TCS/PR/SE-97/2015-16

March 3, 2016

**National Stock Exchange of India Limited**
**Exchange Plaza,**
**Bandra Kurla Complex**
**Mumbai**
**Kind Attn: Manager, Listing Department**

**BSE Limited**
**P.J. Towers**
**Dalal Street**
**Mumbai**
**Kind Attn: General Manager,**
**Department of Corporate Services**
**Scrip Code No. 532540 (BSE)**

Dear Sirs,

We are sending herewith copy of the Press Release titled "**TCS Recognized as a Leader in Manufacturing Product Life-Cycle Management SI/BPO Vendor Assessment by IDC MarketScape**" which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

**Suprakash Mukhopadhyay**
**Vice President and Company Secretary**

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For immediate use **PRESS** RELEASE

# TCS Recognized as a Leader in Manufacturing Product Life-Cycle Management SI/BPO Vendor Assessment by IDC MarketScape

**NEW YORK | MUMBAI, March 3, 2016**: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS) a leading global IT services, consulting and business solutions organization, today announced it has been recognized as a 'Leader' in the IDC MarketScape report, "*Worldwide Manufacturing PLM Systems Integrator and BPO Services 2015 Vendor Assessment*."

IDC MarketScape assessed 10 players with annual revenue of at least $1 billion that offer systems integration, application development andmaintenance, and BPS for a portfolio of PLM processes at customer sites, or support for other product development processes and engineering services on an ongoing basis. The report highlights TCS' distinct capabilities as a PLM system integration leader, its expertise and strong technical knowledge, and its growing focus on emerging technologies such as mobility, cloud and analytics. It also mentions TCS' expanding investments in PLM and engineering services, which are highest among vendors reviewed.

"Many service providers have similar PLM offerings and are technically strong, but TCS in particular stands out as a PLM systems integration leader for its deep knowledge of PLM and experience with engineering services, combined with world class technical skills," said Jeff Hojlo, Program Director, IDC Manufacturing Insights. "TCS' account management and project management capabilities during systems integration work have exceeded expectations in most cases for their clients."

"We are pleased to be recognized in the IDC MarketScape report as a Leader in the PLM space among Global System Integrators," said Regu Ayyaswamy, Vice President and Global Head, Engineering and Industrial Services, TCS. "In the current digital world, organizations must re-evaluate their product strategy and development methodology towards more system centricity and closed looped approaches. TCS' process reference model, tools and assets enable such transformations for global organizations."

**About IDC MarketScape**

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360 degree assessment of the strengths and weaknesses of current and prospective vendors.

**About Tata Consultancy Services Ltd. (TCS)**

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPS,infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software

development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 344,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $15.5 billion for year ended March 31, 2015 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

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