F. No. 1303 (H.O.)

Karnataka Bank Ltd.

Estd : 1924 CIN : L85110KA1924PLC001128

Regd. & Head Office
P.B. No. 599, Mahaveera Circle
Kankanady, Mangalore – 575 002

Phone : 0824 - 2228222 Fax : 0824-2225588
Website : www.karnatakabank.com
email : info@ktkbank.com

31.05.2016 SECRETARIAL DEPARTMENT
HO: SEC: 122 : 2016-17

1. The Manager
Listing Department
National Stock Exchange Of India Limited
Exchange Plaza,C-1, Block G
Bandra-Kurla Complex, Bandra (E)
MUMBAI-400 051

2. The General Manager,
Bombay Stock Exchange Limited
Corporate Relationship Dept
Phiroze Jeejeebhoy Towers
Dalal Street
MUMBAI-400 001

Dear Sir,

We enclose copy of the press communiqué released by us for your kind information.

Thank You,

Yours faithfully,

(Y V Balachandra)
COMPANY SECRETARY

OR 5558/6-17

Karnataka Bank Ltd.

Your Family Bank, Across India.

Regd. & Head Office
P. B. No.599, Mahaveera Circle
Kankanady
Mangaluru – 575 002

Phone : 0824-2228325 Fax: 0824-2225587
E-Mail : pr@ktkbank.com
Website : www.karnatakabank.com
CIN : L85110KA1924PLC001128

PLANNING AND DEVELOPMENT DEPARTMENT

PRESS RELEASE 31-05-2016



Mangaluru headquartered private sector Bank, Karnataka Bank has today launched a Public Campaign against the use of Tobacco in association with Red FM Radio as part of its CSR initiatives. The objective of the campaign is to create awareness among the public about the ill effects of the use of Tobacco and allied products and to realize the dream of having a tobacco free society. Red FM radio will spread the message not only through its channel but also through a special vehicle that will move in and around Mangaluru to reach out to maximum people with messages aimed at motivating the public to refrain from the use of tobacco.The campaign will run for a week simultaneously in Mangaluru, Kalaburgi and Mysuru.

While flagging off the campaign at the Bank's Head Office,Shri. P JayaramaBhat, MD &CEOof theBank said "Consumption of Tobacco and related products lead to physical, social and economic problems. A person consuming tobacco exposes himself to the risk of untimely death, besides significantly affecting the lives of hisdependents. He not only spoils his health but also pollutes the environment. Every year lakhs of people die on

account of Tobacco usage. Our Bank has always remained committed to the welfare of the society and in this direction the Bank has joined hands with Red FM Radio in launching this campaign. I request the public to participate in the campaign and make it a grand success."

Smt. Renuka N Bangera, Assistant General Manager, Sri Srinivas Deshpande, Chief Manager – Public Relations, ShriVenugopalaBhat M, Chief Manager, Karnataka Bank, ShriShobhithShetty, ShriPrasanna, ShriAnurag, Ms. Nayana, representatives from Red FM Radio were present on the occasion.



SrinivasDeshpande
CHIEF MANAGER – PUBLIC RELATIONS