Asian Granito India Ltd.
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AGL TILES
Beautiful Life

12th October, 2016

BSE Limited **Scrip Code: 532888**
Corporate Relationship Department
1st Floor, P J Towers
Dalal Street
Mumbai - 400 001

The National Stock Exchange of India Ltd. **Scrip Code: ASIANTILES**
Exchange Plaza
BandraKurla Complex
Bandra (East)
Mumbai – 400 051

Dear Sir,

Subject: Press meet – Intimation of schedule of media interaction.

We wish to inform you that, pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations 2015, the details of the media interaction is as under:

Day and Date	Purpose	Venue
12th October,2016 Wednesday	Interaction with media on update of new product launch at Crystal Ceramics Plant	Crystal Ceramics Private Limited, Village: Kaiyal Dist:Mehsana, Gujarat

This is to further inform that, copy of the Media Release is attached herewith.

The aforesaid information will also be disclosed on the website of the company www.aglasiangranito.com.

Kindly take the same on your record.
Yours faithfully,
For Asian Granito India Limited,

Renuka

Company Secretary
Encl: As above

Asian Granito India Limited • Ahmedabad •

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Media Release

Asian Granito India Limited completes major expansion at Crystal Ceramics

- *Company set up a plant for double charged vitrified tiles with capacity of 12,000 square meter a day; Total capacity of Crystal Ceramic at 27,000 square meter a day*
- *Becomes 1st company in the World to introduce 5 layer tiles kiln from SACMI-ITALY; Installs World's widest kiln at the plant*

October 12, 2016: Asian Granito India Limited (AGIL), one of India's largest tiles companies has completed a major expansion at its step Subsidiary, "**Crystal Ceramics Industries Private Limited(Crystal Ceramics)"**. AGIL acquired Artistique Ceramic Pvt. Ltd in FY 2015-16 through amalgamation scheme approved by Hon: Gujarat High Court, which holds 70% in Crystal Ceramics through Kediya Ceramics.

Mr. Kamlesh Patel, Chairman and Managing Director, Asian Granito India Ltd, said, "Acquisition of Crystal Ceramics was a strategic decision as along with the product range it also enjoyed a Natural Gas supply arrangement with ONGC which is significantly lower than the prevailing market price. With this expansion production capacity of Crystal Ceramics has reached 27,000 square meters a day. The new plant will be making double charged vitrified tiles in the large format of 800 X 800 mm and 1000 X 1000 mm for Domestic as well Exports. We also have the required infrastructure for future expansion at Crystal Ceramics."

Mr. Mukesh Patel, Managing Director, Asian Granito India Ltd, said, "Company has also installed World's widest kiln at the new plant, with this AGIL has become the 1st company in the World to introduce widest kiln from SACMI-ITALY. Post amalgamation total capacity of AGIL including its subsidiaries has reach to 1 lakh sq. Mtrs a day (including outsourcing). Company also plan to strengthen retail presence by ensuring that each and every customer has an option to go through entire range of products that we offer."

The Indian Tile industry is estimated at Rs. 26,000 crores in FY 16 and is expected to grow at a CAGR of 13%. India's low per capita tiles consumption of 0.5 sq mtr versus global average of 1.4 sq mtr, Rising urbanisation, growing disposable income, potential in the rural market and export market offers great potential for the industry. Government initiatives such as Make in India, The Smart Cities Mission, Housing for all, and The Swachh Bharat Abhiyan will give further boost to the industry. GST will also help to have a better trend for all branded segments and help to gain better market share.

Asian Granito India Limited Ahmedabad

Asian Granito India Ltd. (AGIL) has emerged as one of the largest ceramic companies of India in a short span of 16 years from 2,500 square metres per day in the year 2000 to over 1 lakh square metres currently (including outsourcing). Company offers wide rand of products including, ceramic floor, digital wall, vitrified, parking, porcelain, glazed vitrified, outdoor, natural marble composite & Quartz etc.

About Asian Granito India Limited:

Established in the year 2000, the Asian Granito India Ltd. (AGIL) has emerged as one of the largest ceramic companies of India in a short span of 16 years from 2,500 square metres per day in the year 2000 to over 1 lakh square metres currently (including outsourcing). It is among the top ceramic tile manufacturers in India and among the world's 50 most profitable Ceramic Tile Companies. AGIL manufactures and markets interior & infrastructure products like vitrified wall & floor tiles, porcelain, natural marble composite and quartz.

The Company has 8 state-of the-art manufacturing units spread across Gujarat and more than 80 exclusive showrooms across India. It has an extensive marketing and distribution network which comprises of over **4,000 dealers** and sub-dealers covering each and every state of the country. It exports to **50 countries worldwide**. Headquartered in Ahmedabad, AGIL is listed on NSE & BSE and reported consolidated gross revenues of **Rs. 1,086 crore in 2015-16.**

For further information please contact:

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Asian Granito India Limited Ahmedabad