

## Press Release

### Maruti Suzuki Sales in August 2014

**New Delhi, 1 September 2014:** Car market leader Maruti Suzuki India Limited sold a total of 110,776 units in August 2014. This includes 98,304 units in domestic market and 12472 units in exports. The Company had sold a total of 87,323 units in August 2013.

The sales figures for **August 2014** are given below:

| Category : Sub-segment                 | Models                       | Aug           |              |              | Till Aug      |               |              | April'13 - March'14 |
|----------------------------------------|------------------------------|---------------|--------------|--------------|---------------|---------------|--------------|---------------------|
|                                        |                              | 2014          | 2013         | % Change     | 2014-15       | 2013-14       | % Change     |                     |
| A: Mini                                | Alto, WagonR                 | 34686         | 32019        | 8.3%         | 166174        | 163274        | 1.8%         | 436032              |
| A: Compact                             | Swift, Ritz, Celerio, Dzire* | 46759         | 30512        | 53.2%        | 209372        | 166081        | 26.1%        | 440381              |
| A: Super Compact                       | Dzire Tour                   | 1328          | 620          | 114.2%       | 5802          | 3119          | 86.0%        | 10012               |
| A: Mid-Size                            | SX4                          | 50            | 348          | -85.6%       | 802           | 2088          | -61.6%       | 4029                |
| <b>Total A: Passenger Vehicles</b>     |                              | <b>82823</b>  | <b>63499</b> | <b>30.4%</b> | <b>382150</b> | <b>334562</b> | <b>14.2%</b> | <b>890455</b>       |
| B: Utility vehicles                    | Gypsy, Grand Vitara, Ertiga  | 5491          | 4563         | 20.3%        | 26389         | 23747         | 11.1%        | 61119               |
| C: Vans                                | Omni, Eeco                   | 9990          | 7956         | 25.6%        | 50501         | 38200         | 32.2%        | 102115              |
| <b>Total Domestic Sales</b>            |                              | <b>98304</b>  | <b>76018</b> | <b>29.3%</b> | <b>459040</b> | <b>396509</b> | <b>15.8%</b> | <b>1053689</b>      |
| <b>Total Export Sales</b>              |                              | <b>12472</b>  | <b>11305</b> | <b>10.3%</b> | <b>53010</b>  | <b>40547</b>  | <b>30.7%</b> | <b>101352</b>       |
| <b>Total Sales (Domestic + Export)</b> |                              | <b>110776</b> | <b>87323</b> | <b>26.9%</b> | <b>512050</b> | <b>437056</b> | <b>17.2%</b> | <b>1155041</b>      |

(\*Dzire reported under compact segment August 2014 onwards, as per SIAM classification)