



PERSISTENT

NSE & BSE / 2012-13 /

May 15, 2012

The Manager,
Corporate Services,
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai 400 051

Ref: Symbol: PERSISTENT

Dear Sirs,

The Manager,
Corporate Services,
Bombay Stock Exchange Limited
14th Floor, P J Towers, Dalal Street,
Mumbai 400 001

Ref: Scrip Code: 533179

Sub: Press Release regarding "New Biospecimens Management System in Development - Persistent Systems and TGen collaborate on Bio4D software program; System will provide timely information for oncologists about patient care"

We wish to inform you that the Company has made a Press Release dated May 14, 2012 titled "New Biospecimens Management System in Development - Persistent Systems and TGen collaborate on Bio4D software program; System will provide timely information for oncologists about patient care"

The copy of the Press Release is attached for your records.

Please acknowledge the receipt.

Thanking you,

Yours faithfully,
For Persistent Systems Limited

Rohit Kamat
Chief Financial Officer



Encl: As above



New Biospecimens Management System in Development

Persistent Systems and TGen collaborate on Bio4D software program; System will provide timely information for oncologists about patient care

SANTA CLARA, Calif. and PHOENIX, Ariz. — May 14, 2012 — Persistent Systems (BSE & NSE: PERSISTENT), the leader in outsourced software product development (OPD) services, and the Translational Genomics Research Institute (TGen) today announced that they are developing a high-quality biospecimen management system called Bio4D.

Initial versions of the Bio4D software, created to manage biological repositories for genetic and genomic research, have been used at TGen in the investigation of the underlying causes of disease.

Now, Persistent Systems and TGen are developing a robust commercial version of Bio4D to manage the collection, processing, storage, distribution and analysis of biospecimens, which includes blood, DNA, and tissue samples, including samples from cancer biopsies.

Systems such as Bio4D are critical to the advancement of personalized medicine, in which physicians guide care based on the genetic profile of each patient.

"Ultimately, tools like Bio4D have the potential to transform the management of biospecimens and supporting research data in a way that speeds information between researchers and oncologists," said Dr. Jeffrey Trent, TGen's President and Research Director. "Accelerating this process is one more way we can benefit patients."

A key component of Bio4D will be its ease of use. Unlike generic LIMS (Laboratory Information Management Systems), Bio4D will be equipped with features and functionality specifically designed for the needs of biobank scientists and biospecimen managers.

"Bio4D's design tool greatly simplifies the study and data collection process, enforces good biospecimen management practices and compliance with global regulatory requirements," said Peter Boler, Senior Vice President, Life Sciences and Healthcare, Persistent Systems. "The solution's web-based technology means oncologists will be able to access data and system analysis results in real time from any industry standard Web browsers including IE, Firefox, Safari, etc. and operating systems such as MS Windows, MAC, Linux and Unix, making it easier than ever before to mine information and develop correlative analyses."

Bio4D's search abilities will include clinical and molecular profile parameters, using a set of filters that could help lead to the discovery or validation of biomarkers, diagnostics and therapeutics. Bio4D has the potential to accelerate discovery in the laboratory, and help translate that information to oncologists working with clinical patients.



Bio4D is also being designed to help address high levels of regulatory, ethical and legal scrutiny that surrounds the biomedical management of biospecimens in association with clinical and non-clinical trials.

Today's announcement about Bio4D is being made in conjunction with the International Society for Biological and Environmental Repositories (ISBER) 2012 Annual Meeting, May 15-18, 2012, at the Westin Bayshore Hotel in Vancouver, B.C.

About Persistent Systems:

Established in 1990, Persistent Systems (BSE & NSE: PERSISTENT) is a global company specializing in software product development services. For more than two decades, Persistent has been an innovation partner for the world's largest technology brands, leading enterprises and pioneering start-ups. With a global team of 6,600+ employees, Persistent has 350+ customers spread across North America, Europe, and Asia. Today, Persistent focuses on developing best-in-class solutions in four key next-generation technology areas: Cloud Computing, Mobility, BI& Analytics, Collaboration across technology, telecommunications, life sciences, consumer packaged goods, banking & financial services and healthcare verticals. For more information, please visit: www.persistentsys.com

Forward-looking and Cautionary Statements:

For risks and uncertainties relating to forward-looking statements, please visit: [www.persistentsys.com/Portals/0/forward looking cautionary statement.shtml](http://www.persistentsys.com/Portals/0/forward%20looking%20cautionary%20statement.shtml)

About TGen:

The Translational Genomics Research Institute (TGen) is a Phoenix-based non-profit organization dedicated to conducting groundbreaking research with life changing results. Research at TGen is focused on helping patients with diseases such as cancer, neurological disorders and diabetes. TGen is on the cutting edge of translational research where investigators are able to unravel the genetic components of common and complex diseases. Working with collaborators in the scientific and medical communities, TGen believes it can make a substantial contribution to the efficiency and effectiveness of the translational process. For more information, visit: www.tgen.org.

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