

April 03, 2017

National Stock Exchange of India Ltd.,

Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (E)
Mumbai – 400 051

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai- 400001

The Company Secretary

Pioneer Distilleries Limited

UB House, Plot no. 36,
Street No. 4, Srinagar Colony,
Hyderabad 500073

Dear Sir,

Sub: Disclosure of shareholding in Pioneer Distilleries Limited, a Listed Company.

In pursuance of Regulation 30(2) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeover), Regulations, 2011, we hereby furnish the details of shareholding as on March 31, 2017 in the prescribed format.

We request you to take the above on record and acknowledge receipt of the disclosure.

Thanking you,

Yours Faithfully,

For United Spirits Limited



V Ramachandran
Company Secretary

Encl.: As above



United Spirits Limited

Registered Office:

UB Tower

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Bengaluru 560 001

Tel +91 80 3985 6500

+91 80 2221 0705

Fax +91 80 3985 6862

www.unitedspirits.in

ANNEXURE - 1

FORMAT FOR DISCLOSURES UNDER REGULATION 30(1) AND 30(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

Part-A- Details of Shareholding

1	Name of the Target Company (TC)	PIONEER DISTILLERIES LIMITED		
2	Name(s) of the stock exchange(s) where the shares of the TC are listed	BSE Limited National Stock Exchange of India Ltd.		
3	Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. OR b. Name(s) of promoter(s), member of the promoter Group and PAC with him.	United Spirits Limited		
4	Particulars of the shareholding of person(s) mentioned at (3) above	Number of shares	% w.r.t. total share / voting capital wherever applicable	% of total diluted share / voting capital of TC
	As of March 31, 2017, holding of:			
	a) Shares United Spirits Limited	10,041,150	75.00	N.A.
	b) Voting Rights (otherwise than by shares)	Nil	Nil	N.A.
	c) Warrants	Nil	Nil	N.A.
	d) Convertible Securities	Nil	Nil	N.A.
	e) Any other instrument that would entitle the holder to receive shares in the TC	Nil	Nil	N.A.
	Total	10,041,150	75.00	



Signature of the Authorised Signatory
For **UNITED SPIRITS LIMITED**


V. RAMACHANDRAN
Company Secretary

Place: Bangalore
Date: April 03, 2017

