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October 26, 2026

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai – 400 001
Scrip Code - 526612

National Stock Exchange of India Ltd
Exchange Plaza, C-1, Block G
Bandra Kurla Complex, Bandra East,
Mumbai – 400 051
NSE Symbol - BLUEDART

Sub: Press Release

Dear Sir / Madam,

Please find enclosed herewith Press Release being issued by the Company announcing, “**Blue Dart Launches International Parcel Connect to Enable India’s Global E-commerce Aspirations**”.

Please take note of the same.

Thanking you,

Yours faithfully,

For Blue Dart Express Limited

RABINDRA
KUMAR
PUROHIT

Digitally signed by
RABINDRA KUMAR
PUROHIT
Date: 2026.10.26
16:53:21 +05'30'

Rabindra Purohit
Vice President Legal & Compliance and
Company Secretary
Membership No.: F4680

Encl: as above

PRESS RELEASE

Blue Dart Launches International Parcel Connect to Enable India's Global E-commerce Aspirations

Mumbai, 26th October 2026: Blue Dart Express Limited, South Asia's premier express air and integrated transportation and distribution company, announced the launch of International Parcel Connect, its B2C cross-border parcel shipping service. Starting with eligible shipments from India to the United States, the service is designed for e-commerce businesses, D2C brands, marketplace sellers, SMEs and growing exporters seeking affordable and reliable access to overseas customers.

International Parcel Connect offers businesses an alternative between premium-priced express services and lower-cost postal options. Powered by DHL eCommerce, it combines Blue Dart's capabilities and customer support in India with an established international parcel network, offering Standard and Expedited delivery options and shipment visibility.

Commenting on the launch, **Balfour Manuel, Managing Director, Blue Dart**, said, "For years, our customers have asked us to extend Blue Dart's trusted service to their international shipping needs. International Parcel Connect answers that call with a world-class solution, combining our operational strengths in India with the reach of our international network. As Indian enterprises pursue opportunities beyond domestic markets, we are committed to providing the dependable logistics connections that turn their global aspirations into growth."

Dipanjana Banerjee, Chief Commercial Officer, Blue Dart, said, "India's B2C e-commerce exports are currently estimated at around US\$2 billion, reflecting the opportunity for Indian businesses to reach overseas customers. For many sellers, the choice has been between premium-priced express delivery and lower-cost postal shipping. International Parcel Connect bridges this gap, allowing customers to choose between two delivery speeds to suit their needs. Shipment visibility and Blue Dart customer support in India provide greater control and a local point of contact, making cross-border shipping more accessible and easier to manage."

The service supports eligible B2C parcels weighing 50 g to 11 kg, across categories including apparel and fashion products, automobile spare parts, books, handicrafts, imitation jewellery and rugs, alongside other eligible marketplace and e-commerce products. Shipments are subject to applicable customs, regulatory, commodity, weight and dimensional requirements.

Beginning with the United States, Blue Dart plans to progressively extend International Parcel Connect to other relevant markets, including the United Kingdom, countries in the European Union, Canada and Australia, to support Indian businesses' global e-commerce aspirations.

About Blue Dart:

Blue Dart Express Ltd., South Asia's premier express air and integrated transportation & distribution company, offers secure and reliable delivery of consignments to over 56,400 locations in India. Blue Dart is a provider of choice for its stakeholders due to its customer-centric approach and aims to further strengthen this partnership. As part of DHL Group's DHL eCommerce division, Blue Dart accesses the largest and most comprehensive express and logistics network worldwide, covering over 220 countries and territories, and offers an entire spectrum of distribution services including air express, freight forwarding, supply chain solutions, customs clearance and other value-added services.

The Blue Dart team drives market leadership through its motivated people, dedicated air and ground capacity, cutting-edge technology, wide range of innovative, vertical-specific products and value-added services to deliver unmatched standards of service quality to its customers. Blue Dart's market leadership is further validated by its position as the nation's most innovative and awarded express logistics company, with recognitions including 'India's Best Companies to Work For' by The Great Place to Work® Institute, India; 'Best Multinational Workplaces in Asia' by The Great Place to Work® Institute, Asia; 'Superbrand'; and 'Reader's Digest Most Trusted Brand'.

The company has also been recognised among the Fortune 500 India's Largest Corporations and Forbes India's Super 50 Companies, underscoring its leadership, operational excellence and trusted market position. Blue Dart continues to strengthen its governance, quality and information security standards through globally recognised certifications from LRQA, maintaining both the ISO 9001:2015 Quality Management System (QMS) certification and the ISO/IEC 27001:2022 Information Security Management System (ISMS) certification.

The company's Diversity and Inclusion initiatives have led to its recognition as one of India's 'Best Workplaces for Women' in 2021 and 'Best Organisations for Women' in 2026 for the fifth time by ET Edge. Furthermore, Blue Dart was awarded the 'Best In-House Legal Team' award in the logistics category at The Economic Times Global Legal Awards 2024-2025. Blue Dart fulfils its social responsibility through its Go Programs, namely GoGreen – Climate Protection, GoHelp – Drinking Water, Livelihood, Health and Disaster Management, and GoTeach – Education.

For more information, please contact:

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