

**DISCLOSURE UNDER REGULATION 29(1) OF SEBI (SUBSTANTIAL ACQUISITION OF  
SHARES AND TAKEOVERS REGULATIONS, 2011**

|                                                                                                                                                                                     |                                                                  |                                                               |                                                                 |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------|---------------------------------------------------------------|-----------------------------------------------------------------|
| Name of the Target Company (TC)                                                                                                                                                     | <b>PIONEER DISTILLERIES LIMITED</b>                              |                                                               |                                                                 |
| Name(s) of the Acquirer and Persons Acting in Concert (PAC) with the Acquirer                                                                                                       | <b>Acquirer : Rajasthan Global Securities Limited &amp; PACs</b> |                                                               |                                                                 |
| Whether the acquirer belongs to Promoter /Promoter Group                                                                                                                            | <b>NO</b>                                                        |                                                               |                                                                 |
| Name(s) of the Stock Exchange(s) where the shares of TC are Listed                                                                                                                  | <b>BSE/NSE</b>                                                   |                                                               |                                                                 |
| <b>Details of the acquisition as follows</b>                                                                                                                                        | <b>Number</b>                                                    | <b>% w.r.t total share/voting capital wherever applicable</b> | <b>% w.r.t total diluted share/voting capital of the TC (*)</b> |
| <b><u>Before the acquisition under consideration holding of :</u></b>                                                                                                               |                                                                  |                                                               |                                                                 |
| a) Shares carrying voting rights                                                                                                                                                    | --                                                               | --                                                            | --                                                              |
| b) Voting rights (VR) otherwise than by equity shares                                                                                                                               | --                                                               | --                                                            | --                                                              |
| c) Warrants/convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)          | --                                                               | --                                                            | --                                                              |
| <b>TOTAL (a + b + c)</b>                                                                                                                                                            | --                                                               | --                                                            | --                                                              |
| <b><u>Details of acquisition</u></b>                                                                                                                                                |                                                                  |                                                               |                                                                 |
| a) Shares carrying voting rights acquired                                                                                                                                           | 899,656                                                          | 6.72%                                                         | 6.72%                                                           |
| b) VRs acquired otherwise than by equity shares                                                                                                                                     | --                                                               | --                                                            | --                                                              |
| c) Warrants/convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired | --                                                               | --                                                            | --                                                              |
| <b>TOTAL (a + b + c)</b>                                                                                                                                                            | 899,656                                                          | 6.72%                                                         | 6.72%                                                           |



|                                                                                                                                                                                              |                                                                                    |       |       |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------|-------|-------|
| <b>After the acquisition, holding of:</b>                                                                                                                                                    |                                                                                    |       |       |
| a) Shares carrying voting rights                                                                                                                                                             | 899,656                                                                            | 6.72% | 6.72% |
| b) VRs otherwise than by equity shares                                                                                                                                                       | --                                                                                 | --    | --    |
| c) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (Specify holding in each category) after acquisition. | --                                                                                 | --    | --    |
| <b>TOTAL (a + b + c)</b>                                                                                                                                                                     | 899,656                                                                            | 6.72% | 6.72% |
| Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer etc.)                                                                       | Offer for sale (OFS) of Pioneer Distilleries Ltd. shares by United Spirits Limited |       |       |
| Date of acquisition / date of receipt of intimation of allotment of shares/VR/warrants /Convertible securities/ any other instrument that entitles the acquirer to receive shares in the TC  | 24.09.2014                                                                         |       |       |
| Equity share capital/ total voting capital of the TC before the said acquisition                                                                                                             | 13,388,200 Shares                                                                  |       |       |
| Equity share capital/total voting capital of the TC after the said acquisition                                                                                                               | 13,388,200 Shares                                                                  |       |       |
| Total diluted share / voting capital of the TC after the said acquisition                                                                                                                    | 13,388,200 Shares                                                                  |       |       |

**Note :**

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For RAJASTHAN GLOBAL SECURITIES LTD.

*R. C. M.*  


DIRECTOR

Place: New Delhi

Date : 25/09/2014

SECURITIES AND EXCHANGE BOARD OF INDIA (PROHIBITION OF INSIDER TRADING) REGULATIONS, 1992  
[Regulation 13(1) and (6)]

Regulation 13(1): Details of acquisition of 5% or more shares in a listed company- M/s PIONEER DISTILLERIES LIMITED

| Name, address & PAN No. of shareholder                                                                                                                                                                           | Shareholding prior to acquisition/ sale | No. & % of shares/voting rights acquired/sold | Date of receipt of allotment advice/Date of acquisition/sale of shares-specify | Date of intimation to company | Mode of acquisition (market purchase/public/right/preferential offer etc.          | Shareholding subsequent to acquisition | Trading member through whom the trade was executed with SEBI Registration No. of the TM | Exchange on which trade was executed | Buy quantity | Buy value (Rs.) |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------|-----------------------------------------------|--------------------------------------------------------------------------------|-------------------------------|------------------------------------------------------------------------------------|----------------------------------------|-----------------------------------------------------------------------------------------|--------------------------------------|--------------|-----------------|
| Rajasthan Global Securities Limited<br>301 - 303 CA Chambers, 18/12, W.E.A, Karol Bagh, New Delhi-110005<br>PAN:AAACR4122R<br><br><u>PACs</u><br>1. Lalit Dua<br>PAN AAEPD0395D<br>2. Ritu Dua<br>PAN AGNPD6094L | Nil<br><br>0.00%                        | 899,656<br><br>6.72%                          | 24.09.2014                                                                     | 25.09.2014                    | Offer for sale (OFS) of Pioneer Distilleries Ltd. shares by United Spirits Limited | 899,656<br><br>6.72%                   | Integrated Master Securities Pvt. Ltd.<br><br>INB010838332                              | BSE                                  | 899,656      | 37,033,399      |

Place: New Delhi  
Date: 25.09.2014

For Rajasthan Global Securities Limited

Director

