TCS/PR/SE-4/2016-17

April 21, 2016

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai
Kind Attn: Manager, Listing Department

BSE Limited
P.J. Towers
Dalal Street
Mumbai
Kind Attn: General Manager,
Department of Corporate Services
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled "**TCS Wins 2016 'Run SAP® Partner of the Year' Pinnacle Award**" which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Suprakash

Suprakash Mukhopadhyay
Vice President and Company Secretary

For immediate use **PRESS** RELEASE

TCS Wins 2016 'Run SAP® Partner of the Year' Pinnacle Award

SAP Recognizes TCS with Award for Fourth Consecutive Year

New York | Mumbai, April 21, 2016: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS), a leading global IT services, consulting and business solutions organization, has received the 2016 SAP® Pinnacle Award for 'Run SAP Partner of the Year' for the fourth year in a row, being recognized for its outstanding contributions as an SAP partner.



SAP presents these awards annually to the top partners that have excelled in developing and growing their partnership with SAP and helping customers run more effectively. Winners and finalists in 19 categories were chosen based on recommendations from the SAP field, customer feedback and performance indicators in the following umbrella categories: Build, Service and Sell.

"It is an honor to be recognized with this prestigious award for Run SAP excellence for four consecutive years. We continue to invest with SAP on the Run SAP methodology and co-innovate with new SAP technologies, being commitment to delivering world-class consulting services," said Akhilesh Tiwari, Global Head of TCS' SAP Practice. "I want to thank our clients who put their trust in us, and our TCS SAP Practice consultants who consistently deliver outstanding work to our customers."

In addition to these esteemed SAP accolades, TCS was recently recognized by Gartner as a Leader in the Magic Quadrant for Worldwide SAP Application Management Service Providers for the third year in a row. TCS is one of the largest and fastest-growing partners of SAP with more than 15,000 dedicated SAP consultants. TCS has more than 550 SAP projects around the world that serve as world-class proof points of the results generated for clients.

"Winning the SAP Pinnacle Award is a tremendous accomplishment," said Rodolpho Cardenuto, president of SAP Global Channels & General Business. "Only 16 companies in our ecosystem of 13,000 parters received this recognition. TCS should be very proud of their success."

Kevin Ichhpurani, executive vice president of SAP Strategic Business Development & Global Ecosystem, added, "The SAP Pinnacle Award winners represent the very best in our partner community, and we congratulate TCS for a well-deserved 2016 SAP Pinnacle Award."

SAP Pinnacle Awards shine a spotlight on SAP's partners' remarkable contributions, acknowledging their dedication to teamwork, innovative approach and capacity to challenge what is possible to help customers achieve their goals. Award winners will be formally

recognized at the SAP Global Partner Summit being held on May 16, in conjunction with SAPPHIRE® NOW, SAP's international customer conference being held in Orlando, Fla., May 17–19.

TCS is proud to be a SAPPHIRE-level sponsor of SAP's flagship conference and the exclusive sponsor of the SAP concert at SAPPHIRE NOW with Coldplay.

Bose, one of the world's largest and best-known audio technology developers and product manufacturers, will present their experiences working with TCS to implement Run SAP at this year's SAPPHIRE® NOW. TCS' SAP Practice has implemented the Run SAP methodology to dramatically improve the finance, manufacturing, distribution, procurement, and other operations of several global enterprises across industries, including:

- Reduced issue resolution time by 38 % (multinational mass media and information company)
- Reduced daily interface system monitoring efforts by 60% (energy technology provider)
- Reduced manual monitoring efforts by 60 days per month (leading pharmaceutical provider)
- Reduced daily monitoring efforts from 120 to 30 minutes (communications provider)

About Tata Consultancy Services Ltd. (TCS)
Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPS,infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognised as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 353,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $16.5 billion for year ended March 31, 2016 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

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