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April 25, 2016

TAKE/BSE/2016-17

TAKE/NSE/2016-17

The Manager  
Dept. of Corporate Services-Listing  
Bombay Stock Exchange Limited,  
P. J. Towers, Dalal Street,  
Mumbai - 400001

The Manager-Listing Department  
National Stock Exchange of India Limited  
Exchange Plaza,  
Bandra - Kurla Complex, Bandra (East),  
Mumbai - 400051

Dear Sir,

**Sub: Press Release**

We are pleased to enclose a press release for your reference and record.

Kindly note the same and do the needful.

Thanking you,

Yours faithfully,  
For TAKE Solutions Limited



Lakshmi C M  
Company Secretary



## **TAKE Solutions' product pharmaREADY achieves milestone 100<sup>th</sup> customer win**

**The e- Document Management and eSubmission product has proven successful in delivering compliance and efficiency**

**25 April, Chennai** - TAKE Solutions announced that it has achieved its landmark 100<sup>th</sup> customer win for pharmaREADY, its fully integrated, regulatory compliant, web-based product suite.

This flagship product suite was launched in the market in 2005, evolving over the years through 10 major update releases, and now caters to 100 global customers across North America, Europe, Middle East, Australia, China & India. pharmaREADY clients include **Microlabs Ltd., Aurobindo Pharma Ltd., Piramal Enterprise Ltd., Intas Pharma, Macleods Pharma and Manipal College of Pharmaceutical Sciences (MCOPS).**

pharmaREADY is a cloud or on premise regulatory suite comprised of Document Management, Training Records Management, Structured Product Labelling and Electronic Common Technical Document (eCTD) Publishing Solutions. The solution simplifies the complex process of creating, viewing, and managing drug approval submissions to Health Authorities like US-FDA, Health Canada, European Medicines Authority, Swiss Medic, Saudi FDA, Australia and South Africa.

### **About pharmaREADY**

- Web-based electronic Document Management and eSubmission
- Over half of the 100 deployments have been to the Indian market
- Solution suite created by industry experts with real life experience, designed for both emerging and large Life Science organizations
- Ease of installation, ease of use, regulatory compliance and affordability are the primary business drivers
- Released 10 upgraded versions, from pharmaREADY 2.0 to 6.0
- Another technology and architecture change in the pipelines for the next version to be rebranded as pharmaREADY 2017

**In appreciation of pharmaReady, the CEO of a US based leading multi-national Pharma Company** said, "The software (pharmaREADY) has been an excellent investment for our company's FDA electronic filings. We found working with TAKE a pleasure from installation and validation through ongoing support. We will fully realize return on our investment with their user-friendly product, ongoing support, and periodic training."

**Ram Yeleswarapu, President & CEO, TAKE Solutions** said, "We are extremely proud to mark this important milestone of 100 successful deployments. The key to pharmaREADY's success since its launch over a decade ago is its intuitive and easy to use workability. We continue to make significant strides towards achieving our vision of improving outcomes with pharmaREADY, with 97% customer retention since 2015. Backed by this momentum, we look forward to scripting more success stories with our product in the future. "

In a recently conducted Customer Satisfaction Survey, TAKE reported that ALL customers expressed immense satisfaction with the 24\*7 Customer Support provided and most expressed willingness to refer PharmaReady™ to others, enabling successful cross selling. For further details on PharmaReady™ please visit <http://www.pharmaready.com/>.



## About TAKE Solutions

TAKE Solutions, is a globally recognized knowledge intensive technology player, delivering comprehensive and niche solutions for enterprises across diverse sectors for over 15 years, with key expertise in Life Sciences (LS) and Supply Chain Management (SCM). In the LS domain, TAKE offers IP-based software and extensive knowledge-based solutions to enable efficient clinical, regulatory, safety and content management. In SCM, TAKE's product suite includes distinct technology with embedded IP that spans enterprise mobility, trading partner collaboration, and material tracking. TAKE encompasses specialized lines of businesses under distinct brands such as Navitas – an IP driven Life Sciences solutions company, Ecron Acunova – a specialized provider of Clinical Services to both Pharma & Biotech companies, Intelent – an expert in Life Sciences Big Data, TAKE Supply Chain & TAKE MEA – flexible, accessible, mobile Supply Chain software solution providers, APA Engineering – an International e-Sourcing and Engineering services company, TAKE Innovations – an incubator to facilitate IP Creation and TAKE Enterprise Services Inc. – a specialist provider of technology-driven business solutions and software services.

TAKE's significant recognitions include a patent win from the United States Patent and Trademark Office (USPTO) for its 'Method for Optimizing Clinical Data Standardization', a 'Leader' certification in Drug Safety Services & Life Sciences R&D IT Outsourcing from IDC, recognition as the 'Dream Employer of the Year' at the World HRD Congress and the title of 'Most Admired Brand –IT' from the Asian Customer Engagement Forum. With its global headquarters in Chennai, India, TAKE has a proven track record of delivering world-class solutions to more than 400 customers worldwide, including 9 of the top 10 global Pharma companies. For more information, please visit [www.takesolutions.com](http://www.takesolutions.com)