

FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulations 13(4), 13(4A) and 13(6)]

- 1) The Compliance Officer,
PC Jeweller Limited, New Delhi
- 2) BSE Limited, Mumbai
- 3) National Stock Exchange of India Limited, Mumbai

Details of change in shareholding or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group

Name, PAN & Address of Promoter/Person who is part of Promoter Group/Director/Officer	No. & % of shares/voting rights held by the Promoter/Person who is part of Promoter Group/Director/Officer	Date of receipt of allotment advice/ acquisition/sale of shares/ voting rights	Date of intimation to company	Mode of acquisition (market purchase / public rights / preferential offer etc./sale)	No. & % of shares/ voting rights post acquisition/ sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Dependents holding (Spouse) Name: Santosh Sharma PAN: ARFPS5792M Address: G - 74, Swaran Apartment, Pitampura, Delhi - 110034	258850 0.14%	28/08/2014	29/08/2014	Market sale	255000 0.14%	Anand Rathi Securities Ltd. INB230676935	NSE	N.A.	N.A.	3850	Rs.664775/-

Signature:

Name: RAMESH KUMAR SHARMA

Designation: Executive Director & Chief Operating Officer