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May 15, 2018

To
BSE Limited
The National Stock Exchange of India Limited

Dear Sir/Madam,

Sub: Press Release- Subex Takes Home Three Pipeline Innovation Awards

As per Regulation 30 of the SEBI (LODR) Regulations, 2015, please find enclosed the Press Release which the Company intends to make.

Kindly broadcast the same on your website on May 15, 2018.

Thanking you.

**Yours truly,
For Subex Limited**

**Arjun Makhecha
Acting Company Secretary**



Encl: As above.

Subex Limited

CIN - L85110KA1994PLC016663

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Subex Takes Home Three Pipeline Innovation Awards

LONDON, UK – Subex, a leading telecom analytics solution provider, has announced that it has been recognised by Pipeline publishing for innovation in three categories: Big Data & Analytics, Managed Services and Security & Assurance. The Award function was held at Nice, France on May 14, 2018.

The 'Innovations in Big Data & Analytics' award recognized the capabilities of Subex's ROC Insights advanced analytics solution which helps organizations be data-driven through the democratization of data science. For the 'Innovations in Managed Services' award, Subex successfully showcased its Managed Services offering which helps CSPs globally to stay on the growth path while driving business outcomes and protecting revenues backed by strong domain, technology, and operational expertise.

In terms of the 'Innovations in Security & Assurance' category, Subex demonstrated how its IoT Security solution, Subex Secure, offers comprehensive IoT security coverage from real-time discovery and monitoring to response and recovery. The solution leverages a one-of-its-kind honeypot network that combines physical devices and device emulations to generate IoT / ICS signatures.

"*Pipeline* is happy to see Subex recognized by the 2018 Innovation Award judges for its ongoing innovation in Big Data and Analytics, Managed Services, and Security," said Scott St. John, Managing Editor of *Pipeline*. "The *Pipeline* Innovation Awards are exclusively judged by a panel of technical executives from service provider and analyst companies, and this year included experts from Telenor, Singtel, Windstream, and Analysys Mason; which only further validates Subex's continued innovation in these areas by key stakeholders in the industry and, in particular, by those that leverage innovative technology products to deliver the most advanced communications services around the world."

Vinod Kumar, CEO and Managing Director, Subex said "It gives us great pride and honour to be recognised at the prestigious Pipeline Innovation Awards for our





PRESS RELEASE

work in Analytics, Security and Managed Services. The Pipeline awards continue to be a fantastic platform for us to showcase our spirit of innovation and technical expertise, and the validation we have received signifies our commitment towards ensuring our customers a smooth digital transformation journey.”

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About Subex

Subex is a leading telecom analytics solutions provider, enabling a digital future for global telcos.

Founded in 1992, Subex has spent over 25 years in enabling 3/4th of the largest 50 CSPs globally achieve competitive advantage. By leveraging data which is gathered across networks, customers, and systems coupled with its domain knowledge and the capabilities of its core solutions, Subex helps CSPs to **drive new business models, enhance customer experience and optimise enterprises.**

Subex leverages its award-winning analytics solutions in areas such as Revenue Assurance, Fraud Management, Asset Assurance and Partner Management, and complements them through its newer solutions such as IoT Security. Subex also offers scalable Managed Services and Business Consulting services.

Subex has more than 300 installations across 90+ countries.

