F. No. 1303 (H.O.)

Karnataka Bank Ltd.

Estd : 1924 CIN : L85110KA1924PLC001128

Regd. & Head Office
P.B. No. 599, Mahaveera Circle
Kankanady, Mangalore – 575 002

Phone : 0824 - 2228222 Fax : 0824-2225588
Website : www.karnatakabank.com
email : info@ktkbank.com

10.05.2016 SECRETARIAL DEPARTMENT
HO: SEC: 93 : 2015-16

1. The Manager
Listing Department
National Stock Exchange Of India Limited
Exchange Plaza,C-1, Block G
Bandra-Kurla Complex, Bandra (E)
MUMBAI-400 051

2. The General Manager,
Bombay Stock Exchange Limited
Corporate Relationship Dept
Phiroze Jeejeebhoy Towers
Dalal Street
MUMBAI-400 001

Dear Sir,

We enclose copy of the press communiqué released by us for your kind information.

Thank You,

Yours faithfully,

(Y V Balachandra)
COMPANY SECRETARY

404 / 16-17

Karnataka Bank Ltd.

Your Family Bank, Across India.

Regd. & Head Office
P. B. No.599, Mahaveera Circle
Kankanady
Mangaluru – 575 002

Phone : 0824-2228325 Fax: 0824-2225587
E-Mail : pr@ktkbank.com
Website : www.karnatakabank.com
CIN : L85110KA1924PLC001128

PLANNING AND DEVELOPMENT DEPARTMENT

PRESS RELEASE

10-05-2016

Karnataka Bank Launches 'Cash Back Campaign' on VISA Debit Cards



Karnataka Bank, a premier private sector Bank, has launched **'Cash Back Campaign'** on its VISA Debit Cards. The campaign will be in force for one month from 10th May 2016 to 10th June 2016, under which more than 3200 cardholders i.e., top spenders both in terms of value & volume of transactions, will get Cash Back aggregating to ₹10,00,000/-. Cardholders who have done minimum 5 POS (swiping) /Online transactions with a min value of ₹200/- each will qualify.

"As a step towards providing value added services to our loyal customers, we have launched this attractive Cash Back Campaign, wherein the top spenders of Bank's VISA Debit cardholders will be rewarded with Cash Back upto ₹10,000/-. We are sure that all our Debit Cardholders will make extensive use of their VISA Debit cards for their purchases (both Swiping and Online transactions) and take advantage of this exciting offer" said Shri P

Jayarama Bhat, Managing Director, on the occasion of launching of Cash Back Campaign at Bank's Headquarters at Mangaluru.

[Srinivas Deshpande]
Chief Manager & PRO