TCS/PR/SE-94/2015-16

February 23, 2016

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai
Kind Attn: Manager, Listing Department

BSE Limited
P.J. Towers
Dalal Street
Mumbai
Kind Attn: General Manager,
Department of Corporate Services
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled "**TCS Helps Element Drive Fleet Technology Transformation**" which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Suprakash Mukhopadhyay
Vice President and Company Secretary

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Corporate Identification No. (CIN): L22210MH1995PLC084781

For immediate use **PRESS** RELEASE

TCS Helps Element Drive Fleet Technology Transformation

SANTA CLARA | MUMBAI, February 23, 2016: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS) a leading global IT services, consulting and business solutions organization, has been selected by Element Financial Corporation (TSX: EFN) to help the company significantly evolve its fleet management technology platform and user experience.

One of North America's leading fleet management companies, Element enlisted TCS to help transform how its customers interact with fleet management technology, including enhancing service quality and customer experience, providing greater agility and operational efficiency, and improving the satisfaction of employee users. TCS will enable Element to modernize its legacy infrastructure into a new generation of digital platforms.

As part of this process, TCS will employ a User Experience-centric design approach, providing fleet managers and drivers with critical information about their vehicles using mobile, web and tablet devices, and data-based intelligent decisions to optimize their resources using advanced analytics.

"We're harnessing technology to make our clients, their fleet assets and drivers more productive," said **Kristi Webb**, president and CEO for Element's North American fleet management business. "Our strategic partnership with Tata Consultancy Services will further Element's commitment to providing customers with a best-in-class user experience."

"We are delighted to team up with Element in its journey to deliver world-class experience to fleet managers and drivers," said **Anupam Singhal,** vice president, Tata Consultancy Services. "TCS will leverage its Digital Reimagination™ experience and global assets to accelerate discovery and delivery of new digital solutions for Element."

About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPS,infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 344,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $15.5 billion for year ended March 31, 2015 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

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