SONATA

SONATA SOFTWARE LIMITED

ISO 9001 BUREAU VERITAS Certification 008

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20th April, 2016

National Stock Exchange of India Limited
Listing Department
Exchange Plaza, 5th Floor
Bandra Kurla Complex
Bandra (E) Mumbai – 400 051
Stock Code - SONATSOFTW

BSE Limited
Listing Department
P.J. Towers, Dalal Street
Mumbai 400 001
Stock Code - 532221

Dear Sir/Madam,

Sub: Press Release

We are forwarding herewith copy of press release dated 20th April, 2016, announcing Sonata Software to exhibit leading Digital Travel Technology solutions at the Arabian Travel Market.

Kindly take the same on record.

Thanking you,

Yours faithfully
For Sonata Software Limited

for **Priya Jaswani**
Company Secretary

Encl: as above

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Press Release

Sonata Software to exhibit leading Digital Travel Technology solutions at the Arabian Travel Market

Bengaluru, April 20th, 2016: Sonata Software, a global IT software services and technology company, announced today that it will be exhibiting at the Arabian Travel Market, being held in Dubai from April 25th to 28th this year.

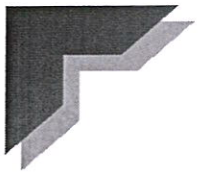
Sonata powers some of the largest players in the tour operator, corporate travel, online travel, rail and airline segments across the globe with its technology solutions. At the event, Sonata will be showcasing its digital travel solutions and platforms that provide a complete end-to-end solution for managing customer experience and smart operations to help reinvent travel businesses. These travel solutions are built on proven technologies and include Rezopia, a cloud-based travel ERP system, TravelPlus a hybris based travel commerce accelerator, Halosys, a unified enterprise mobility platform, and Transit – big data ready analytical platform for the travel vertical. These solutions from Sonata have won recognitions such as hybris Most Innovative Partner award and Travel Weekly Magellan awards.

"Travel is one of the focus verticals for Sonata and we have more than a decade of experience serving industry leaders globally. Our cloud based Rezopia platform and our services around that have been used by large travel distributors and suppliers to remodel their business around digital trends. Multi channel booking, packaging for core and ancillary products and mobile customer applications are areas where we have seen customers gain business value. " remarked **Suresh Verghese, Head – Travel & Hospitality Solutions.**

With over 36,000 travel professionals in attendance, the Arabian Travel Market is one of the key annual travel events in the Middle East with a global impact. ATM offers a unique opportunity for the travel trade to meet, network, negotiate and conduct business under one roof. Sonata welcomes attendees of ATM 2016 to its stand – TT1467.

About Sonata Software

Sonata Software is a global IT services firm focused on catalysing transformational IT initiatives of its clients through deep domain knowledge, technology expertise and customer commitment. The company delivers innovative new solutions for Travel, Retail and Consumer Goods industries by integrating technologies such as Omni-channel commerce, Mobility, Analytics, Cloud and ERP, to drive enhanced customer engagement, operations efficiency and return on IT investments. A trusted long-term service provider to Fortune 100 companies across both the software product development and enterprise business segments, Sonata seeks to add differentiated value to leadership who want to make an impact on their businesses, with IT.



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For further information, please contact:

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