TCS/PR/SE-52/2017-18

October 13, 2017

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai
Kind Attn: Manager, Listing Department

BSE Limited
P.J. Towers
Dalal Street
Mumbai
Kind Attn: General Manager,
Department of Corporate Services
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled **"Dallas Independent School District Set to Revolutionize Traditional Curriculums with "Ignite My Future in School""** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Rajendra Moholkar
Company Secretary

TATA CONSULTANCY SERVICES
Tata Consultancy Services Limited
Maker Towers 'E' Block 11th Floor Cuffe Parade Colaba Mumbai 400 005 India
Tel 91 22 6778 9191 Fax 91 22 6639 1836 e-mail corporate.office@tcs.com website www.tcs.com
Registered Office 9th Floor Nirmal Building Nariman Point Mumbai 400 021
Corporate Identification No. (CIN): L22210MH1995PLC084781

For immediate use **PRESS** RELEASE

Dallas Independent School District Set to Revolutionize Traditional Curriculums with "Ignite My Future in School"

Tata Consultancy Services and Discovery Education to Provide Ann M. Richards STEAM Academy Middle School with a Groundbreaking Program to Prepare Students for 21st Century Careers

DALLAS, TX | NEW YORK, NY, October 13, 2017 – Tata Consultancy Services, (TCS), (BSE: 532540, NSE: TCS) a leading global IT services, consulting and business solutions organization, and Discovery Education, the leading provider of digital education content and professional development for K-12 classrooms, today officially launched ***Ignite My Future in School*** in the Dallas Independent School District (DISD). As early adopters of this system, DISD teachers will receive professional development, educational resources and year-round support to integrate computational thinking into core subjects such as math, sciences, arts and social studies. In turn, students will learn foundational skills for 21st century careers – across industries – through this transdisciplinary approach.

"Teachers are at the forefront of preparing students for the challenges they face as they enter our workforce," said **U.S. Senator John Cornyn (R-TX) in this video message.** "Initiatives like [Ignite My Future in School] give them the tools to solidify our country's standing as a leader in the STEM fields. I want to congratulate the Dallas Independent School District for being chosen for this innovative program, and I look forward to hearing about all their successes as they prepare the next generation of scholars."

The Ann M. Richards STEAM Academy Middle School in Dallas, TX, will serve as a 'lighthouse school,' acting as the opening hub and eventual archetype for the regional initiative. Local teachers and parents will have the opportunity to apply computational thinking at the Day of Discovery and Community Night events. The DISD includes more than 2,100 teachers and 32,000 middle school students who could potentially benefit from the program.

Advanced Placement (AP) Computer Science enrollment and attainment in the district are below the national average, while salaries for a career in computer science nearly doubles all professions in the region. *Ignite My Future in School* hopes to address the disparity by developing relevant skills for 21st century job opportunities, particularly the new digital economy, with the emergence of Artificial Intelligence, machine learning and the Internet of Things (IoT).

"Nothing is more important than equipping our young people with the necessary skills to succeed. Computational thinking gives students the confidence and ability to solve society's greatest challenges," said **Balaji Ganapathy, Head of Workforce Effectiveness, TCS**. "I want to thank the administrators at Dallas Independent School District and the Ann M. Richards STEAM Academy Middle School for being forbearers of this effort."

On a National level, *Ignite My Future in School* has a goal of engaging 20,000 teachers and one million U.S. students by 2021. As a first step towards this goal, TCS and Discovery Education announced that **10 U.S. school systems across the country** – with more than 6,700 teachers and 194,000 students – joined the effort

as early adopters of this transdisciplinary approach in a five-year educator training and learning commitment to help empower middle school teachers.

These select schools will experience the unique opportunity to learn and apply computational thinking through an annual free day of professional development for educators and community night for parents. TCS and Discovery Education have also launched an online program, TECHademy, which will engage teachers nationwide in an exclusive, cost-free, virtual professional development experience that includes curriculum resources, eLearning courses, webinars, and more. These resources are aligned to national standards, as well as the recently launched K-12 Computer Science Framework.

Ignite My Future in School builds on TCS' robust community initiatives that have inspired more than two million young people in STEM education and careers. TCS is a founding partner for two national mentoring initiatives in the United States, US2020 and Million Women Mentors. Its flagship student engagement program, TCS goIT, has engaged more than 12,000 middle and high school students across 56 cities in the United States and Canada with hands-on experiences in computer science, inspiring them towards tech careers in all sectors. Moreover, TCS is part of the CS for All Consortium and has national partnerships with NCWIT, NPower, the U.S. Chamber of Commerce Foundation, CECP, National 4H Council, Boys Scouts of America, and Boys and Girls Clubs of America.

About Tata Consultancy Services Ltd (TCS)
Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPS, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 389,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of U.S. $17.6 billion for year ended March 31, 2017 and is listed on the BSE Limited and National Stock Exchange of India Limited. For more information, visit us at www.tcs.com. To stay up-to-date on TCS news in North America, follow @TCS_NA. For TCS global news, follow @TCS_News.

About Discovery Education
Discovery Education is the global leader in standards-based digital content for K-12, transforming teaching and learning with award-winning digital textbooks, multimedia content, professional development, and the largest professional learning community of its kind. Serving 4.5 million educators and over 50 million students, Discovery Education's services are in half of U.S. classrooms, 50 percent of all primary schools in the UK, and more than 50 countries. Discovery Education partners with districts, states, and like-minded organizations to captivate students, empower teachers, and transform classrooms with customized solutions that increase academic achievement. Discovery Education is powered by Discovery Communications (NASDAQ: DISCA, DISCB, DISCK), the number one nonfiction media company in the world. Explore the future of education at DiscoveryEducation.com. Stay connected with Discovery Education on social media through Facebook, follow us on Twitter at @DiscoveryEd, or find us on Instagram and Pinterest.

Media Contacts
Ben Trounson, Tata Consultancy Services, b.trounson@tcs.com
Charmion N. Kinder, Discovery Education, charmion_kinder@discovery.com