TCS/PR/SE-59/2018-19

August 8, 2018

Manager, Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai
Symbol: TCS

The General Manager, Listing Department
BSE Limited
P.J. Towers, Dalal Street
Mumbai 400001
Kind Attn: General Manager,
Department of Corporate Services
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled **"ignio™ - TCS' cognitive automation product celebrates 3rd anniversary with spectacular growth"** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Rajendra Moholkar
Company Secretary

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Corporate Identification No. (CIN): L22210MH1995PLC084781

For immediate use **PRESS RELEASE**

ignio™ - TCS' cognitive automation product celebrates 3rd anniversary with spectacular growth

- *Triple-digit annual growth in both customer acquisition and revenue since inception*
- *ignio™ manages over 1.5 million technology resources autonomously for 50+ clients globally*
- *ignio™ is used by many Fortune 500 customers to transform their IT operations*

MUMBAI, August 8, 2018: *Digitate*, a venture of Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS), today announced triple-digit annual growth in both customer acquisition and revenue, buoyed by greater adoption of its award-winning cognitive automation product, ***ignio™***.

Launched in 2015 with the objective of leveraging artificial intelligence (AI), machine learning and advanced software engineering to transform enterprise IT services, ignio™ has challenged the status quo in enterprise IT with its unique, innovative design and has delivered spectacular business performance. It has been adopted by large, complex and global enterprises, mostly Fortune 500 and Global 2000 corporations, who are leaders and innovators in their respective industries. ignio™ today is used by enterprises to manage their IT infrastructure, ERP environments (SAP), batch workloads, applications and business processes.

"Rapid breakthroughs in digital technologies – such as artificial intelligence, machine learning and automation – are reshaping businesses and fostering creative disruptions. The revenue and customer growth for ignio™ has been over 100% y-o-y. The success and growth of ignio™ reaffirms TCS' Business 4.0 strategy, helping customers leverage technology to innovate and gain a competitive advantage," **said, Rajesh Gopinathan, CEO and MD, Tata Consultancy Services.**

Indigenously developed at the TCS Research & Innovation Labs, ignio™ has over 75 patents filed in the AI, machine learning and intelligent automation space. Digitate recently launched an alliances and channel partner program and already has 10+ partners on board.

ignio™ currently manages over 1.5 million technology resources autonomously for 50+ clients. Customers have been delighted by ignio's ability to deliver value within weeks of deployment and this has made Digitate among the best performing software product companies within the first three years.

Ugo Orsi, Vice President, IT Operations, Loblaw Companies Limited, shared: "*Loblaw was looking for an AI tool to disrupt its IT Operations. We chose ignio™ for its ready-to-use features and pre-built knowledge of IT and SAP operations. This enabled quick adoption of AI within Loblaw, and laid the foundation for self-healing, machine-managed IT operations. ignio™ is the linchpin of our IT operations transformation program."*

"ignio™ pioneered the concept of cognitive automation—by combining the ability to mimic human thinking and decision making, with the ability to perform complex activities autonomously. It achieved this by integrating AI, machine learning and modern software engineering. ignio™ continues to gain traction in the market place, with 7 wins for ignio™ in Q1, and aspires to be one of the fastest software products to achieve $100M in revenue," ***explained Dr. Harrick Vin, Vice President TCS and Global Head, Digitate.***

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About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for the last fifty years. TCS offers a consulting-led, Cognitive powered, integrated portfolio of IT, Business & Technology Services, and engineering. This is delivered through its unique Location Independent Agile delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 400,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $19.09 billion for year ended March 31, 2018 and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award winning work with communities across the world have earned it a place in leading sustainability indices such as the Dow Jones Sustainability Index (DJSI), MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit us at www.tcs.com.

About Digitate:

Digitate™ leverages machine learning and AI (artificial intelligence) to intelligently manage IT and business operations. Our award-winning product, ignio™, is a cognitive automation solution that helps IT rapidly identify and remediate outages in minutes. ignio's unique pre-built knowledge allows customers to realize the value of AI in significantly less time than other solutions. It binds together disparate but interconnected business applications, processes, and the underlying infrastructure to drive smart decisions and perform actions autonomously.

Digitate is a new venture of TCS (Tata Consultancy Services) founded in 2015 as a wholly-owned entity. Digitate is headquartered in Santa Clara, California, USA and Pune, India.

To stay up-to-date on TCS or ignio™ news follow @TCS_News, @iam_ignio.

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