

May 30, 2016

1) Manager-CRD,
Bombay Stock Exchange Ltd.,
Dalal Street,
Mumbai-400001

Fax No.022-22722037/39/41
Re: Jagran Prakashan Limited
Script Code: 532705
ISIN No. INE 199G01027

2) Listing Manager,
National Stock Exchange of India Ltd.,
'Exchange Plaza'
Bandra Kurla Complex,
Bandra (E),
Mumbai-400 051

Fax: 022- 26598237/38
Re: Jagran Prakashan Limited
Scrip Code: JAGRAN
ISIN No. INE 199G01027

Dear Sir,

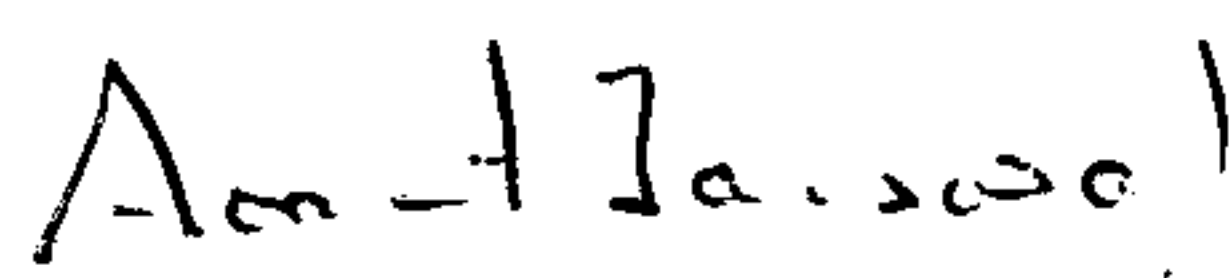
**Sub: Intimation to Stock Exchange- Press Release in connection with Audited Financial Results
for the Financial year ended 31st March, 2016**

We are attaching a copy of Press Release for Q4 FY16 and presentation is enclosed herewith in connection with the captioned subject.

Kindly, take the same in your records.

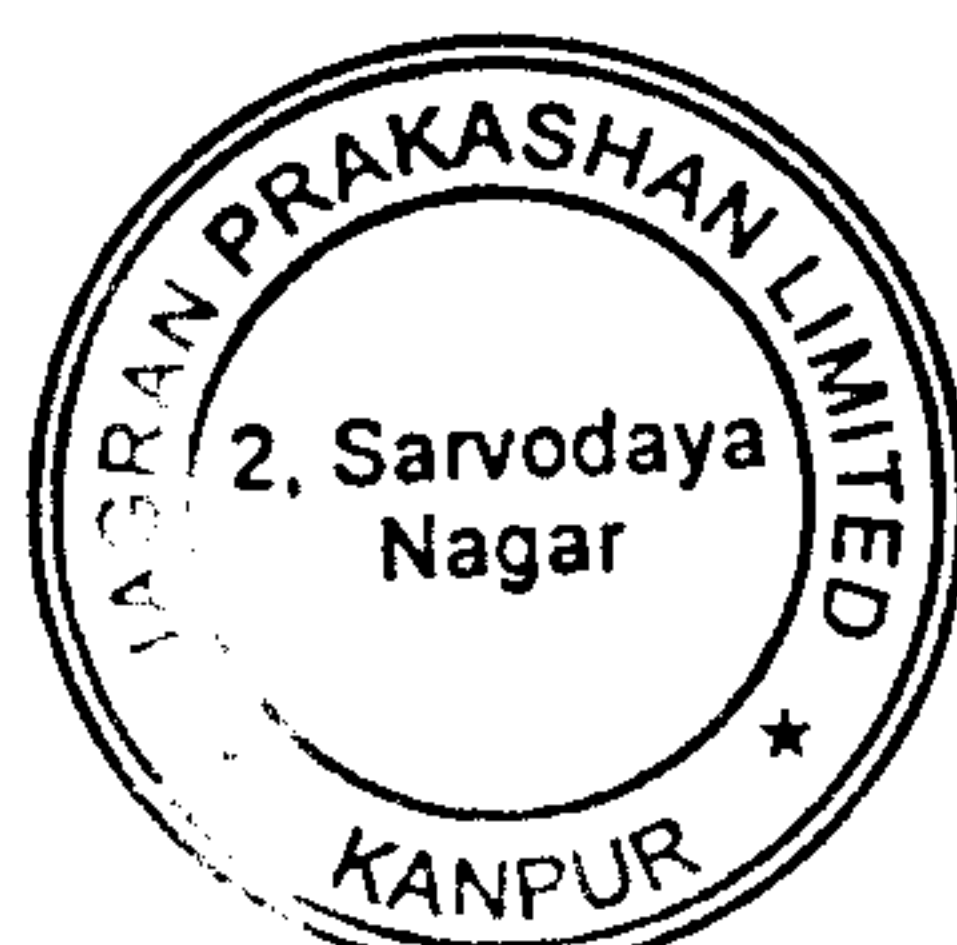
Thanking You,

For Jagran Prakashan Limited



(AMIT JAISWAL)
Company Secretary

Encl: as above



EARNINGS RELEASE FOR FY16

Consolidated Operating Profit up by 30.9% to Rs 589.57 crores

Consolidated Advertisement Revenue up by 25.2% to Rs. 1560.85 crores

Standalone Operating Profit up by 14.4% to Rs 502.01 crores

Standalone Advertisement Revenue up by 10.4% to Rs. 1283.10 crores

New Delhi, May 30, 2016; Jagran Prakashan Limited (JPL) (BSE SCRIP ID: 532705; NSE SYMBOL: JAGRAN), publishers of ‘**Dainik Jagran**’, India’s largest read newspaper, has reported consolidated Operating Revenues of Rs 529.50 crores, consolidated Operating Profit of Rs 135.75 crores and consolidated Net Profit (PAT) of Rs 80.15 crores for Q4FY16.

Commenting on the performance of the company, **Mr. Mahendra Mohan Gupta, Chairman and Managing Director, JPL** said,

“I am happy to present the report card for the year 2015-16. In the history of the Company, this was a milestone year for more than one reason. The Group made a foray into the fast growing radio industry by acquiring one of the strongest radio assets in the country, Radio City; crossed the mark of Rs.2000 crores in sales and reached near Rs.600 crores of operating profit for the first time.

The performance of all the three core businesses of the Group was exceptional. However, Midday deserves a special mention as it not only made a sizeable contribution in profits and cash flows but also recorded growth of nearly 11% in advertisement revenue in Q4. Similarly, Naidunia cut down its losses significantly and recorded nearly 14% growth in advertisement revenue in Q4 and nearly double digit growth during the year as against the de-growth it witnessed in the previous year. Digital advertisement revenue grew by more than 60% on the back of the strong market position of Jagran’s digital platform and Radio maintained its growth momentum despite a high base.”



FINANCIAL HIGHLIGHTS

Consolidated

Q4FY16 (all comparisons with Q4FY15)

- Operating Revenues at Rs 529.50 crores, up by 25.3% from Rs 422.74 crores.
- Advertisement Revenues at Rs 391.50 crores, up by 33.7% from Rs 292.90 crores.
- Circulation Revenues at Rs 106.17 crores, up by 8.4% from Rs 97.96 crores.
- Other Operating Revenues at Rs 31.83 crores as against Rs 31.88 crores.
- Digital Advertisement Revenue at Rs 6.27 crores, up by 76.3% from Rs 3.56 crores.*
- Operating Profit at Rs 135.75 crores, up by 29.5% from Rs 104.79 crores.
- PBT (before extraordinary items) at Rs 112.01 crores, up by 48% from Rs 75.65 crores.
- PAT (before extraordinary items) at Rs 80.15 crores, up by 62.4% from Rs 49.36 crores.

* included in Advertisement Revenue

FY16 (all comparisons with FY15)

- Operating Revenues at Rs 2106.51 crores, up by 19% from Rs 1769.76 crores.
- Advertisement Revenues at Rs 1560.85 crores, up by 25.2% from Rs 1247.07 crores.
- Circulation Revenues at Rs 408.54 crores, up by 4.7% from Rs 390.12 crores.
- Other Operating Revenues at Rs 137.12 crores, up by 3.4% from Rs 132.57 crores.
- Digital Advertisement Revenue at Rs 21.54 crores, up by 60.6% from Rs 13.42 crores.*
- Operating Profit at Rs 589.57 crores, up by 30.9% from Rs 450.56 crores.
- PBT (before extraordinary items) at Rs 467.40 crores, up by 38.3% from Rs 338.00 crores.
- PAT (before extraordinary items) at Rs 328.36 crores, up by 44.1% from Rs 227.78 crores.
- EPS (before extraordinary items) of Rs 10.12, up by 38.6% from Rs 7.30.
- EPS (after extraordinary items) of Rs 13.71, up by 39% from Rs 9.87.

* included in Advertisement Revenue

Note: The above includes following figures of Radio Business consolidated for the first time from Q1FY16. These figures relate to the period from the date of acquisition i.e. 11.06.2015 to 31.03.2016:-

		Rs. in crores	
		<u>FY16</u>	<u>Q4FY16</u>
Advertisement Revenue *	:	192.69	59.26
Operating Profit	:	66.68	19.72
PBT	:	48.39	14.91



PAT (before extraordinary items)	:	48.39	14.91
PAT	:	48.39	14.91
* Includes Digital Revenue		2.45	0.62

N.B.: There is no tax in Music Broadcast Limited due to unabsorbed depreciation.

Stand Alone

Q4FY16 (all comparisons with Q4FY15)

- Operating Revenues at Rs 442.24 crores, up by 11.3% from Rs 397.18 crores.
- Advertisement Revenues at Rs 310.77 crores, up by 13.8% from Rs 273.01 crores.
- Circulation Revenues at Rs 99.93 crores, up by 8.4% from Rs 92.15 crores.
- Other Operating Revenues at Rs 31.54 crores as against Rs 32.02 crores.
- Digital Advertisement Revenue at Rs 5.28 crores, up by 69.7% from Rs 3.11 crores.*
- Operating Profit at Rs 112.46 crores, up by 8.8% from Rs 103.41 crores.
- PBT at Rs 89.80 crores, up by 18.6% from Rs 75.71 crores.
- PAT at Rs 60.65 crores, up by 22% from Rs 49.69 crores.

. * included in Advertisement Revenue

FY16 (all comparisons with FY15)

- Operating Revenues at Rs 1804.02 crores, up by 8.6% from Rs 1661.72 crores.
- Advertisement Revenues at Rs 1283.10 crores, up by 10.4% from Rs 1161.72 crores.
- Circulation Revenues at Rs 384.15 crores, up by 4.7% from Rs 366.78 crores.
- Other Operating Revenues at Rs 136.76 crores, up by 2.7% from Rs 133.22 crores.
- Digital Advertisement Revenue at Rs 17.58 crores, up by 48.8% from Rs 11.82 crores.*
- Operating Profit at Rs 502.01 crores, up by 14.4% from Rs 438.72 crores.
- PBT at Rs 386.55 crores, up by 15.5% from Rs 334.56 crores.
- PAT at Rs 255.02 crores, up by 14.1% from Rs 223.55 crores.
- EPS of Rs 7.80, up by 14% from Rs 6.84.

. * included in Advertisement Revenue



Operating Revenue and Operating Profit from major businesses:

		Rs. in Crores		
		Q4FY16	Q3FY16	Q4FY15
Dainik Jagran				
	Operating Revenue	365.16	394.46	325.30
	Operating Profit*	117.47	139.28	108.91
	Operating margin%	32.2%	35.3%	33.5%
Other publications				
(Naidunia, Midday, I-Next, City Plus, Punjabi Jagran, Josh & Sakhi)	Operating Revenue	81.43	86.65	74.28
	Operating Profit	4.45	9.98	-1.27
	Operating margin%	5.5%	11.5%	-1.7%
Outdoor & Event				
	Operating Revenue	22.15	29.06	21.55
	Operating Profit	-3.43	1.45	0.23
	Operating margin%	-15.5%	5.0%	1.1%

* After accounting for CSR expenses:

Q4FY16	Q3FY16	Q4FY15
0.40	4.50	3.50

Financial performance of Music Broadcast Limited (For full year):

Rs. In crores					
Profit & Loss Account (Unaudited)					
	FY16	Q4FY16	Q3FY16	FY15	Q4FY15
Operating Revenue	226.76	59.04	64.80	200.84	50.18
Expenses	149.49	37.79	39.40	138.67	35.65
Operating Profit	77.27	21.25	25.40	62.16	14.54
Other Income	13.29	0.52	0.80	6.67	2.82
Depreciation & Amortization	16.31	2.74	4.52	15.70	3.93
Interest	18.30	2.66	5.50	6.21	4.04
Profit Before Tax (Before Exceptional Item)	55.95	16.37	16.17	46.92	9.39
Exceptional Item	13.58	0	0	0	0
Profit Before Tax	42.37	16.37	16.17	46.92	9.39
Tax	0	0	0	0	0
Profit After Tax	42.37	16.37	16.17	46.92	9.39
Operating Profit Margin	34.07%	36.00%	39.20%	30.95%	28.97%
Net Profit Margin	18.68%	27.73%	24.96%	23.36%	18.72%

Note: 1. Exceptional item represents incentives to the Radio City management team in respect of their past services, and in terms of agreement with the erstwhile promoters. Since the Exceptional Item relates to pre-acquisition period, it has been adjusted in the cost of acquisition.

2. Figures of only 20 days of the first quarter were consolidated in Company's financials.



Awards and Recognitions

Dainik Jagran won the Bronze award at Asian Media Awards of WAN IFRA in the category “Best in Community Service” for its campaign “Aligarh Lake Campaign”

About Jagran Prakashan Limited

Jagran Prakashan Limited is a media conglomerate with interests spanning across printing and publication of newspapers & magazines, FM Radio, Digital, Outdoor Advertising and Promotional marketing / Event management / on ground activation businesses.

The Group publishes 10 newspapers and a magazine from 37 different printing facilities across 13 states in 5 different languages. In addition, through FM Radio, it has expanded its presence and operations to the top 19 states of the country with an unparalleled network penetrating deep into the most populous states of the country.

Established in 1942, the Group’s flagship brand **Dainik Jagran** is the brainchild of the Freedom fighter, Late Shri Puran Chandra Gupta.

Dainik Jagran was voted as the most credible and trusted newspaper in India in a Globescan survey commissioned by BBC-Reuters which was conducted across 10 leading countries including US, UK, Germany and Russia. Jagran Prakashan Limited has also been accorded the status of a Business Superbrand by the Superbrands Council.

The Company publishes 6 editions of Hindi daily “**Naidunia**” from Indore, Ujjain, Gwalior, Jabalpur, Raipur and Bilaspur and “**Navdunia**” from Bhopal besides national edition from New Delhi.

In addition, company publishes other 2 newspapers **I-Next** published in 13 editions from 5 states and Punjabi newspaper, **Punjabi Jagran** published in 2 editions from Punjab.

Besides newspapers, the company also publishes magazine Sakhi besides various other publications and Coffee Table Books.

Jagran Engage provides specialized 'Out of Home' advertising services with a Pan-India footprint and **Jagran Solutions** provides below the line solutions and carries on activities like promotional marketing, event management and on ground activities throughout the country.

In the year 2015-16, with over 671 thousand Average Daily Visitors, Jagran digital network has been ranked **#1 Language Media Group, #5 News Media Companies & #30 Overall Website**. Despite the high intensity of competition, the Company’s education portal JagranJosh.com continues to be rated #1, Its news portal, Jagran.com too has been rated **#1 Hindi news portal** by COMSCORE (Web + Mobile - March 2016).

Jagran digital network reached an average of approximately 15.35 Million monthly unique visitors and delivered approximately 228 million page views in a month. The network has also added more languages and local coverage to the Company’s portals. Its multi-platform approach now serves users on web, mobile and applications (apps).



The Company's subsidiary Midday Infomedia Limited is the publisher of 3 newspaper brands, **Midday English** a niche English daily, **Inquilab** the highest read Urdu daily of the country and **Midday Gujarati**, **No.2 Gujarati newspaper in Mumbai**. All the 3 brands are hugely popular newspaper brands in Mumbai, one of the two largest advertising markets of the country. **Inquilab** is circulated in Maharashtra and the states of U.P., Delhi and Bihar.

Radio City, India's leading FM brand since its inception in 2001, has been a pioneer in the industry with many innovative properties like Babber Sher, Love Guru, Radio City Super Singer, Radio City Freedom Awards & the first FM station to launch internet radio streams in India. The station has ruled the airwaves, by being No.1 in Mumbai & Bangalore for over 452+ weeks and has been leading across all other operating markets, with a weekly reach of more than 4.5 crore listeners across the country. (*RAM & IRS + AZ Research).

2016 was a year of great significance in terms of its creative and programming output, starting with Radio City and Radio Mantra, leading the tally with a total of 21 honours at the IRF 2016, Golden Mikes 2016 and the APAC awards. Early this year, Radio City 91.1 FM launched a specialized creative client solutions agency- 'AudaCITY, Radio's most Creative Hotshop. AudaCITY kicked off the year by designing audacious campaigns for brands such as ITC and OLX and has also actively associated with Colors Khatron Ke Khiladi and Dwayne Bravo.

Radio City's new initiative Rag Rag Mein Daude City captures a 'micro-local' approach and the campaign looks to create a connection with listeners over the pride both they and Radio City feel in their city. The campaign roped in singers such as Sukhwinder Singh, Keerthi Sagathia and Karthik who have lent their voices to the foot-tapping anthem that was launched nationally. The music video has garnered 94,000 + views on YouTube in less than a weeks' time. Two tentpole properties for this quarter were Joke Studio - a quirky and fun show where the best of comedians keep the audience rolling in the aisles & Gig City - a 1st ever multicity simulcast of a concert on air.

The network has expanded its footprint, after Round 1 of Phase III auctions, by adding 11 new markets with a high potential across its key audiences and advertiser footprint. With the addition of these new towns and proposed demerger of Radio Mantra, Radio City will expand its reach to 39 of the most important cities of India especially dominating important states like Maharashtra, Haryana, Uttar Pradesh and Rajasthan.

As a responsible corporate citizen, JPL supports a charitable trust, **Shri Puran Chandra Gupta Smarak Trust**, to discharge its social responsibilities. **Pehel**, an outfit of the trust provides social services such as organizing workshops/seminars to voice different social issues, health camps/road shows for creating awareness on the social concerns and helping underprivileged masses. **Pehel** has been working with various national and international organizations such as World Bank and UNICEF on various projects to effectively discharge the responsibilities entrusted by the Company. **Shri Puran Chandra Gupta Smarak Trust** has also been imparting primary, secondary and higher education to about 8000 students through schools and colleges at Kanpur, Noida, Lucknow, Varanasi, Dehradun and smaller towns Kannauj, Basti. The company has also been assisting trusts and societies dedicated to the cause of promoting education, culture, healthcare, etc.

Honouring its CSR obligations, the Company has contributed Rs.4.90 crore for construction of educational and skill development institutes and Rs.1.00 crore in Prime Minister's National Relief Fund in FY16.



Pehel – The Initiative, a charitable institution dedicated to the social cause assists Company in identifying the opportunities of social significance and also monitors the utilization of Company's financial assistance for social cause, wherever required.

Credit Rating

CRISIL has reaffirmed its credit rating AA+Stable for long and medium term and A1+ for short term in respect of the Company, AA(-)/stable for long term in respect of Midday Infomedia Limited and AA Stable for long term in respect of Music Broadcast Limited.

For further details, please contact:

Mr Amit Jaiswal
Jagran Prakashan Limited
Mobile +91 9839095594
Tel +91- 512- 2216161



FY16 Result Presentation

30th May 2016



Safe Harbour

This presentation and the accompanying slides (the "Presentation"), which have been prepared by **Jagran Prakashan Limited** (the "Company"), have been prepared solely for information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment what so ever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company

This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded.

Certain matters discussed in this Presentation may contain statements regarding the Company's market opportunity and business prospects that are individually and collectively forward-looking statements. Such forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the industry in India and world-wide, competition, the company's ability to successfully implement its strategy, the Company's future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cash flows, the Company's market preferences and its exposure to market risks, as well as other risks. The Company's actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this Presentation. The Company assumes no obligation to update any forward-looking information contained in this Presentation. Any forward-looking statements and projections made by third parties included in this Presentation are not adopted by the Company and the Company is not responsible for such third party statements and projections.

Another Year of SOLID PERFORMANCE

Highest Consolidated Performance in Industry (Regional Print + Radio)

Operating Revenue

2,107 Cr

19%



Growth YoY

Ad . Revenue

1,561 Cr

25%



Growth YoY

Operating Profit

590 Cr

31%



Growth YoY

PAT*

328 Cr

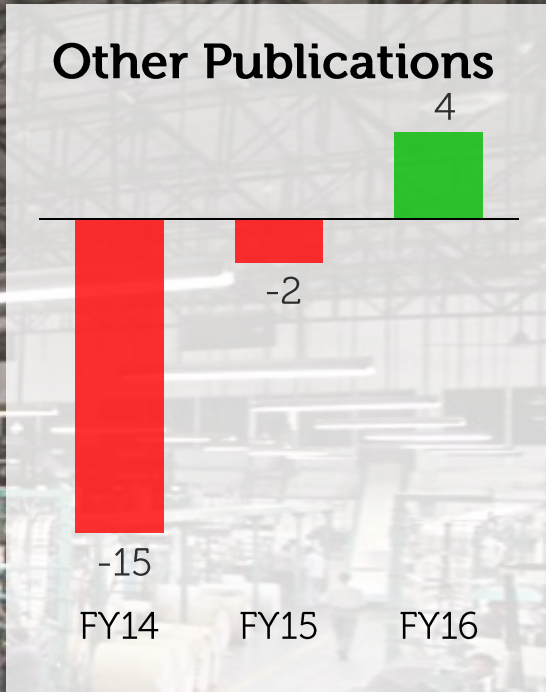
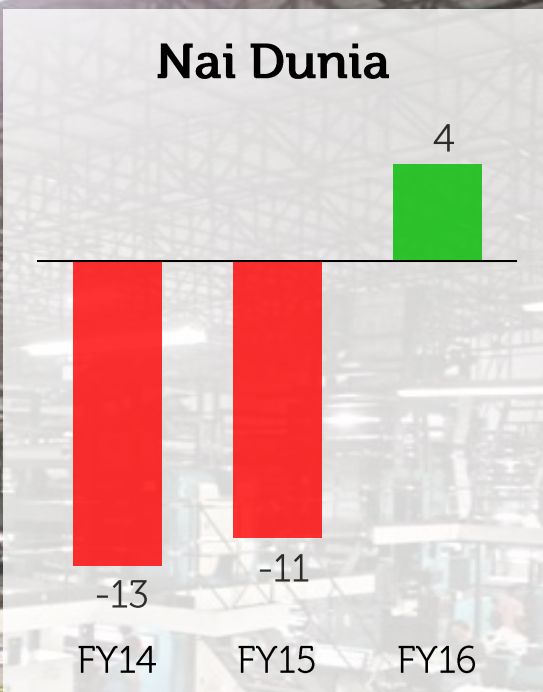
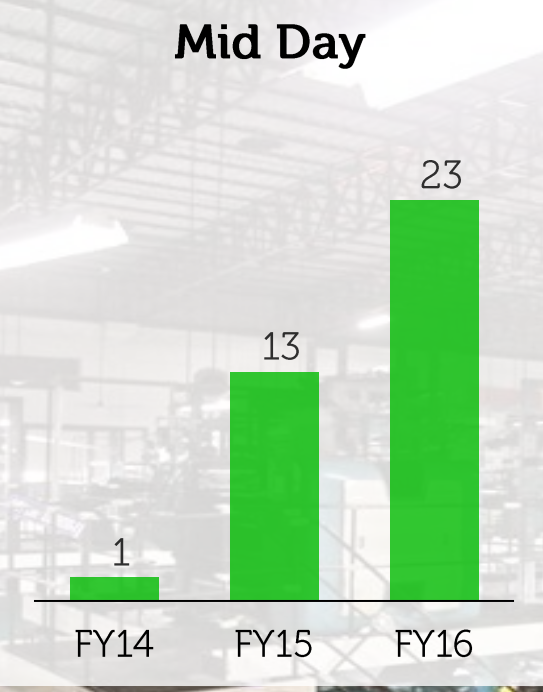
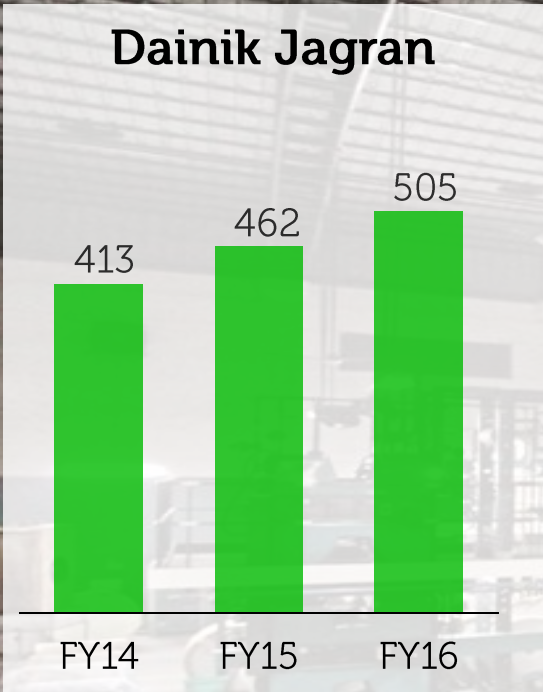
44%



Growth YoY

We Invested in OPERATIONAL EXCELLENCE

Operating Profits



Dainik Jagran – Our Flagship Brand continues to generate 34% Margins

We continued taking a DIFFERENT APPROACH

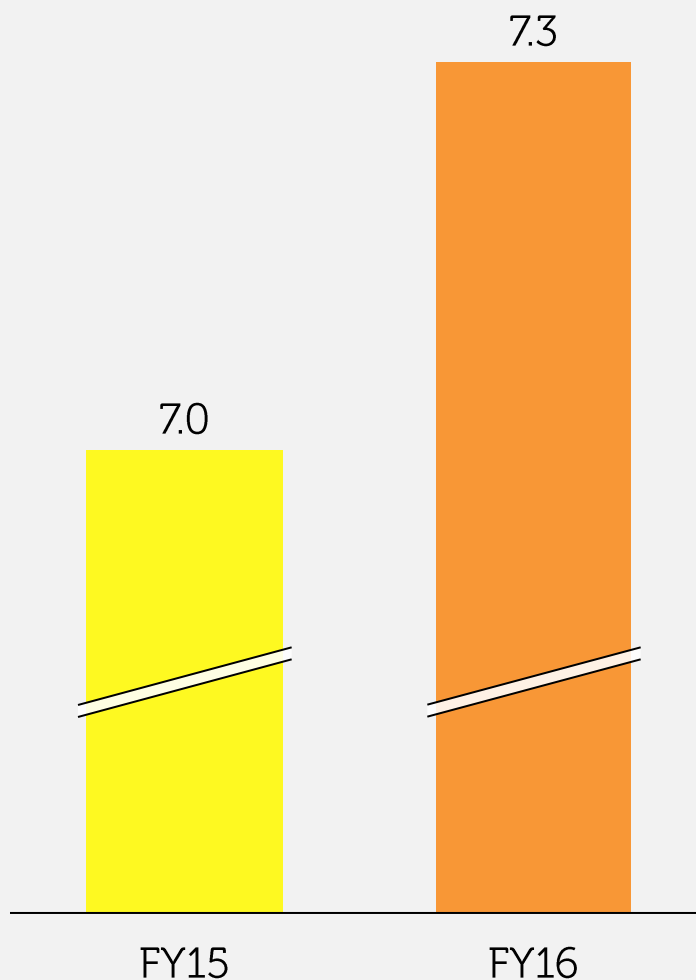
Supporting Customers
and Investing into Long Term Relationships

Gaining Market Share
as the
Economic environment
improves

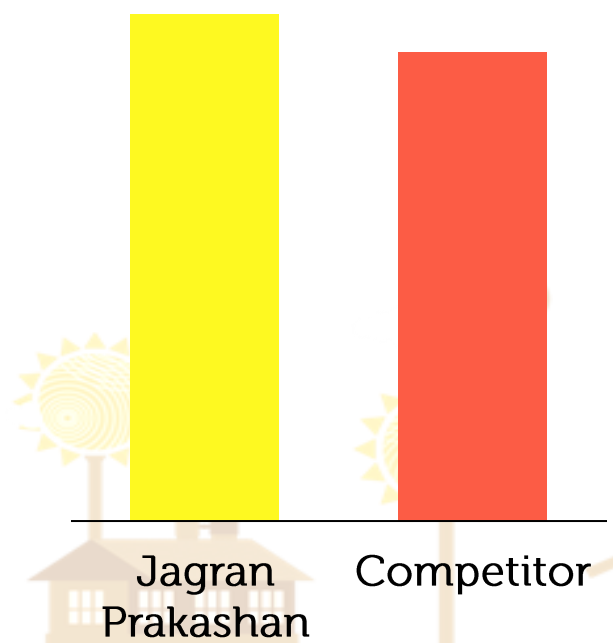
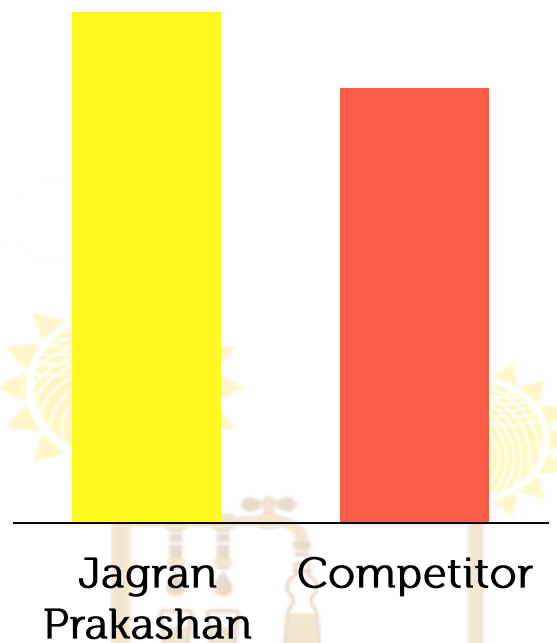
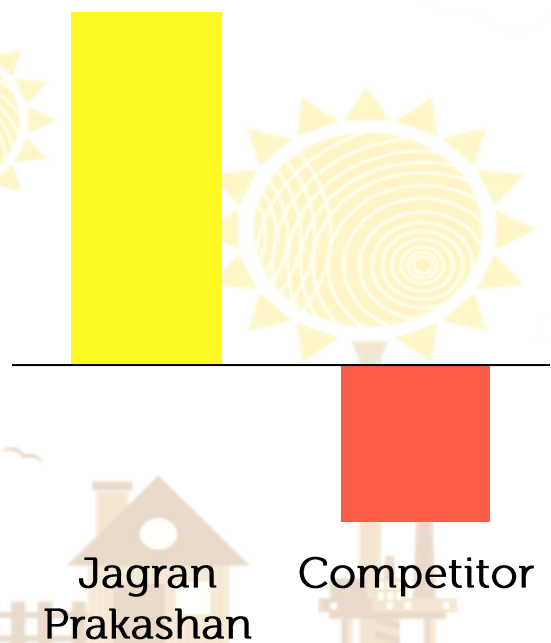
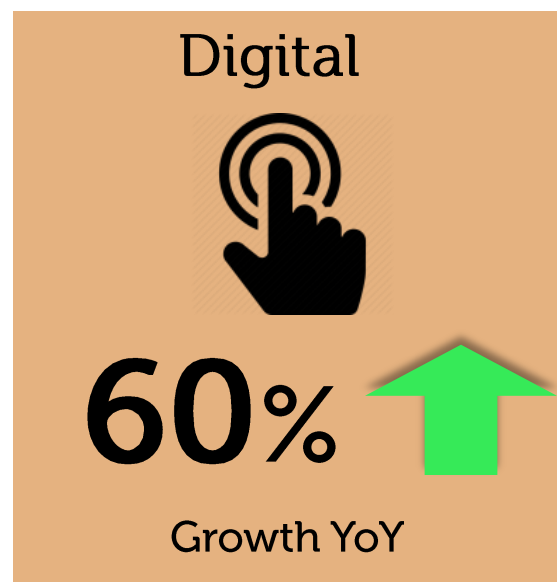
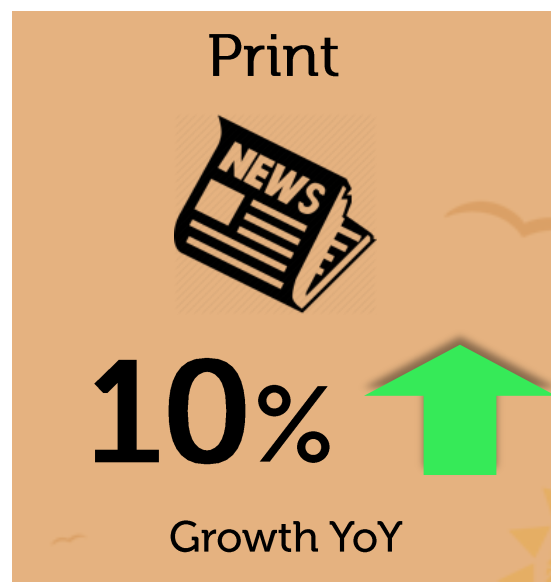


Annual Print Operating
Margin - Stable at ~30%

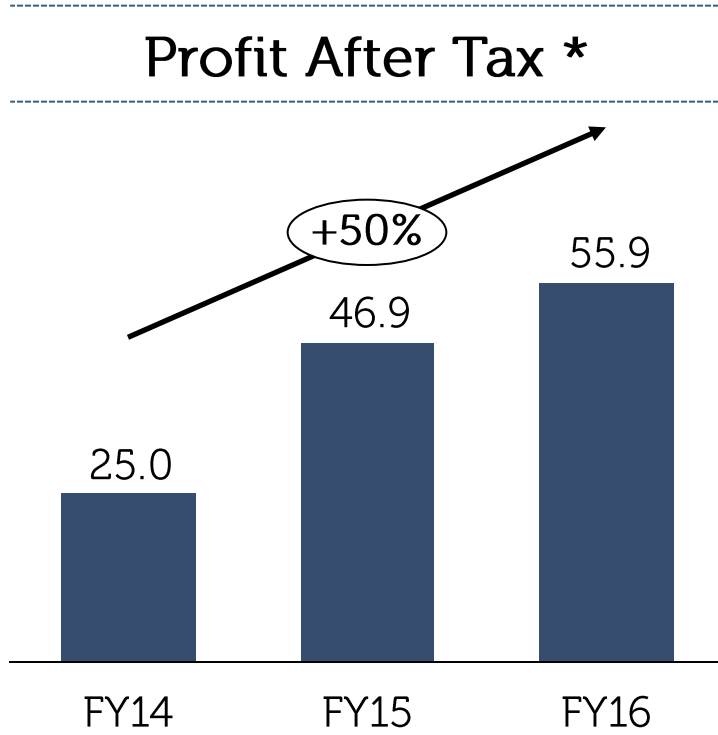
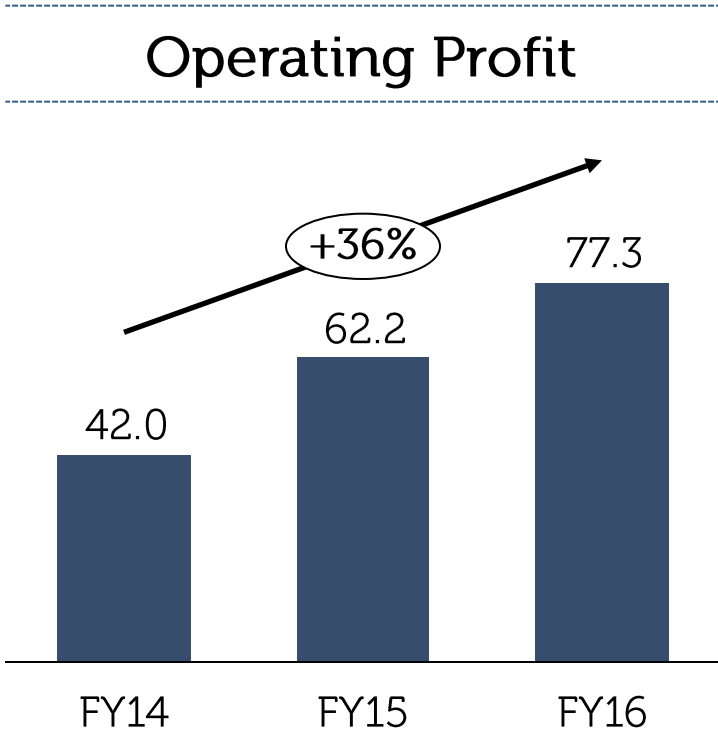
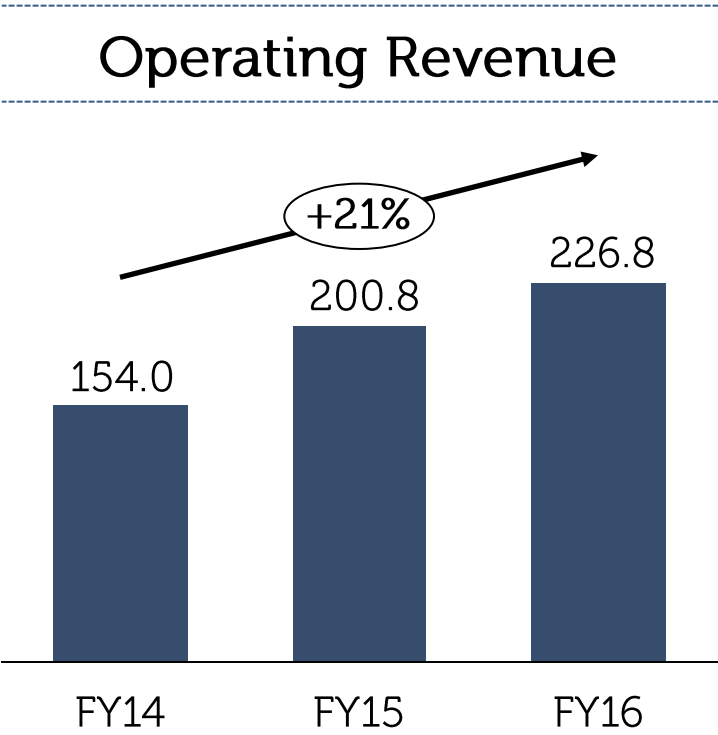
Print Ad Market Share (%)



We generated Sustainable Ad. Revenue Premium



We have delivered HIGHEST Performance in RADIO

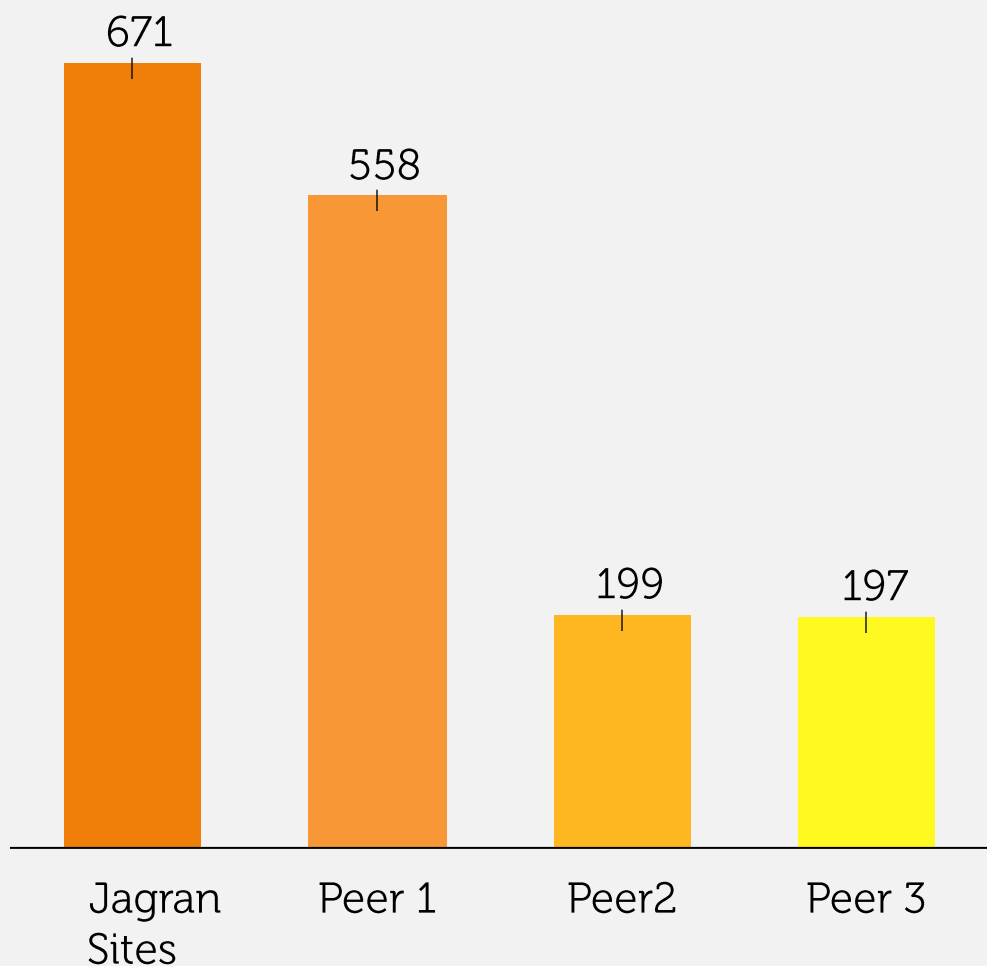


*Before Exceptional Item of Rs. 13.6 Crs in FY16



We received increased CUSTOMER PREFERENCE for DIGITAL

Average Daily Visitors (000)



Source : Media (ComScore Web March 2016)

- Digital Ad Revenue grew by 60%
- Continues its #1 position
 - Language Media Group
 - JagranJosh.com – Education Portal
 - Jagran.com – Hindi News Portal
- Jagran digital network reached an average of
 - ~15.35 mn monthly unique visitors
 - Delivered ~ 228 mn page views in a month

Sum of the Parts is GREATER than WHOLE

Print Business

Operating Revenue : 1809 Cr

Operating Profit : 535.8 Cr

Profit After Tax : 277Cr

EPS : 8.5



Radio Business

Operating Revenue : 227 Cr

Operating Profit : 77 Cr

Operating Profit Margin : 34%

Profit Before Tax : 42.36 Cr

BV of New Stations : 62.6 Cr



Prudence exercised while bidding of stations
will lead to
lower amortization of costs in years to come

We are MULTI MEDIA PLAYER with Continued Leadership

70+ YEARS

Trusted by millions
for over 7 decades

LARGEST

India's largest read
daily- Dainik Jagran

350

Editions / Sub
Editions

68 MILLION+

Readers

37

Printing Facilities

5

Business verticals

10

Print publications

39[^]

Radio presence
across 13 states

19

State Presence

4

Large Digital Media
portals

9

Language operations

#1

Two #1 print dailies,
Dainik Jagran (Hindi)
and Inquilab (Urdu)

#1

Jagranjosh.com is
#1 portal

We have maintained LEADERSHIP Position in Print Business

13 states

68 mn+ readers

350+ editions and sub editions

Dainik Jagran is

- Undisputed No. 1 - Sec A : with 11.7 mn readers in NCCS A
- Most credible as per BBC-Reuters survey
- Superbrand status for 4 consecutive years
- Only Indian Newspaper amongst top 8 worldwide



Our DIGITAL network ranked **#1** LANGUAGE MEDIA GROUP

15.35 mn unique visitors

228 mn page views in a month

- #1 in Web Radio
- #1 Education portal "Jagranjosh.com"
- #1 Rank within Language Media Group
- #1 Rank within Hindi News Portal
- #5 Rank within News Media Companies
- #30 Rank with Overall Website



Our BRANDS makes us a LEADER

PRINT BUSINESS

नईदुनिया

THE INQILAB
انقلاب

mid-day



मिस-डे

सखी
Premium Women's Magazine

ਪੰਜਾਬੀ ਜਾਗਰਣ

DIGITAL BUSINESS

inextlive

Jagran
Engage

91.1 FM
Radio City
A JAGRAN INITIATIVE | FM BOLE TON RADIO CITY

जागरण
Junction
AAPKI AWAAZ, AAPKA BLOG

Jagran
Solutions

Jagran
New Media

Our RADIO BUSINESS is amongst TOP 2 FM Players



A JAGRAN INITIATIVE | FM BOLE TOH RADIO CITY

1st on dial*

Over 45mn listeners

39 stations^

1st in networking

1st in web radio

1st radio station in GPTW

Amongst Top 2 FM players across network for last 14 quarters of IRS

No. 1 footprint in Maharashtra

Radio City markets in Maharashtra are Mumbai, Pune, Nagpur, Kolhapur, Nashik, Ahmednagar, Solhapur, Akola, Jalgaon, Nanded & Sangli



* Only for Phase II Stations. ^ Includes 11 stations acquired in Phase III Auctions and includes Mantra markets, Source: GPTW Survey

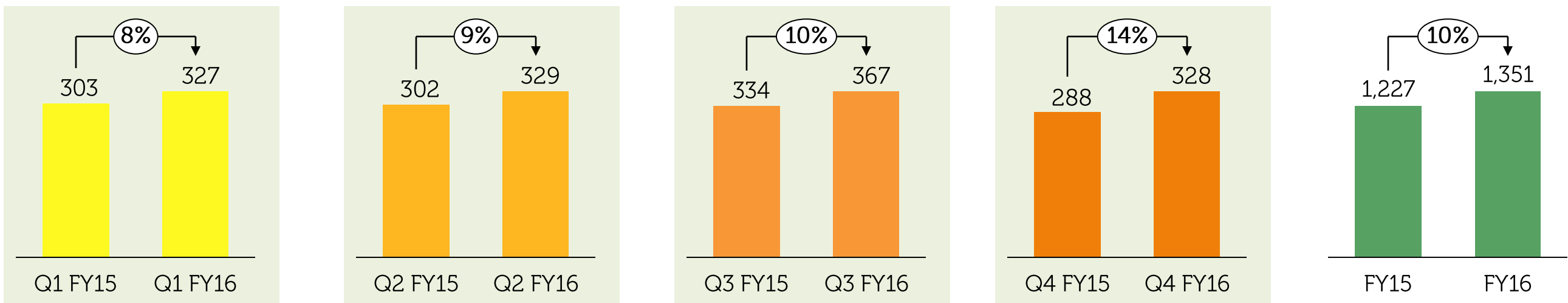
Financial Performance – Q4FY2016 & FY2016



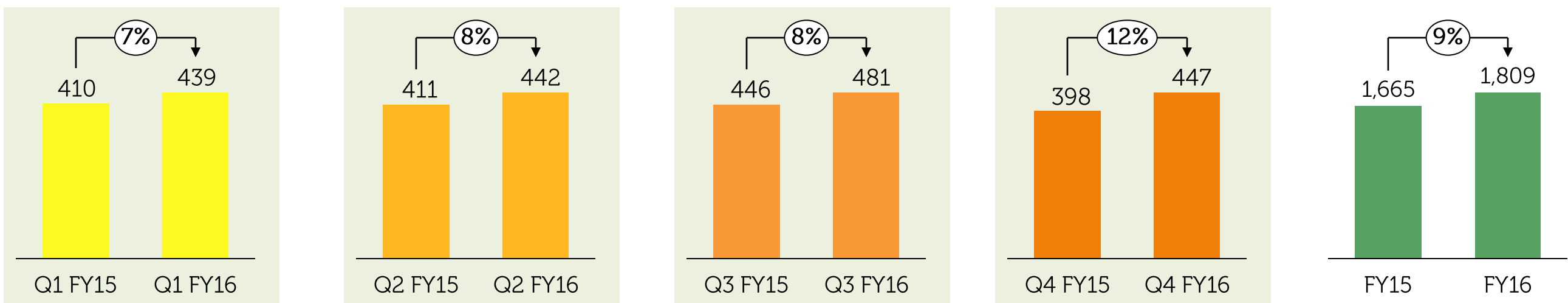
जागरण

Print Business Performance Highlights

Advertising Revenue

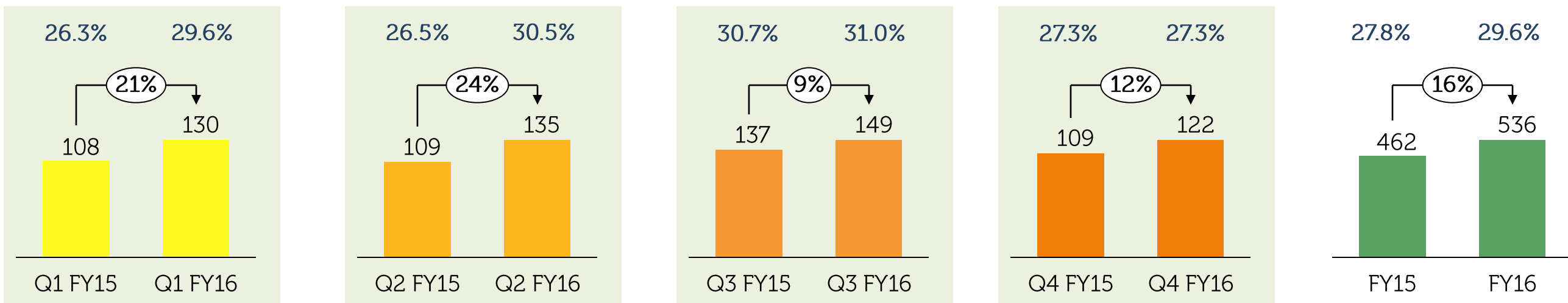


Operating Revenue

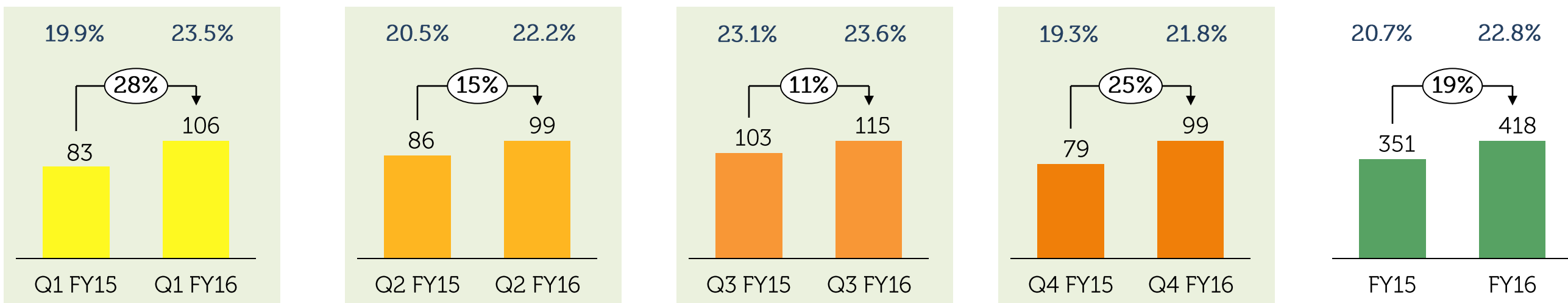


Print Business Performance Highlights

Operating Profit & Margins

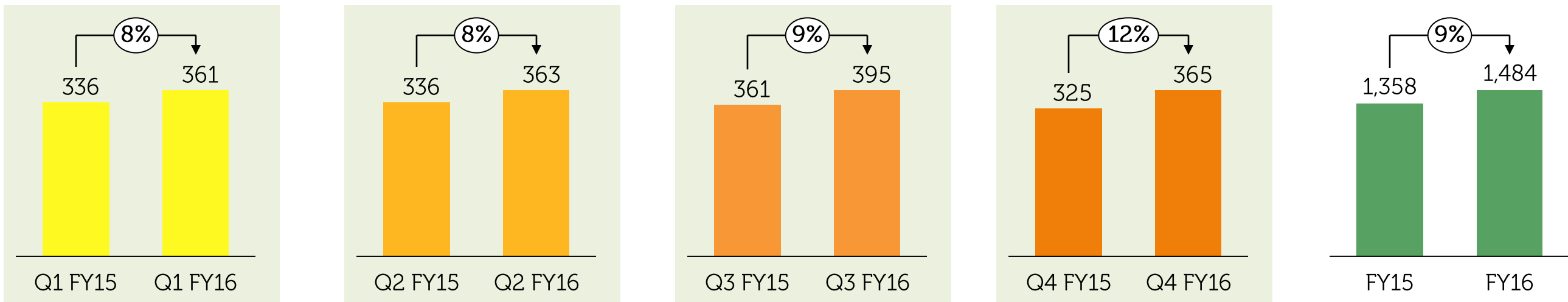


Profit Before Tax & Margins

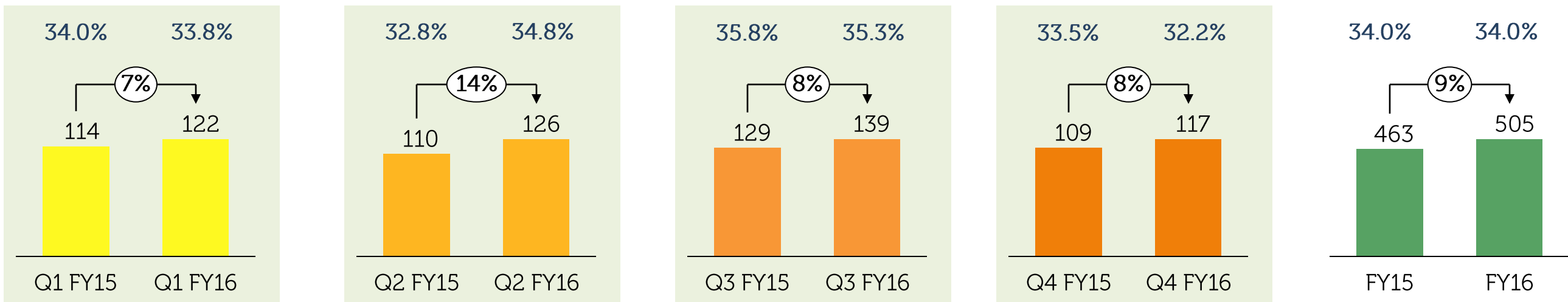


Dainik Jagran – Solid Performance and Great Leadership

Operating Revenue

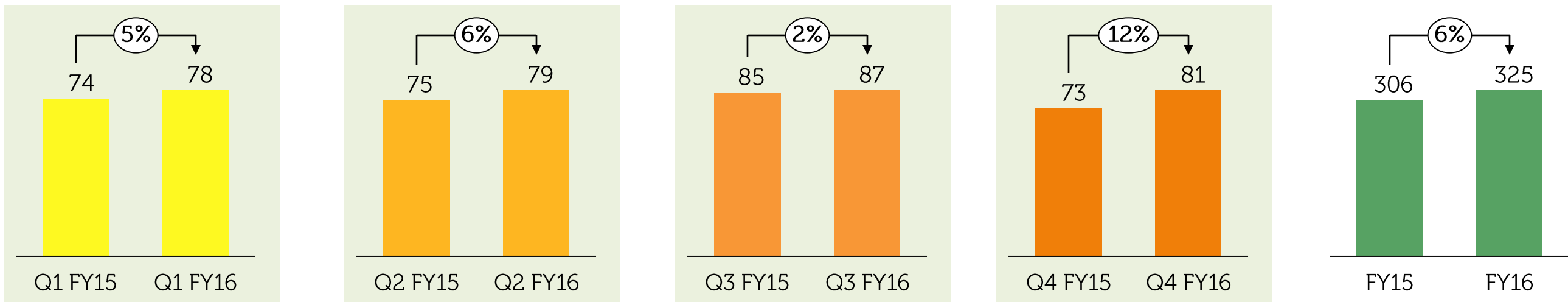


Operating Profit & Margins

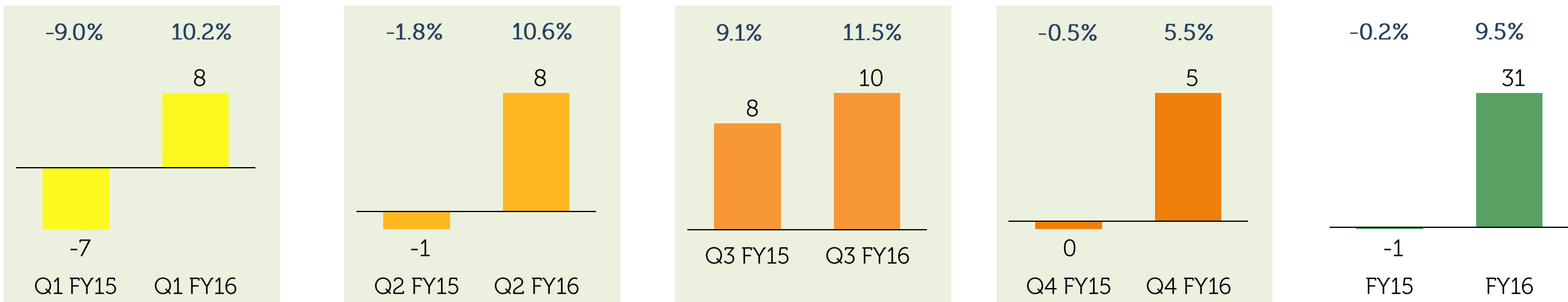


Other Publications – Impressive Turnaround

Operating Revenue

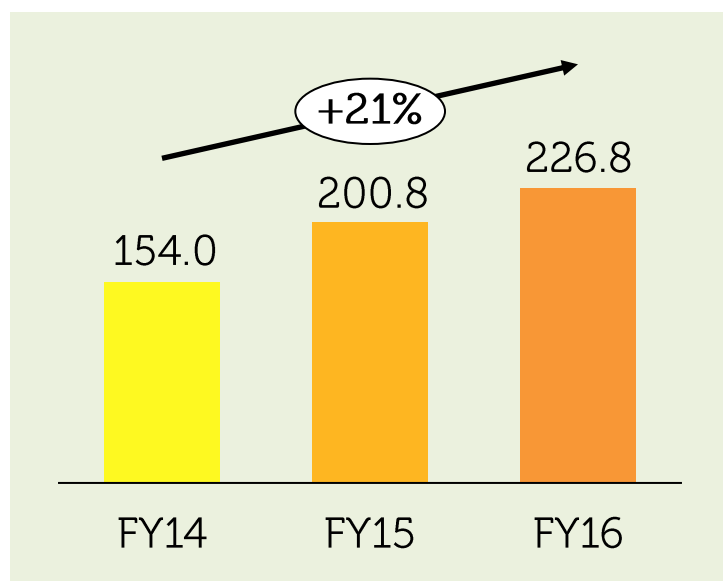


Operating Profit & Margins

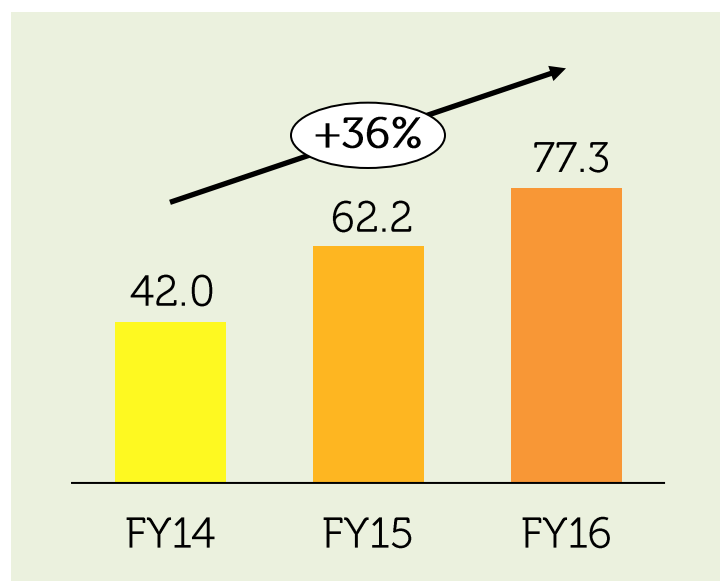


Radio City – Full Year Performance

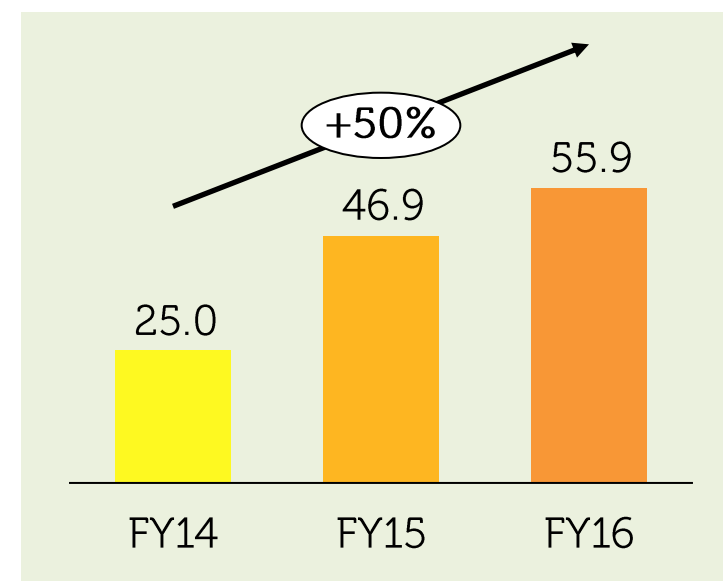
Operating Revenue



Operating Profit



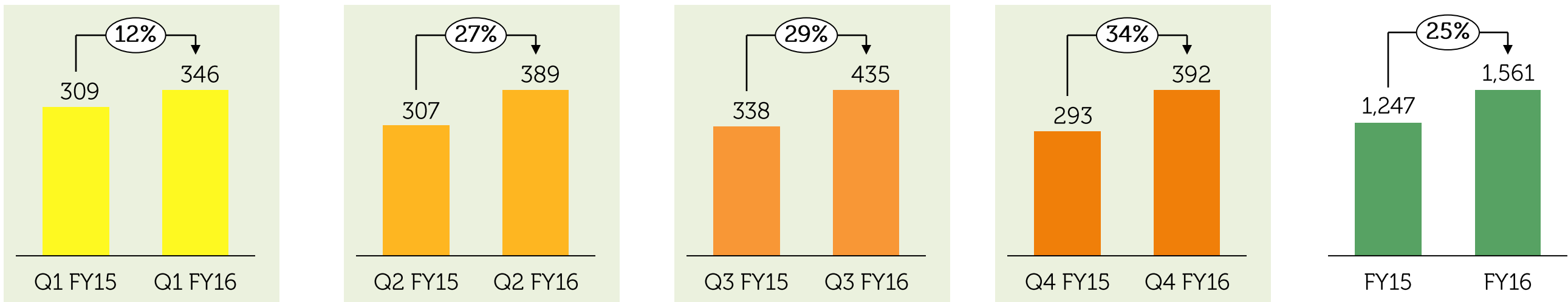
Profit After Tax *



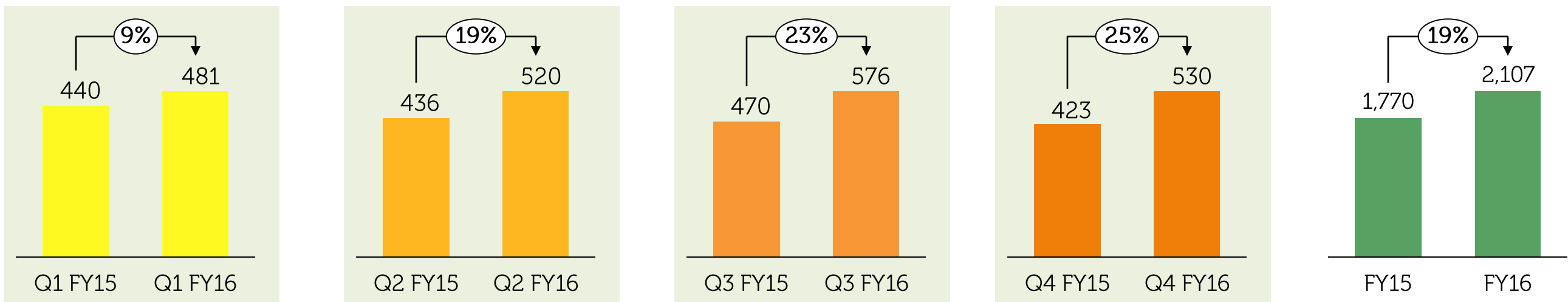
- ✓ Operating Margin improved from 30.95% FY 15 to 34.07% in FY16
- ✓ Exceptional item of Rs. 13.6 Crs which represents incentives to the Management Team in respect of their past services in terms of agreement with the erstwhile promoters
- ✓ Exceptional items are adjusted in the Cost of Acquisition
- ✓ Profit After Tax impacted due to higher finance cost

Consolidated Performance

Advertising Revenue

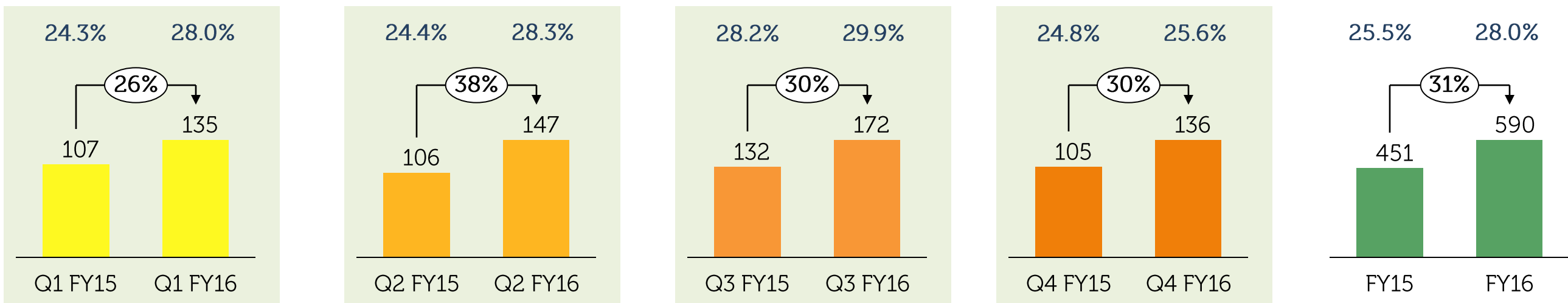


Operating Revenue

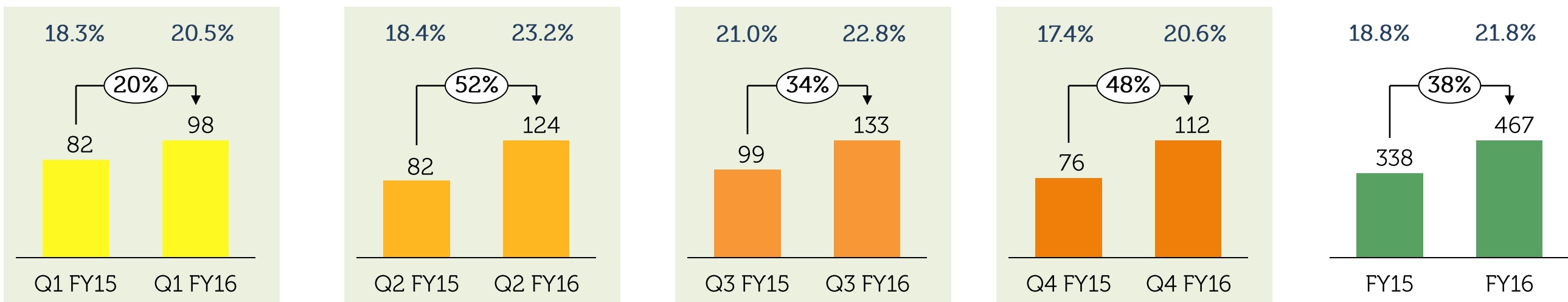


Consolidated Performance

Operating Profit & Margins



Profit Before Tax & Margins



* Excludes Profit on sale of treasury shares of Rs 80.3 Crs in Q4FY15 and 116.30 Crs in Q1FY16

Amount in Rs. Cr

Financials of Radio City

Rs. in Crs	Q4 FY16	Q4 FY15	YoY	Q3 FY16	QoQ	FY16	FY15	YoY
Revenues	59.04	50.18	18%	64.80	-9%	226.76	200.84	13%
Expenses	37.79	35.65		39.40		149.49	138.67	
Operating Profit	21.25	14.54	46%	25.40	-16%	77.27	62.16	24%
Operating Profit Margin	36.0%	29.0%		39.2%		34.1%	31.0%	
Other Income	0.52	2.82		0.80		13.29	6.67	
Depreciation & Amortization	2.74	3.93		4.52		16.31	15.70	
Interest	2.66	4.04		5.50		18.30	6.21	
Profit Before Tax (Before Exceptional item)	16.37	9.39	74%	16.17	1%	55.94	46.92	19%
Exceptional Item [^]	0	0				13.58	0	
Profit Before Tax	16.37	9.39	74%	16.17	1%	42.37	46.92	-10%
Tax *	0	0		0		0	0	
Profit After Tax	16.37	9.39	74%	16.17	1%	42.37	46.92	-10%
Profit After Tax (excluding Exceptional item)	16.37	9.39	74%	16.17	1 [^] %	55.94	46.92	19%

[^] Exceptional item represents incentives to the Management Team in respect of their past services in terms of agreement with the erstwhile promoters

* NIL Tax due to unabsorbed depreciation/losses of previous years; No tax is expected due to unabsorbed depreciation

Consolidated Profitability Statement*

Rs. in Crs	Q4 FY16	Q4 FY15	YoY	Q3FY16	QoQ	FY16	FY15	YoY
Revenues	529.5	422.7	25.3%	576.4	-8.1%	2,106.5	1,769.8	19.0%
<i>Advertisement Revenue</i>	<i>391.5</i>	<i>292.9</i>	<i>33.7%</i>	<i>434.8</i>	<i>-10.0%</i>	<i>1,560.9</i>	<i>1,247.1</i>	<i>25.2%</i>
<i>Circulation Revenue</i>	<i>106.2</i>	<i>98.0</i>	<i>8.4%</i>	<i>102.0</i>	<i>4.1%</i>	<i>408.5</i>	<i>390.1</i>	<i>4.7%</i>
<i>Others</i>	<i>31.8</i>	<i>31.9</i>	<i>-0.2%</i>	<i>39.5</i>	<i>-19.5%</i>	<i>137.1</i>	<i>132.6</i>	<i>3.4%</i>
Raw Material	157.2	144.0	9%	161.1	-2%	628.7	625.5	0%
Manpower Cost	82.3	68.7	20%	83.9	-2%	319.8	263.4	21%
Other Operating Expenses	154.2	105.2	47%	159.3	-3%	568.4	430.3	32%
Operating Profit	135.8	104.8	29.5%	172.1	-21.1%	589.6	450.6	30.9%
Operating Profit Margin	25.6%	24.8%		29.9%		28.0%	25.5%	2.53%
Other Income ^	14.8	12.9	15%	6.4	131%	34.5	27.9	24%
Depreciation & Amortisation	24.2	28.7	-15%	28.4	-15%	104.4	103.5	1%
Interest	14.3	13.3	7%	17.2	-17%	52.3	36.9	42%
Profit Before Tax	112.0	75.7	48.0%	132.9	-15.7%	467.4	338.0	38.3%
Tax	31.9	26.3	21%	39.6		139.0	110.2	26%
Extraordinary items (net of tax)#	0.0	-80.3	-100%	0.0		-116.3	-80.3	
Profit After Tax	80.1	129.7	-38.2%	93.3	-14%	444.7	308.1	44.3%
Profit After Tax (Adjusted)	80.1	49.4	62.4%	93.3	-14%	328.4	227.8	44.2%

*Radio City Consolidated from 11th June 2015 ^ Net of Exchange Fluctuation Gain / Loss

Extraordinary item of Rs. 101.8 crs is on account of Profit on Sale of Treasury Shares in Q1FY16 & Rs. 14.5 crs in Q2FY16 and gain arising on sale of treasury shares in Q4FY15

Consolidated Balance Sheet

Rs. in Crs	Mar. '16	Mar. '15
Shareholder's Fund	1,581.2	1,134.2
Share capital	65.4	63.5
Reserves & Surplus	1,515.9	1,070.8
Minority Interest	0.0	1.0
Non-current liabilities	354.5	299.1
Long term borrowings	254.5	195.2
Deferred tax liabilities(net)	75.2	72.5
Other non-current liabilities & Provisions	24.9	31.4
Current liabilities	635.5	820.9
Short term borrowings	257.5	352.7
Trade payables	139.0	113.5
Other current liabilities & Provisions	239.0	354.6
Total Liabilities	2,571.2	2,255.1

Rs. in Crs	Mar. '16	Mar. '15
Non-current assets	1,579.8	1,230.1
Fixed assets	869.6	613.1
Goodwill on consolidation	598.0	232.3
Non-current investment	14.1	317.8
Deferred Tax Assets (Net)	2.6	1.8
Other non-current assets	95.5	65.2
Current assets	991.4	1,025.1
Current investments	292.8	39.5
Inventories	66.9	92.9
Trade receivables	497.7	363.6
Cash and bank balances	49.3	493.1
Other current assets	84.8	36.0
Total Assets	2,571.2	2,255.1

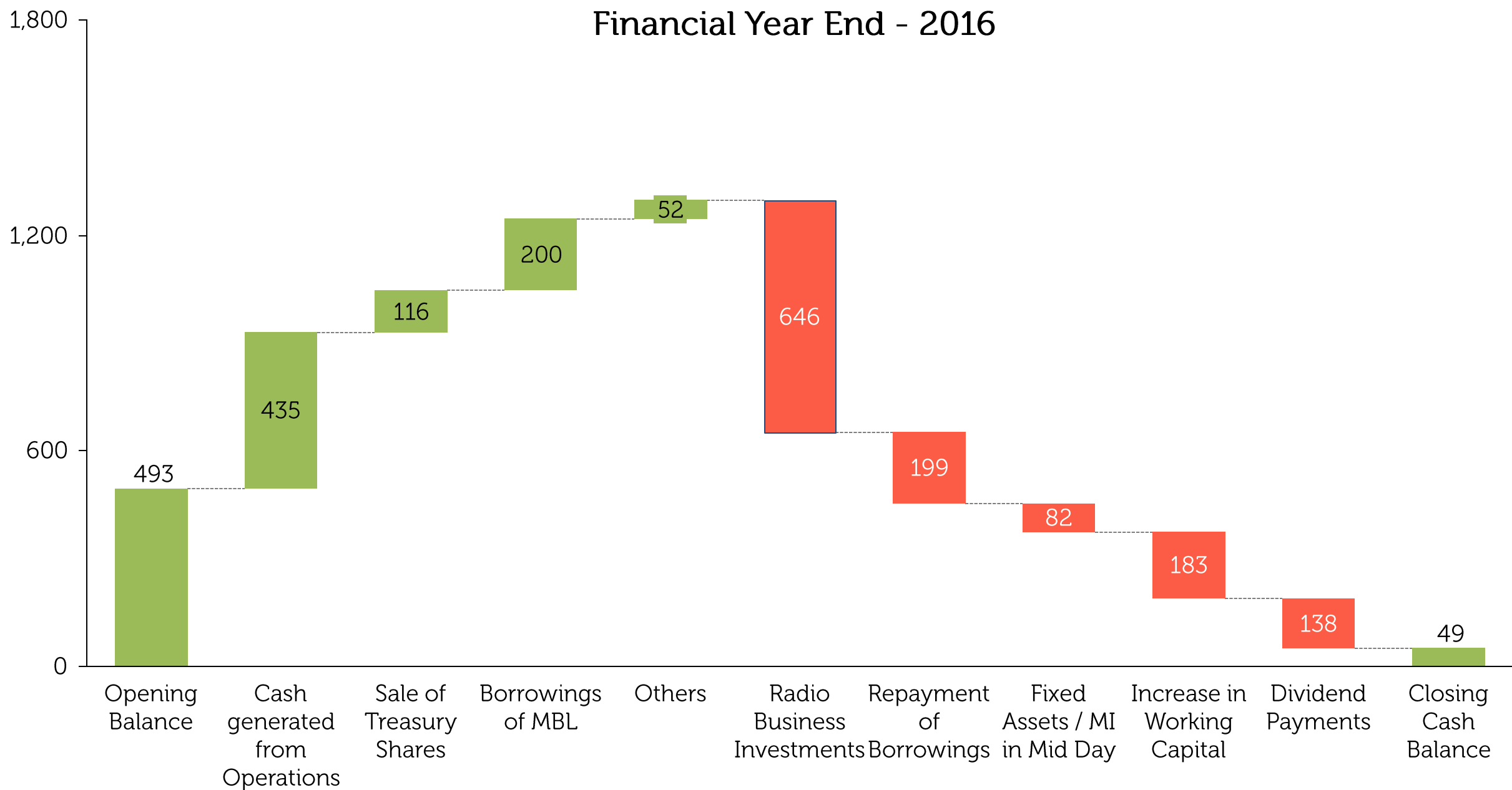
Operating Margin break-up

Publications (Rs. Crs)	Q4 FY16	Q4 FY15	FY16	FY15
<u>Dainik Jagran</u>				
Operating Revenue	365.2	325.3	14,83.6	1,358.4
Operating Profit	117.5	108.9	505.1	462.5
Operating Margin	32.2%	33.5%	34.0%	34.0%
<u>Other publications</u>				
Operating Revenue	81.4	74.3	326.3	314.60
Operating Profit*	4.5	-1.3	28.4	-4.0
Operating Margin	5.5%	-1.7%	8.7%	-1.3%
<u>Outdoor and Activation business</u>				
Operating Revenue	22.2	21.6	96.9	91.0
Operating Profit	-3.4	0.2	-2.2	-2.3
Operating Margin	-15.5%	1.1%	-2.2%	-2.6%

Other Publications: Naidunia, Midday, I-Next, City Plus, Punjabi Jagran, Josh & Sakhi

*After accounting for closure losses of City Plus and re-launch expenses of I-Next

Cash Invested in HIGH RETURN BUSINESSES



For further information, please contact:

Company :

Jagran Prakashan Ltd.
CIN: L22219UP1975PLC004147

Mr. Amit Jaiswal
amitjaiswal@jagran.com

www.jplcorp.in

Investor Relations Advisors :

Strategic Growth Advisors Pvt. Ltd.
CIN: U74140MH2010PTC204285

Ms. Payal Dave / Mr. Jigar Kavaiya
dpayal@sgapl.net / kjigar@sgapl.net
+91 98 1991 6314 / +91 99 2060 2034

www.sgapl.net
