



PERSISTENT

NSE & BSE / 2013-14 / 62

March 3, 2014

**The Manager,
Corporate Services,
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai 400 051**

**The Manager,
Corporate Services,
Bombay Stock Exchange Limited
14th Floor, P J Towers, Dalal Street,
Mumbai 400 001**

Ref: Symbol: PERSISTENT

Ref: Scrip Code: 533179

Dear Sir / Madam,

Sub: Press Release regarding "Persistent Systems Named to Leader Category on 2014 IAOP Global Outsourcing 100 Service Provider List"

We wish to inform you that the Company has made a Press Release dated March 3, 2014 titled "Persistent Systems Named to Leader Category on 2014 IAOP Global Outsourcing 100 Service Provider List".

The copy of the Press Release is enclosed for your records.

Please acknowledge the receipt.

Thanking you,

**Yours faithfully,
For Persistent Systems Limited**


**Amit Atre
Company Secretary**



Encl.: As above



PERSISTENT

Persistent Systems Named to Leader Category on 2014 IAOP Global Outsourcing 100 Service Provider List

Pune, India and Santa Clara, CA – March 03, 2014: Persistent Systems (BSE & NSE: PERSISTENT), the global leader in software product and technology services, today announced that the International Association of Outsourcing Professionals® (IAOP®) and this year's judges' panel have named Persistent Systems to the Leader category for its 2014 Global Outsourcing 100® service providers list. The 2014 Global Outsourcing 100 recognizes the world's best outsourcing service providers and advisors.

Judging was based on a set of measurable standards as well as an evaluation by a panel of industry-recognized outsourcing leaders.

"Each year the competition to be named to The Global Outsourcing 100 continues to reach higher levels," said Jagdish Dalal, Chief Advisor, Thought Leadership, IAOP and Chairman of the judges' panel. "Given the strong competition, getting named to this list is a great recognition and these companies should be proud of achieving excellence in the field."

"We are pleased to be recognized as a leader by the IAOP and the esteemed judging panel," said Ranga Puranik, President of Persistent Systems, Inc. "Our expertise, especially in the areas of Social, Mobile, Analytics and Cloud Computing has been highly valued by enterprises, as more and more companies look to extract the maximum business benefit from these technology investments. With over 85% of our business coming from US clients, the establishment of our domestic collaborative/analytics software development center has enabled us to be very competitive and to further strengthen and expand our relationships with our clients."

About IAOP

The International Association of Outsourcing Professionals® (IAOP®) is the global, standard-setting association and advocate for the outsourcing professionals and the organizations they support. With more than 120,000 members and affiliates worldwide, IAOP helps companies increase their outsourcing success rate, improve their outsourcing ROI, and expand the opportunities for outsourcing across their businesses. To learn more, visit <http://www.IAOP.org>.

About Persistent Systems:

Persistent Systems (BSE & NSE: PERSISTENT) is a global company specializing in software product and technology services. For over two decades, Persistent has consistently been



selected as the trusted innovation partner for the world's largest technology brands, leading enterprises and pioneering start-ups. Persistent has a global team of more than 7,500 employees worldwide including offices and delivery centers in North America, Europe, and Asia. Persistent develops best-in-class solutions in key next-generation technology areas including Analytics, Big Data, Cloud Computing, Mobility and Social, for the telecommunications, life sciences, healthcare, and banking & financial services verticals. For more information, please visit: <http://www.persistent.com>.

Forward-looking and Cautionary Statements: For risks and uncertainties relating to forward-looking statements, please visit:

[www.persistentsys.com/Portals/0/forward looking cautionary statement.shtml](http://www.persistentsys.com/Portals/0/forward%20looking%20cautionary%20statement.shtml)

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