



☎	+91 80 6659 8700
☎	+91 80 6696 3333
✉	info@subex.com
🌐	www.subex.com

July 19, 2017

To
BSE Limited
The National Stock Exchange of India Limited

Dear Sir/Madam,

Sub: Press Release- ElevenPaths, Telefonica Cybersecurity Unit and Subex sign a global framework agreement to provide a disruptive FMaaS solution

As per Regulation 30 of the SEBI (LODR) Regulations, 2015, please find enclosed the Press Release which the Company intends to make.

Kindly broadcast the same on your website on July 19, 2017

Thanking you.

**Yours truly,
For Subex Limited**

**Arjun Makhecha
Acting Company Secretary**



Encl: As above.

Subex Limited

CIN - L85110KA1994PLC016663

Registered Address: RMZ Ecoworld, Outer Ring Road, Devarabisanahalli, Bangalore - 560103, India



PRESS RELEASE

For Immediate Release

July 19, 2017

Press contact Sandeep Banga
Marketing and Communications
+91 99168 24122
sandeep.banga@subex.com

ElevenPaths, Telefonica Cybersecurity Unit and Subex sign a global framework agreement to provide a disruptive FMaaS solution

LONDON, UK – Subex Limited, a leading telecom analytics solution provider, has been selected by ElevenPaths, Telefonica Cybersecurity Unit to offer a Fraud Management-as a- Service (FMaaS) solution. Telefonica is one of the world's largest telecommunications companies, with a global presence in 21 countries and an average of 125.000 professionals and 350 million accesses.

The agreement between Telefonica and Subex will result in the new 'Telefonica FMaaS Powered by Subex' to protect against a comprehensive set of digital risks and threats, along with a library of fraud detection processes. The solution addresses Subscription Fraud, Internal Fraud, Premium Rate Service Fraud (PRS Fraud), and International Revenue Share Fraud (IRSF), amongst others. Additionally, ROC Fraud Management technology deployed by Subex will deliver the ability to deploy client-specific detection processes, techniques and strategies, based on particular business needs at each site.

"We are excited to partner with Telefonica for enabling Subex's industry leading ROC Fraud Management Solution. In the process of undergoing digital transformation, organizations today foresee emerging threats and newer frauds, due to which customers are demanding real-time and proactive fraud management solutions. This partnership is an important step to make our customers more successful in the years to come whilst they transform themselves for the Digital Journey ahead" said Surjeet Singh, CEO & MD, Subex Limited.

"We are delighted with our partnership with Subex, a global leader in managing fraud in the digital world. Compared to traditional solutions, the enablement of FMaaS will ensure much faster deployment times, providing far more flexibility, easier access and agility, to our business operations. Subex' capabilities together with ElevenPaths' expertise in the development, deployment and operation of antifraud products and





PRESS RELEASE

services across the world, will enable us to deliver customised Fraud Risk & Business Resilience through a best-of-breed Adaptive & Convergent Fraud Risk Management Solution. This, in turn, will help our customers deal with fraud risks more quickly and effectively", said Pedro Pablo Perez Garcia, CEO of ElevenPaths.

- Ends -

About ElevenPaths

At ElevenPaths, Telefónica Cybersecurity Unit, we believe in the idea of challenging the status-quo in Security, an attribute that must always be present in technology. We are always redefining the relationship between security and individuals. We aim at creating innovative products, which can transform their experience, helping them to keep one-step ahead of attackers, an increasing threat to our digital life.

About Subex

Subex Ltd. is a leading telecom analytics solutions provider, enabling a digital future for global telcos. Founded in 1992, Subex has spent over 25 years in enabling 3/4th of the largest 50 CSPs to globally achieve competitive advantage. By leveraging data which is gathered across networks, customers, and systems coupled with its domain knowledge and the capabilities of its core solutions, Subex helps CSPs to **drive new business models, enhance customer experience and optimise enterprises.**

For more information, please visit: www.subex.com

