TCS/PR/SE-33/2016-17

August 29, 2016

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai
Kind Attn: Manager, Listing Department

BSE Limited
P.J. Towers
Dalal Street
Mumbai
Kind Attn: General Manager,
Department of Corporate Services
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled "**TCS Ranked in the Leadership Zone in Zinnov Global Service Providers Ratings (GSPR) Report**" which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Suprakash

Suprakash Mukhopadhyay
Vice President and Company Secretary

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Tata Consultancy Services Limited
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Registered Office 9th Floor Nirmal Building Nariman Point Mumbai 400 021
Corporate Identification No. (CIN): L22210MH1995PLC084781

For immediate use **PRESS** RELEASE

TCS Ranked in the Leadership Zone in Zinnov Global Service Providers Ratings (GSPR) Report

NEW YORK | MUMBAI, August 29, 2016: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS), a leading global IT Services, consulting and business solutions organization, today announced that it has been recognized in the leadership zones across several segments in the Zinnov "Global Media & Entertainment Service Providers (GSPR) Landscape Study." TCS is the leading company in the Information Services segment and highly ranked in the 'Leadership Zones' of the Education, Publishing, Broadcasting, and Entertainment sectors.

The report is based on a comprehensive analysis of the people, business models, patents, capabilities, infrastructure, training, alliances, clients, and maturity and depth of services of leading global providers. It is a first-of-its-kind study, enabling business leaders in the Media & Entertainment industry to make accurate and informed decisions regarding partner selection across geographies, in order to chart their digital journey.

TCS has more than two decades of experience in partnering with global media, information services and publishing customers, with diverse work spanning product engineering, digital products and platforms, and content operations. Its global scale, innovative business model arrangements and truly collaborative partnerships with customers make TCS the first choice for organizations seeking engineering transformation.

Key diffentiators for TCS:

The Zinnov Media & Entertainment Service Providers (GSPR) Landscape Study highlighted three core TCS capabilities:

- Highly mature suite of solution accelerators, particularly across 'over-the-top,' rights and royalty management, and the content distribution space.
- Well-established, extensive suite of integrated product, big data and mobility based solutions.
- Ability to create successful and adaptive businesses for its clients by combining digital strategy, customer-centric design, advanced analytics, and a product engineering approach.

"TCS is honored to be recognized as a global leader and preferred partner for the Media and Information Services industry," said Kamal Bhadada, President of Communications, Media and Information Services, TCS. "We continue to innovate and heavily invest in next generation technologies to work side by side with our clients in successfully navigating their digital transformation journey."

For immediate use **PRESS** RELEASE

About Zinnov

Founded in 2002, Zinnov – meaning Zeal in Innovation – is a leading Globalization and Market Expansion Advisory firm, with specialization in areas such as Digital Transformation, Global Sourcing, Emerging Markets Expansion, Human Capital Optimization, Small & Medium Businesses, Innovation, Cloud Computing and Enterprise Mobility. Zinnov offers advisory services to global leaders in business and technology and works collectively with them to tackle prevailing organizational challenges by analyzing changing dynamics, improving performance, and building institutional capability. The services delivered to its clients through advanced reasoning and analytical techniques, provides solutions help in integrating organizational vision, business definition and processes.

Visit us at www.zinnov.com. To request information, contact Jaya Shukla at media@zinnov.com

About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPS,infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 362,000 of the world's best-trained consultants in 45 countries. The company generated consolidated revenues of US $16.5 billion for year ended March 31, 2016 and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. For more information, visit us at www.tcs.com

To stay up-to-date on TCS news and events in North America, follow @TCS_NA. For global updates, follow @TCS_News.

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