SONATA SOFTWARE LIMITED

25th November, 2015

The Listing Manager
Bombay Stock Exchange Ltd
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400 001.

Dear Sir/Madam,

Sub : Press Release

Please find enclosed copy of the press release which is being released today that the Company along with its newly acquired subsidiary IBIS Inc. will be jointly participating in the showcase of its Digital Transformation Technologies at convergence 2015 EMEA.

Kindly take the same on record.

Thanking you,

Very truly yours
For **SONATA SOFTWARE LIMITED**

PRIYA MANOJ JASWANI
COMPANY SECRETARY

CC to : The National Stock Exchange Ltd – Mumbai

SONATA SOFTWARE

Sonata and IBIS to jointly showcase its Digital Transformation Technologies at Convergence 2015 EMEA.

Bengaluru, November 25th, 2015

Sonata Software, a global technology services and solutions company, and its newly acquired subsidiary I.B.I.S., Inc. (INTERACTIVE BUSINESS INFORMATION SYSTEMS, INC.), a supply chain software and services provider and a Microsoft Dynamics® strategic Partner; announced today that they will jointly showcase their Digital Transformation technologies at the Convergence 2015 EMEA to be held in Barcelona, Spain between 30th November 2015 and 2nd December 2015.

At the event, Sonata will showcase its digital business platforms and solutions, like Brick & Click retailing, a platform of the future to get the best of both Store & Digital Retail, drive superior customer experience, and win in the new economy. I.B.I.S., Inc. will showcase its Microsoft Dynamics® AX and CRM supply chain solution - Advanced Supply Chain Software™, designed to meet the needs of modern distributors, manufacturers, and retailers. A winning combination of industry supply chain expertise, world-class supply chain software, and 26 years of successful Microsoft Dynamics® implementations, has culminated in making I.B.I.S. the preferred Microsoft Dynamics® Partner and solution provider for distributors and manufacturers worldwide.

Sonata's expertise, intellectual property, scale, and global presence with Microsoft Dynamics® AX, especially in the retail industry, along with I.B.I.S. expertise, IP, and strong local footprint in the US within the distribution industry space will showcase this combined entities powerful offering for a Digital Transformation, thus catering to retail, CPG, and distribution companies globally who want to deploy Microsoft Dynamics®.

Speaking on the occasion, PVSN Raju, Head, Delivery, Sonata Software said, "Successful digital transformation does not come only from implementing new technologies but also from transforming your organization to take advantage of the possibilities. Sonata's strong partnership with Microsoft on Dynamics globally, together with I.B.I.S. Inc., brings complementing capabilities to make these possibilities come true for our marquee customers."

Andy Vabulas, founder and CEO, I.B.I.S., Inc. commented, "Sonata and I.B.I.S. are excited to be a part of Convergence 2015 EMEA. It's a great platform where business meets possibilities. Our combined capabilities are surely going to inspire organizations to drive success and innovation within their businesses, benefitting from the depth and breadth of the products and services that we bring to the table."

To know more about our offerings, do visit us at booth # 82 and 111.

Microsoft Convergence is a premier event for the Microsoft business community. Microsoft Convergence is the place where leaders gather to explore, share and experience business solutions, see new innovations, get insights and fresh perspectives, connect with experts and peers, and think about business in new ways. Past record shows 78 countries were represented at Convergence 2014 EMEA, Barcelona, attracted more than 4,000 individuals, including delegates, press, speakers and staff. This year the attendees will be Microsoft Customers, Prospective Customers, Partners and Press/Analysts.

About Sonata Software

Sonata Software is a global IT services firm focused on catalyzing transformational IT initiatives of its clients through deep domain knowledge, technology expertise and customer commitment. The company delivers

innovative new solutions for Travel, Retail & Consumer Goods and Software Product Companies by integrating technologies such as Omni-channel commerce, Mobility, Analytics, Cloud and ERP, to drive enhanced customer engagement, operations efficiency and return on IT investments. A trusted long-term service provider to Fortune 500 companies across both the software product development and enterprise business segments, Sonata seeks to add differentiated value to leadership who want to make an impact on their businesses, with IT.

For further information, please contact:

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About I.B.I.S., Inc.

Founded in 1989, I.B.I.S., Inc. provides business solutions which enable companies with complex supply chain requirements to maximize their business success. Through a Strategic Developer Partner relationship with Microsoft, the company provides world-class solutions for enterprise resource planning (ERP), customer relationship management (CRM), business intelligence (BI), and application development. I.B.I.S., Inc. specialties include Microsoft Dynamics® AX and CRM solutions focused on the supply chain needs of distribution, manufacturing, and retail industries.

I.B.I.S., Inc. is a two-time winner of Microsoft Dynamics® Outstanding Partner of the United States Award, a Worldwide Finalist for the Microsoft Dynamics® AX Partner of the Year, Microsoft Dynamics® 2015 Distribution Partner of the Year in the United States, a Microsoft Partner with Four Gold Competencies (ERP, CRM, Business Intelligence, Application Development), and a ten-time Microsoft Dynamics® Inner Circle Partner. In addition, I.B.I.S., Inc. is among the very select few companies that are Microsoft Dynamics Global Independent Software Vendors for Dynamics AX and CRM.