BLUE DART
EXPRESS LIMITED

LRQA CERTIFIED ISO 9001:2015

Blue Dart Center, Sahar Airport Road,
Andheri (East),
Mumbai - 400 099, India
Tel.: 022 - 69756444
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November 03, 2026

To,

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai – 400 001
Scrip Code - 526612

National Stock Exchange of India Ltd
Exchange Plaza, C-1, Block G
Bandra Kurla Complex, Bandra East,
Mumbai – 400 051
NSE Symbol - BLUEDART

Sub: Press Release

Dear Sir / Madam,

Please find enclosed herewith Press Release being issued by the Company announcing, "**Blue Dart Delivers More Smiles for Less this Diwali with Special Domestic and International Shipping Offers**".

Please take note of the same.

Thanking you,

Yours faithfully,
For Blue Dart Express Limited

RABINDRA KUMAR PUROHIT
Digitally signed by RABINDRA KUMAR PUROHIT
Date: 2026.11.03 12:32:55 +05'30'

Rabindra Purohit
Vice President Legal & Compliance and Company Secretary
Membership No.: F4680

Encl: as above

PRESS NOTE

Blue Dart Delivers More Smiles for Less this Diwali with Special Domestic and International Shipping Offers

Mumbai, 3rd November 2026: Blue Dart Express Limited, South Asia's premier express air & integrated transportation and distribution company, has launched Diwali Express 2026, a festive shipping initiative designed to help customers deliver more smiles for less this festive season.

Running from 8th October to 14th November 2026, the campaign offers special savings on domestic and international shipments, making it easier, more affordable and convenient to share Diwali joy with family, friends and business associates across India and around the world.

Festive gifts within India can be shipped using the special discounted shipping rates of up to 50% on eligible domestic consignments weighing between 2 kg and 10 kg. To make the experience even more convenient, customers can also avail of free doorstep pickup and home booking services, subject to service availability.

Extending the festive spirit beyond borders, customers can also enjoy significant savings of up to 60% on eligible international gift consignments. The offer covers a range of shipment weights and destinations, making it easier to send festive gifts, sweets and hampers across the globe through Blue Dart's reliable international express network. *Terms and conditions apply.*

Available for a limited period, the Diwali Express 2026 offer can be availed by the customers through Blue Dart-DHL's trusted network by visiting their nearest retail stores and Franchisee Collection Centres. Customers can also book shipments through Blue Dart's website or Customer Care.

For assistance, customers may contact Blue Dart Customer Care at **022 4061 1234,** or email **customerservice@bluedart.com**.

For more information or to book a shipment, visit **www.bluedart.com**.

About Blue Dart:

Blue Dart Express Ltd., South Asia's premier express air and integrated transportation & distribution company, offers secure and reliable delivery of consignments to over 56,400 locations in India. Blue Dart is a provider of choice for its stakeholders due to its customer-centric approach and aims to further strengthen this partnership. As part of DHL Group's DHL eCommerce division, Blue Dart accesses the largest and most comprehensive express and logistics network worldwide, covering over 220 countries and territories, and offers an entire spectrum of distribution services including air express, freight forwarding, supply chain solutions, customs clearance and other value-added services.

The Blue Dart team drives market leadership through its motivated people, dedicated air and ground capacity, cutting-edge technology, wide range of innovative, vertical-specific products and value-added services to deliver unmatched standards of service quality to its customers. Blue Dart's market leadership is further validated by its position as the nation's most innovative and awarded express logistics company, with recognitions including 'India's Best Companies to Work For' by The Great Place to Work® Institute, India; 'Best Multinational Workplaces in Asia' by The Great Place to Work® Institute, Asia; 'Superbrand'; and 'Reader's Digest Most Trusted Brand'.

The company has also been recognised among the Fortune 500 India's Largest Corporations and Forbes India's Super 50 Companies, underscoring its leadership, operational excellence and trusted market position. Blue Dart continues to strengthen its governance, quality and information security standards through globally recognised certifications from LRQA, maintaining both the ISO 9001:2015 Quality Management System (QMS) certification and the ISO/IEC 27001:2022 Information Security Management System (ISMS) certification.

The company's Diversity and Inclusion initiatives have led to its recognition as one of India's 'Best Workplaces for Women' in 2021 and 'Best Organisations for Women' in 2026 for the fifth time by ET Edge. Furthermore, Blue Dart was awarded the 'Best In-House Legal Team' award in the logistics category at The Economic Times Global Legal Awards 2024-2025. Blue Dart fulfils its social responsibility through its Go Programs, namely GoGreen – Climate Protection, GoHelp – Drinking Water, Livelihood, Health and Disaster Management, and GoTeach – Education.

For more information, please contact:

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