

INDIGOLD TRADE AND SERVICES LIMITED

Registered Office: Indian Rayon Compound- Veraval – 362 266, Gujarat. Tel No 02876 248495, 243257
Corporate Identity Number (CIN)-U18101G2007PLC078595

1st October, 2014

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
MUMBAI – 400 001.

Fax # 022-22723121 / 22722037
22722041 /

The Secretary
National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No.C/1, G-Block
Bandra-Kurla Complex, Bandra (East)
MUMBAI – 400 051.

Fax # 022-26598237/38

The Company Secretary
Pantaloons Fashion & Retail Limited
701-704, 86-92, Skyline Icon Business Park, 7th Floor, Off.
Andheri Kurla Road, Marol Village, Andheri (East),
Mumbai, Maharashtra, 400059

Fax # 022-8652905400

Dear Sir,

Sub: **Disclosure under Regulation 29(2) of the Securities and Exchange Board of India (Acquisition of Shares and Takeover Regulations), 2011**

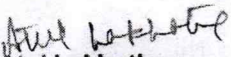
Pursuant to Regulation 29(2) and other applicable provisions, if any, of the Securities and Exchange Board of India (Acquisition of Shares and Takeover Regulations) 2011, we wish to inform you that we have on 29th September, 2014, acquired 4,334,586 equity shares of Pantaloons Fashion & Retail Limited (PFRL).

Pursuant to acquisition of above Equity Shares through Block Deal / open market purchases from the Stock Exchanges, our total holding has increased from 63,056,196 to 67,390,782 shares being 72.62% (i.e. increase of 4.67% from the last disclosure) of the paid up capital of the PFRL.

We are enclosing herewith our disclosure in Format prescribed for disclosure under Regulation 29(2).

Kindly take the above information on record.

Thank you,
Yours faithfully,
For Indigold Trade and Services Limited


Atul Lakhota
Company Secretary
Encl: a.a.



Format for Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Pantaloons Fashion & Retail Limited		
Name(s) of the acquirer and persons Acting in concert (PAC) with the acquirer	Indigold Trade and Services Limited		
Whether the acquirer belongs to Promoter/ Promoter group	Yes, the Acquirer is a promoter of the Company.		
Name(s) of the Stock Exchange where the Shares of TC are Listed	BSE Limited and National Stock Exchange Limited		
Details of the acquisition as follows	Number	% w.r.t. total Share/ voting wherever applicable (*)	% w.r.t. total diluted share/ voting capital of the TC (**)
Before the acquisition under consideration, holding of :			
a) Shares carrying voting rights	63,056,196	67.95%	67.95%
b) Shares in the nature of encumbrance (Pledge/ lien/ non- disposal undertaking/others)	Nil	Nil	Nil
c) Voting rights (VR) otherwise than by shares	Nil	Nil	Nil
d) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (Specify holding in each category)	Nil	Nil	Nil

Atul Kishore



e) Total (a+b+c+d)	63,056,196	Nil	Nil
Details of acquisition/sale			
a) Shares carrying voting rights acquired/ sold	4,334,586	4.67%	4.67%
b) VRs acquired/ sold otherwise than by shares	Nil	Nil	Nil
c) Warrants/ convertible Securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	Nil	Nil	Nil
d) Shares encumbered/ invoked/ released/ by the acquirer	Nil	Nil	Nil
e) Total (a+b+c+/-d)	4,334,586	4.67%	4.67%
After the acquisition/sale , holding of:			
a) Shares carrying voting	67,390,782	72.62%	72.62%
b) Shares encumbered with the acquirer	Nil	Nil	Nil
c) VRs otherwise than by shares	Nil	Nil	Nil
d) Warrants/ convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (Specify holding in each category) after acquisition	Nil	Nil	Nil
e) Total (a+b+c+d)	67,390,782	72.62%	72.62%
Modes of acquisition/ sale (e.g. open market/ off market/ public issue/ right issue/preferential allotment/ inter-se transfer/ etc.)	Block Deal Window/ Open Market		
Date of acquisition of/ sale of shares/ VR or date of receipt of intimation of allotment of shares, whichever is applicable	29.09.2014		

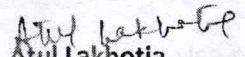


Equity share Capital/ total voting capital of the TC before the said acquisition/ sale	92793529, Equity Shares
Equity share Capital/ total voting capital of the TC after the said acquisition/ sale	92793529, Equity Shares
Total diluted share/voting capital of the TC after the said acquisition	92793529, Equity Shares

(*) Total share capital / voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/ voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/ warrants into equity shares of the TC.

For Aditya Birla Nuvo Limited


Atul Lakhota
Company Secretary



Place: Veraval

Date: 01-10-2014
