



NIIT Limited

85, Sector 32 Institutional
Gurgaon 122 001, India
Tel: +91 (124) 4293000
Fax: + 91 (124) 4293333
Email: info@niit.com

Registered Office:
8, Balaji Estate, First Floor
Guru Ravi Das Marg, Kalkaji
New Delhi 110 019, India
CIN: L74899DL1981PLC015865

www.niit.com

April 25, 2016

1. The Manager

National Stock Exchange of India Ltd
Listing Department
Exchange Plaza
5th Floor, Plot no C/1, G Block
Bandra Kurla Complex
Bandra (E), Mumbai – 400 051
Fax: 022-26598237, 26598238

2. The Manager

BSE Limited

Corporate Relationship Department,
1st Floor, New Trading Ring,
Rotunda Building
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai- 400 001
Fax: 022-22723121, 22722082

Subject: Press Release dated April 25, 2016

Dear Sir,

Please find enclosed a copy of the press release titled “**NIIT bags ASSOCHAM National Brand Summit & Excellence Awards 2016**”.

This is for your information and records.

Kindly acknowledge the receipt.

Thanking you,

Yours truly,
For **NIIT Limited**

Authorised Signatory

Encl: a/a

NIIT bags ASSOCHAM National Brand Summit & Excellence Awards 2016

Acknowledged for 'Best Innovation Brand' in the education sector

New Delhi, April 25 2016: NIIT Limited, a global leader in skills and talent development, has bagged the ASSOCHAM National Brand Summit & Excellence Awards 2016 as the **'Best Innovation Brand'** in the **Education sector**. NIIT has received the coveted award for company's continuous quest to offer path breaking industry-aligned education and training programs. Mr. Sanjay Zhunzhunwala, Chairman and Ms. Shradha Agarwal, Co-chairperson, ASSOCHAM Regional Council presented the award to Ms. Shakera Roy, General Manager NIIT Ltd & Geo Head (East & South Networks), at a scintillating ceremony organized at The Oberoi, Kolkata.

Over the last 35 years, NIIT has contributed extensively to the IT sector by training 35 million people in IT and other disciplines. In the last decade, NIIT diversified beyond IT training by entering into partnerships with domain experts in growing industry verticals. NIIT is actively involved in offering technologically advanced learning products and services to its customers. The company introduced pioneering Cloud Campus in India way back in 2011. A recent path breaking initiative NIIT.tv has received phenomenal response nationwide. An array of programs from NIIT are already available online through NIIT.tv. and Cloud Campus. With the launch of StackRoute, NIIT has also reinforced its leadership position as a pioneer in addressing the future skill needs of the IT sector. Continuing the effort to revolutionize the IT space, NIIT is now offering pioneering programmes in Digital Transformation, under the **DigiNxt** series brand umbrella.

Speaking on the occasion, **Mr. Prakash Menon, President, Global Skills and Careers Group, NIIT Ltd.** said, *"Over the last 35 years NIIT has played a pioneering role in shaping the education and training sector through its innovative and industry-aligned career programs. We continuously strive to design our programs as per the aspirations of the youth and the requirements of the industry. This award is recognition of our efforts and will further encourage us to constantly innovate by introducing a diverse range of learning solutions focused on Digital Transformation."*

Eminent speakers like Mr. Partha Sinha, Vice Chairman & MD, McCANN Worldgroup, Mr. Sonal Dabral, Chairman & CEO, DDBMudra Group, Mr. Subhash Kamath, CEO & Managing Partner BBH, Mr. Samiran Gupta, India Country Head, ICANN, USA, Mr. Joy Mukherjee, Global Communication Expert, Angelique International and many more attended the event.

"National Brand Summit & Excellence Awards" by ASSOCHAM is an initiative to salute Indian Corporate and Brands working in various sectors for excellence, innovation and their contribution to the society.

About NIIT

Established in 1981, NIIT Limited, a global leader in Skills and Talent Development, offers multi-disciplinary learning management and training delivery solutions to corporations, institutions, and individuals in over 40 countries. NIIT has three main lines of business across the globe- Corporate Learning Group, Skills and Careers Group, and School Learning Group.





NIIT's Corporate Learning Group (CLG) offers Managed Training Services (MTS) to market-leading companies in North America, Europe, Asia, and Oceania. The comprehensive suite of Managed Training Services includes custom Curriculum Design and Content Development, Learning Administration, Learning Delivery, Strategic Sourcing, Learning Technology, and Advisory Services.

With a team of some of the world's finest learning professionals, NIIT is dedicated to helping customers increase the business value of learning and development (L&D). Built on the sound principles of 'Running Training like a Business', NIIT's Managed Training Services and best-in-class training processes enable customers to align business goals with L&D, reduce costs, realise measurable value, benefit from rock-solid operations, and increase business impact.

NIIT's Skills and Careers Group (SNC) delivers a diverse range of learning and talent development programs to millions of individual and corporate learners in areas including Banking, Finance & Insurance, Soft Skills, Business Process Excellence, Retail Sales Enablement, Management Education, Multi-Sectoral Vocational Skills, Digital Media Marketing, and new-age IT. These programs are delivered through a hybrid combination of the 'Cloud Campus' online platform, satellite-based 'Synchronous Learning Technology' and a physical network of hundreds of learning centers in India, China, and select markets in Asia & Africa. The flagship multi-disciplinary course offerings include the industry-endorsed GNIIT program and a set of Post Graduate Programs for students from different streams, apart from a wide range of specialist short duration programs.

To further strengthen its SNC portfolio in India, NIIT has tied up with industry majors like ICICI Bank for NIIT Institute of Finance Banking Insurance & Training Limited, IFBI; leading business schools in India for NIIT Imperia; Genpact for NIIT Uniqua; and a joint venture with NSDC for NIIT YuvaJyoti Limited. Besides this, for the China market, NIIT has tied up with governments and software parks in Guian, Chongqing, Wuxi, Suzhou, Changzhou, Zhangjiagang, Haikou and Dafeng, for state-of-the-art public-private partnership centres.

Recently NIIT has introduced - **StackRoute™**, an initiative to produce the world's best full stack programmers. StackRoute™ aims to create multi-skilled, and multi-disciplinary programmers who can become key members of high-performance teams in top notch product engineering companies, start-ups, and IT firms. Further the company has also launched **NIIT.tv** – a digital learning initiative that brings skilling from NIIT classrooms to every digitally connected Indian, for free, at any time and place of their choice. A disruptive innovation by NIIT for the education space. NIIT.tv will deliver for the very first time, skill-based live courses as well as on-demand courses to the masses, through the digital medium.

As NIIT's wholly owned subsidiary for its K-12 school learning initiative - **MindChampion Learning Systems Limited**, is providing technology based learning to around 2,000 private schools across India, reaching out to more than a million students. The futuristic NIIT nGuru range of learning solutions for schools comprises Interactive Classrooms with digital content, technology-driven Math Lab, IT Wizard programs and Quick School - an Education Resource Planning software.

As the Most Trusted Training Brand in India for 4th year in a row (Brand Trust Report, 2016), NIIT's learning and talent development solutions, continue to receive widespread recognition globally. NIIT has been named among the Top 20 Training Outsourcing Companies for the past seven consecutive years by Training Industry, Inc. USA. Further, leading Indian ICT journal Dataquest has conferred upon NIIT the 'Top Training Company' award successively for the past 20 years, since the inception of this category. NIIT has also been featured as the 'Most Respected Education Company'- 2016 by leading financial magazine, Business World.

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PRESS RELEASE



For media queries, please contact:

Prateek Chatterjee

Vice President, Corporate Communications & Marketing, NIIT Limited

Ph: (Cell) +91 9910201085, (Dir) +91 124 4293041

Email: prateek.chatterjee@niit.com

Swati Sharma

Corporate Communications & Marketing, NIIT Limited

Ph: (Cell) +91 9999601154, (Dir) +91 124 4293042

Email: swati.1.sharma@niit.com

Sumana Bhattacharya/ Puja Shalini/ Manaswi

Candour Communications

Ph: (Cell) +91 9810597176/ 9654850909/9953885091

Email: sumana@candour.co.in, puja@candour.co.in, manaswi@candour.co.in

Visit us at: www.niit.com

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A handwritten signature in black ink, likely belonging to a representative of NIIT.