

PRESSMAN

India's only listed advertising agency

Statement of Unaudited Financial Results for the quarter ended 30th June, 2015

PART I		(₹ in Lacs)			
Sr. No.	Particulars	Quarter Ended			Year Ended
		30.06.2015	31.03.2015	30.06.2014	31.03.2015
		(Unaudited)			(Audited)
1	Income from operations	1472.34	1120.50	877.43	4016.85
	Total	1472.34	1120.50	877.43	4016.85
2	Expenditure				
a.	Cost of Services	1172.87	884.39	684.76	3091.20
b.	Employee benefit expenses	54.96	54.80	63.84	244.11
c.	Depreciation and amortisation	1.39	2.38	2.90	10.62
d.	Other expenditure	51.11	52.76	54.30	215.10
	Total	1280.33	994.33	805.80	3561.03
3	Profit from operations before other income and exceptional item	192.01	126.17	71.63	455.82
4	Other income	9.41	37.58	53.17	115.49
5	Profit/(Loss) before tax and exceptional item	201.42	163.75	124.80	571.31
6	Exceptional item	-	-	-	-
7	Profit Before tax	201.42	163.75	124.80	571.31
8	Tax Expense				
a.	Current tax	67.00	127.00	-	127.00
b.	Deferred tax charge/(credit)		47.36	-	47.36
9	Net Profit/(Loss) after tax and exceptional item	134.42	(10.61)	124.80	396.95
10	Paid up equity share capital (Face Value of ₹2)	469.66	469.66	469.66	469.66
11	Reserves (excluding Revaluation Reserves)				1850.21
12	Earnings per share (Face value of ₹2) (not annualised)				
	- Basic and Diluted	0.57	(0.05)	0.53	1.69

PART II

A PARTICULARS OF SHAREHOLDING					
1	Public Shareholding				
	Number of shareholding	7885913	7885913	5885913	7885913
	Percentage of Shareholding	33.58	33.58	25.06	33.58
2	Promoters and promoter Group Shareholding				
a)	Pledged/Encumbered				
-	Number of shares	NIL	NIL	NIL	NIL
-	Percentage of shares (as a % of total shareholding of promoter and promoter group)	-	-	-	-
-	Percentage of shares (as a % of total share capital of the Company)	NIL	NIL	NIL	NIL
b)	Non-encumbered				
-	Number of shares	15596930	15596930	17596930	15596930
-	Percentage of shares (as a % of total shareholding of the promoter and promoter group)	100.00	100.00	100.00	100.00
-	Percentage of shares (as a % of total share capital of the Company)	66.42	66.42	74.94	66.42

B INVESTOR COMPLAINTS		Quarter ended 30.06.2015	
	Pending at the beginning of the quarter	Nil	
	Received during the quarter	1	
	Disposed off during the quarter	1	
	Remaining unresolved at the end of the quarter	Nil	

Notes:

- The above financial results have been reviewed by the Audit Committee and approved and taken on record by the Board of Directors in their meetings held on 22nd July, 2015. The Statutory Auditors have carried out a limited review of the financial results for the quarter ended June 30, 2015.
- The Company is solely engaged in advertising and public relations business. Accordingly there are no reportable business or geographic segments in terms of Accounting Standard 17-Segment Reporting as specified under Section 133 of the Companies Act, 2013 read with Rule 7 of the Companies (Accounts) Rules 2014.
- Figures for the previous periods have been regrouped/reclassified to conform to the classification of the current period, wherever necessary.

By order of the Board

(Signature)
Chartered Accountant
22/7/15

(Signature)

Dr. Niren Suchanti
Chairman & Managing Director
DIN:00909388

Place : Kolkata
Date : 22nd July, 2015

PRESSMAN ADVERTISING LIMITED

CIN: L74140WB1983PLC036495

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www.pressmanadvertising.in

REVIEW REPORT

To,
The Board of Directors,
Pressman Advertising Ltd.
Pressman House,
10A, Lee Road,
Kolkata-700 020.

We have reviewed the accompanying statement of Un-audited Financial Results of **M/s. PRESSMAN ADVERTISING LIMITED** for the quarter ended 30th June 2015 except for the disclosures regarding 'Public Shareholding' and 'Promoter and Promoter Group Shareholding' which have been traced from disclosures made by the management and have not been audited by us. This Financial statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on these financial statements based on our review.

We conducted our review in accordance with the Standard on Review Engagement (SRE) 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity," issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provide less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.

Based on our review conducted as above, nothing has come to our attention, that causes us to believe that the accompanying statement of Un-audited Financial Results prepared in accordance with applicable Accounting Standards and other recognized accounting practices and policies has not disclosed the information required to be disclosed in terms of Clause 41 of the Listing Agreement including the manner in which it is to be disclosed, or that it contains any material mis-statement.

For SINGHI & CO.
Chartered Accountants
Firm Registration No.302049E


(S. Bandyopadhyay)
Partner
Membership No.8230



1B, Old Post Office Street,
Kolkata – 700001
Dated, the 22nd day of July, 2015.