world's finest learning professionals, NIIT is dedicated to helping customers increase the business value of learning and development (L&D). Built on the sound principles of 'Running Training like a Business', NIIT's Managed Training Services and best-in-class training processes enable customers to align business goals with L&D, reduce costs, realise measurable value, benefit from rock-solid operations, and increase business impact.

**NIIT's Skills and Careers Group (SNC)** delivers a diverse range of learning and talent development programs to millions of individual and corporate learners in areas including Banking, Finance & Insurance, Soft Skills, Business Process Excellence, Retail Sales Enablement, Management Education, Multi-Sectoral Vocational Skills, Digital Media Marketing, and new-age IT. These programs are delivered through a hybrid combination of the 'Cloud Campus' online platform, satellite-based 'Synchronous Learning Technology' and a physical network of hundreds of learning centers in India, China, and select markets in Asia & Africa. The flagship multi-disciplinary course offerings include the industry-endorsed RevGNIIT program and a set of Post Graduate Programs for students from different streams, apart from a wide range of specialist short duration programs.

To further strengthen its SNC portfolio in India, NIIT has tied up with industry majors like ICICI Bank for NIIT Institute of Finance Banking Insurance& Training Limited, IFBI; leading business schools in India for NIIT Imperia; Genpact for NIIT Uniqua; and a joint venture with NSDC for NIIT YuvaJyoti Limited. Besides this, for the China market, NIIT has tied up with governments and software parks in Guian, Chongqing, Wuxi, Suzhou, Changzhou, Zhangjiagang, Haikou and Dafeng, for state-of-the-art public-private partnership centres.

Recently NIIT has introduced - **StackRoute™,** an initiative to produce the world's best full stack programmers. StackRoute™ aims to create multi-skilled, and multi-disciplinary programmers who can become key members of high-performance teams in top notch product engineering companies, start-ups, and IT firms. Further the company has also launched **NIIT.tv** – a digital learning initiative that brings skilling from NIIT classrooms to every digitally connected Indian, for free, at any time and place of their choice. A disruptive innovation by NIIT for the education space. NIIT.tv will deliver for the very first time, skill-based live courses as well as on-demand courses to the masses, through the digital medium.

As NIIT's wholly owned subsidiary for its K-12 school learning initiative - **MindChampion Learning Systems Limited,** is providing technology based learning to around 2,000 private schools across India, reaching out to more than a million students. The futuristic NIIT nGuru range of learning solutions for schools comprises Interactive Classrooms with digital content, technology-driven Math Lab, IT Wizard programs and Quick School - an Education Resource Planning software.

As the Most Trusted Brand in India for 3rd year in a row (Brand Trust Report, 2015), NIIT's learning and talent development solutions, continue to receive widespread recognition globally. NIIT has been named among the Top 20 Training Outsourcing Companies for the past seven consecutive years by Training Industry, Inc. USA. Further, leading Indian ICT journal Dataquest has conferred upon NIIT the 'Top Training Company' award successively for the past 20 years, since the inception of this category. NIIT YuvaJyoti Ltd was recognized as the Best Vocational Education and Skill Development initiative at the World Education Summit, 2014.

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