

**SHIV SHANKAR PODDAR**

4, Mohan Kumaramangalam Street  
Off Mahatma Gandhi Road  
Chennai – 600 034  
Telephone No.044-28260929  
E-mail ID-ssp@poddarpigmentsltd.com

---

02.04.2018

National Stock Exchange of India Ltd  
Exchange Plaza, Plot No.C/1, G Block  
Bandra Kurla Complex, Bandra (E)  
Mumbai – 400 051.

Dear Sirs,

**COMPANY SYMBOL : PODDARMENT**

**Re: Disclosure Under Regulation 30(1) and 30(2) OF SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Pursuant to Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, I hereby make disclosure of Shareholdings of the Promoters and Persons Acting in Concert with them as on 31.03.2018 in Poddar Pigments Limited as per the prescribed format enclosed with this letter.

Kindly acknowledge the receipt.

Thanking you,

Yours faithfully,



( Shiv Shankar Poddar )



Encl: As above.

**Format for Disclosures under Regulation 30(1) and 30(2) of SEBI ( Substantial Acquisition of Shares & Takeovers) Regulations, 2011**

**Part-A-Details of Shareholding**

|    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                  |                                                         |                                                   |
|----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------|---------------------------------------------------|
| 1  | Name of the Target Company (TC)                                                                                                                                                                                                                                                                                                                                                                                                                                       | <b>PODDAR PIGMENTS LIMITED</b>                                                                                                                                                                                                                   |                                                         |                                                   |
| 2  | Name(s) of the Stock Exchange(s) where the shares of the TC are listed                                                                                                                                                                                                                                                                                                                                                                                                | <b>THE BSE LIMITED<br/>NATIONAL STOCK EXCHANGE OF INDIA LTD</b>                                                                                                                                                                                  |                                                         |                                                   |
| 3  | Particulars of the shareholder(s):<br>a) Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the target company) is more than 25% of the voting rights of the TC.<br>Or<br>b) Name(s) of promoter(s), member of the promoter group and Persons Acting in Concert ( PAC) with him. | <b>1. Shri Shiv Shankar Poddar</b><br><b>2. Smt Kusum Poddar</b><br><b>3. Ms. Mahima Poddar Agarwal</b><br><b>4. Ms. Rochna Poddar</b><br><b>5. Pluto Trade Links Ltd.</b><br><b>6. GKS Logistics Pvt. Ltd.</b><br><b>7. G K S Holdings Ltd.</b> |                                                         |                                                   |
| 4  | Particulars of the Shareholding of persons mentioned at (3) above                                                                                                                                                                                                                                                                                                                                                                                                     | Number of Shares                                                                                                                                                                                                                                 | % w.r.t. total share/voting capital wherever applicable | % of total diluted share/voting capital of TC (*) |
| a) | As of March 31 <sup>st</sup> of the year 2018 holding of :<br><br>Shares :<br>1. Shri Shiv Shankar Poddar<br>2. Smt. Kusum Poddar<br>3. Ms.Mahima Poddar Agarwal<br>4. Ms. Rochna Poddar<br>5. Pluto Trade Links Ltd.<br>6. GKS Logistics Pvt. Ltd.<br>7. G K S Holdings Ltd.                                                                                                                                                                                         | 41000<br>884766<br>605000<br>590000<br>2054300<br>1359772<br>1088820                                                                                                                                                                             | 0.39<br>8.34<br>5.70<br>5.56<br>19.36<br>12.82<br>10.26 |                                                   |
| b) | Voting Rights (otherwise than by shares )                                                                                                                                                                                                                                                                                                                                                                                                                             | -                                                                                                                                                                                                                                                | -                                                       | -                                                 |
| c) | Warrants                                                                                                                                                                                                                                                                                                                                                                                                                                                              | -                                                                                                                                                                                                                                                | -                                                       | -                                                 |
| d) | Convertible Securities                                                                                                                                                                                                                                                                                                                                                                                                                                                | -                                                                                                                                                                                                                                                | -                                                       | -                                                 |
| e) | Any other instruments that would entitle the holder to receive shares in the TC                                                                                                                                                                                                                                                                                                                                                                                       | -                                                                                                                                                                                                                                                | -                                                       | -                                                 |
|    | <b>Total</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                          | <b>6623658</b>                                                                                                                                                                                                                                   | <b>62.43</b>                                            | <b>-</b>                                          |

*Handwritten signature/initials*



Signature of Authorised Signatory

Place: Chennai

Date: 02.04.2018

**Note:**

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.
- (\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.
- (\*\*) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.