Aptech Limited
Regd. office: Aptech House
A-65, MIDC, Marol, Andheri (E),
Mumbai - 400 093.
T: 91 22 2827 2300
F: 91 22 2827 2399
www.aptech-worldwide.com

7th September 2016

The Listing Department
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai - 400 001.
Fax No. 022-22723121/3719/2037/2039/2041/2061

The Manager,
Listing Department
The National Stock Exchange of India Limited
Exchange Plaza, Plot no. C/1, G Block,
Bandra-Kurla Complex
Bandra (E), Mumbai - 400 051.
Fax No.022-26598237/38

Dear Sirs,

Scrip Code: 532475 **ISIN No.: INE266F01018**

Sub.: Press Release "Aptech forays into preschool segment - forms strategic alliance with Montana International Preschool to combat India's 'early years' learning crisis

Please find enclosed herewith the said Press Release which was released today.

Thanking you,
Yours faithfully,

For Aptech Limited

Ketan H.Shah
Company Secretary

Encls: As above

Aptech forays into preschool segment

Forms strategic alliance with Montana International preschool to combat India's 'early years' learning crisis

Mumbai, 7 September: Aptech Ltd, a global education and training company today announced its foray into preschool education, through a strategic alliance with Montana International Preschool. Branded **Montana International Preschool powered by Aptech (MIPA)**, the alliance intends to set up **1000 preschools** in India over the next two years. MIPA aims to stimulate young children's curiosity and provide positive learning experiences through active learning. In addition to world-class pedagogy, internationally recognized curriculum, **MIPA** will offer **first of its kind App enabling child safety monitoring, live view of child's activity** in class, **on-demand child video conferencing**, along with host of other features.

The course curriculum has been developed by a team of experts from Aptech and Montana International Preschool, based on Multiple Intelligence Theory, Reggio Emilia Approach, Montessori and Playway. The pedagogy is, therefore, oriented towards fostering self-discovery, encouraging active thinking and bringing out the creativity in children under their care.

Launching the alliance, **Mr. Anuj Kacker, Executive Director, Aptech Ltd, said** "Preschool education market in India today is about Rs 16000cr. At 23% CAGR this is fastest growing segment in the education landscape. Nearly two-thirds of the market is still unorganized with no standardization and very little emphasis on all round physical and cognitive development of the child in a safe environment. With growing awareness amongst parents of the importance of early child education this is likely to change fast. Aptech, with it's over 30 years of global experience in vocational education, is launching **Montana International preschool powered by Aptech (MIPA)** with a vision to provide a safe and proactive learning environment. We believe this will instill the joy of learning and stimulate each child to identify their talents and unleash their full potential."

Detailing about this alliance, **Mr. Suresh Madhavan, Co-Founder, Montana International Preschool,** said, "According to UNICEF India report, despite the recognition of the importance of Early Childhood Education (ECE) by the Government of India, the challenges in implementation still remain. There are still substantial numbers of children not enrolled in preschools. Through this initiative, we aim to build awareness amongst parents about the preschool being an equally important phase in a child's cognitive and personality development."

Growth of mental and physical abilities progress at an astounding rate and a very high proportion of learning occur from birth to age six. Therefore, it is necessary to facilitate a positive early learning experience and environment to children for a holistic intellectual, social and emotional development.

"Such an environment, which lays the foundation for later school success and positive lifelong orientation, also helps to recognize the signs and symptoms that set children with learning difficulties and other challenges apart. With a thorough knowledge of developmental milestones, educators are able to identify and correct developmental delays, if any. This knowledge equips educators to take appropriate measures to guide the children and create awareness among their families for dealing with such challenges. "

Thus, the curriculum at **Montana International Preschool powered by Aptech** facilitates development of children' life skills through bonds of friendship, social interactions and celebration of diversity.

MIPA also offers a Child Day Care program that provides a safe and stimulating atmosphere for children; it is empowered by technology that enables *Live* webcast of the daycare. Moreover, to ensure utmost safety and security of the children, **MIPA** has a policy under which it only hires women; thus, actively supporting employment for over 10,000 women in the next two years.

About Aptech Ltd.

Aptech Ltd. has been the pioneer in the education and training business for the past thirty years. Ever since it's commencement in 1986 and with a current presence in more than 1300 centers, Aptech has effectively ventured into ten diverse sectors ranging from IT training to personal development. With a presence in 40 emerging countries, it has successfully trained over 6.8 million students through its two main streams of business- Individual training and Enterprise business.

Under Individual Training, Aptech offers career and professional training through its Aptech Computer Education, Arena Animation & Maya Academy of Advanced Cinematics (both in Animation & Multimedia), Lakme Academy Powered by Aptech, Aptech Banking & Finance Academy, Aptech Hardware & Networking Academy, Aptech Aviation & Hospitality Academy and Aptech English Learning Academy brands. Enterprise business includes Content Development (Aptech Learning Services), Training and Assessment Solutions for Corporates & Institutions (Aptech Training Solutions, Aptech Assessment & Testing Solutions).

About Montana International Preschool

Montana is one of the most respected providers of educational services. Started in the year May 2013 with a center at Andheri (Mumbai), followed by another center in Goregaon (Mumbai) in the same month. The urge to do something in the field of education is what got Suresh Madhavan, Sunil Jaiswal & Krishna Nambiar to embark on the preschool journey that was well up to the international standards. On success of their 2 flagship centers, the next 7 centers across Mumbai were launched in 2015-16.

For further details contact:

Aptech Ltd	**Adfactors PR Pvt. Ltd**
Shrutidhar Paliwal, VP & Head, Corporate Communications & Media Relations Phone: (0) 9820120477 Email: shrutidharp@aptech.ac.in	Supreeth Sudhakaran Adfactors PR Pvt. Ltd. Phone: (0) 9920584295 Email: supreeth.sudhakaran@adfactorspr.com