



PERSISTENT

NSE & BSE / 2014-15 / 55

October 9, 2014

✓ The Manager,
Corporate Services,
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai 400 051

Ref: Symbol: PERSISTENT

Dear Sir / Madam,

The Manager,
Corporate Services,
Bombay Stock Exchange Limited
14th Floor, P J Towers, Dalal Street,
Mumbai 400 001

Ref: Scrip Code: 533179

Sub: Press Release regarding "Persistent Systems Opens Appian BPM Center of Excellence in Columbus, OH"

We wish to inform you that the Company has made a Press Release dated October 9, 2014 titled "Persistent Systems Opens Appian BPM Center of Excellence in Columbus, OH".

The copy of the Press Release is enclosed for your records.

Please acknowledge the receipt.

Thanking you,

Yours faithfully,
For Persistent Systems Limited


 Amit Atre
Company Secretary



Encl.: As above

Persistent Systems Limited (CIN: L72300PN1990PLC056696)

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Persistent Systems Opens Appian BPM Center of Excellence in Columbus, OH *New CoE will help accelerate customers' Digital Transformation through business process automation*

Santa Clara, CA and Pune, India – October 9, 2014

News

Monday at its research and development center in Columbus, OH, Persistent Systems (BSE & NSE: PERSISTENT) launched its newest Center of Excellence (CoE) – for Appian Business Process Management (BPM). Utilizing the Appian application platform with advanced agile design, development and testing, the CoE brings together a global team of experts to deliver solutions for business improvement, problem resolutions, and performance management focused on enterprise digital transformation for organizations.

The Persistent Appian Center of Excellence

Appian is a global leader in BPM solutions. Persistent Systems is a global leader in software product development. This Center of Excellence fuses those core strengths while bringing together the companies' global development capabilities to fully exploit the benefits of central coordination, core skill functions and institutional knowledge found in both artifact repository and the assets of the BPM community. The agile development methodology allows organizations to commit to large scale strategic projects with the flexibility to make in-the-moment tactical adjustments, which reduces risk and provides for a faster ROI. More information on Appian solutions from Persistent Systems can be found here.

Persistent Quote

"Change remains the only constant in the world. Organizations are looking to fundamentally change the paradigm from one where software supports their business to one where software drives their business. The Persistent Appian Center of Excellence enables that journey. It will result in better business decisions that allow organizations to plan strategically while responding nimbly and quickly to immediate issues." Ranga Puranik, president of Persistent Systems.

Appian Quote

"We see a future that is about low impedance application platforms. That means unifying people, data and logic. Working with Persistent, this Center of Excellence will deliver innovative solutions that do this, helping organizations reinvent their businesses. Our customers are fundamentally transforming how they do business and empowering their people to work in new and smarter ways, in turn delivering the best value to their customers." Matthew Calkins, president and CEO of Appian.

About Persistent Systems:

Persistent Systems (BSE & NSE: PERSISTENT) is a global company specializing in software product and technology services. For over two decades, Persistent has consistently been selected as the trusted innovation partner for the world's largest technology brands, leading enterprises and pioneering start-ups. Persistent has a global team of more than 7,800 employees worldwide including offices and delivery centers in North America, Europe, and Asia. Persistent develops best-in-class solutions in key next-generation technology areas including Analytics, Big Data, Cloud Computing, Mobility and Social, for the telecommunications, life sciences, healthcare and banking and financial services verticals. For more information, please visit: <http://www.persistent.com>.



Forward-looking and Cautionary Statements: For risks and uncertainties relating to forward-looking statements, please visit:

www.persistentsys.com/Portals/0/forward_looking_cautionary_statement.shtml

About Appian

As the market leader in modern Business Process Management (BPM) software, Appian delivers an enterprise application platform that unites users with all their data, processes, and collaborations – in one environment, on any mobile device, through a simple social interface. On-premise and in the cloud, Appian is the fastest way to deliver innovative business applications.

For more information, visit www.appian.com. – See more at: <http://www.appian.com/bpm-company/news/press/deloitte-business-consulting-partners-with-appian.jsp#sthash.wzdc69jc.dpuf>

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