FREESIA INVESTMENT AND TRADING CO. LIMITED
IRIS HOUSE, 16, BUSINESS CENTRE, NANGAL RAYA, NEW DELHI-110046
CIN : L65993DL1982PLC013546

FI:HO:SEC:00:

Date: **01.04.2016**

National Stock Exchange of India Ltd.
Exchange Plaza, Plot No. C/1, G Block
Bandra-Kurla Complex, Bandra (E)
Mumbai-400 051

Fax # 26598237 / 38
26598347 / 48

Sub: Disclosure under Regulation 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011.

Dear Sir,

Enclosed please find disclosure under regulation 30(2) of the SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011 in prescribed format regarding my shareholding in the Orient Bell Ltd. where we fall in the promoter & promoter's group or PAC(s) category.

Kindly take note of the same.

Yours faithfully,

For Freesia Investment & Trading Co. Ltd

Director

Phone No. : +91 1147119100, Fax : +91 1128521273
Email : freesiainvestment@gmail.com

Disclosures under Regulation 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

PART-A

1		Name of the Target Company (TC)	**ORIENT BELL LIMITED**		
2		Name(s) of the Stock Exchange(s) where the shares of the TC are listed	1. National Stock Exchange of India Ltd. 2. BSE Ltd.		
3		Particulars of the shareholder(s):			
	a.	Name of person(s) with person acting in concert (PAC) whose total holding is more than 25% of the share or voting rights of the TC.	**N.A.**		
		Or			
	b.	Name(s) of promoter(s), member of the promoter group and PAC with him.	Mr. Mahendra K. Daga, Orient Bell Holding Trust, Mr. Madhur Daga, Mrs. Sarla Daga, Mrs. Roma Monisha Sakraney Daga, Mahendra K. Daga (HUF), Good Team Invest. & Trading Co. Pvt. Ltd., Freesia Investment & Trading Co. Ltd., Morning Glory Leasing & Finance Ltd., Alfa Mercantile Ltd.,Iris Designs Pvt. Ltd.		
4		**Particulars of the shareholding of person(s) mentioned at (3) above**	**Number**	**% w.r.t total share /voting capital**	**% of total diluted share/voting capital of TC**
	a)	As on March 31, 2016, holding of: Shares:-			
	i	Mahendra K. Daga	2,898,716	20.70	
	ii	Good Team Investment & Trading Co. Pvt. Ltd.	2,378,914	16.99	
	iii	Orient Bell Holding Trust	2,079,100	14.85	
	iv	Madhur Daga	1,273,264	9.09	
	v	Freesia Investment and Trading Co. Ltd.	536,479	3.83	**Not Applicable**
	vi	Sarla Daga	536,228	3.83	
	vii	Mahendra K. Daga (HUF)	364,214	2.60	
	viii	Morning Glory Leasing & Finance Ltd.	87,370	0.62	
	ix	Roma Monisha Sakraney Daga	100,000	0.71	
	x	Alfa Mercantile Ltd.	2,370	0.02	
	xi	Iris Designs Pvt. Ltd.	-	-	
	b)	Voting Rights (otherwise than by shares)	N.A.	N.A.	
	c)	Warrants,	N.A.	N.A.	
	d)	Convertible Securities	N.A.	N.A.	
	e)	Any other instrument that would entitle the holder to receive shares in the TC.	N.A.	N.A.	
Total			**10,256,655**	**73.25**	**Not Applicable**

For Freesia Investment and Trading Co. Ltd.



Director

Place:New Delhi
Date: 01-04-2016