

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company(TC)	PRESSMAN ADVERTISING LIMITED		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	WARREN TEA LIMITED		
Whether the acquirer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	1. BSE Limited 2. National Stock Exchange of India Limited 3. The Calcutta Stock Exchange Limited		
Details of the acquisition/disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC(**)
Before the acquisition under consideration, holding of: (a) Shares carrying voting rights (b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others) (c) Voting rights (VR) otherwise than by shares (d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) (e) Total (a+b+c+d)	NIL	NIL	NIL
Details of acquisition/sale (a) Shares carrying voting rights acquired/sold (b) VRs acquired/sold otherwise than by shares (c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold (d) Shares encumbered/invoked/released by the acquirer (e) Total (a+b+c+d)	582953 NIL 582953	2.48 NIL 2.48	2.48 NIL 2.48
After the acquisition/sale, holding of: (a) Shares carrying voting rights (b) Shares encumbered with the acquirer (c) VRs otherwise than by shares (d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition (e) Total (a+b+c+d)	1417047 NIL 1417047	6.04 NIL 6.04	6.04 NIL 6.04

Mode of acquisition/sale (e.g. open market/off-market/public issue/rights issue/preferential allotment/inter-se transfer etc.)	Open Market		
Date of acquisition/sale of shares/VR or date of receipt of intimation of allotment of shares, whichever is applicable	08.04.2015		57100
	09.04.2015		200
	10.04.2015		525653
	Total		582953
Equity share capital/total voting capital of the TC before the said acquisition/sale	₹ 469,65,686	100	100
Equity share capital/total voting capital of the TC after the said acquisition/sale	₹ 469,65,686	100	100
Total diluted share/voting capital of the TC after the said acquisition	₹ 469,65,686	100	100

(*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the Listing Agreement.

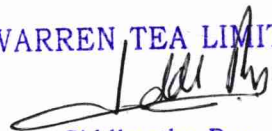
(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer/seller/Authorised Signatory

Place : KOLKATA

Date : 13.04.2015

WARREN TEA LIMITED



Siddhartha Roy
President-Legal
& Company Secretary