

Date: 03.06.2015

National Stock Exchange of India Ltd.
Exchange Plaza, Plot No. C/1, G Block
Bandra-Kurla Complex, Bandra (E)
Mumbai-400 051

Sub: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares & Takeovers)
Regulations, 2011.

Dear Sir,

Enclosed please find disclosure under regulation 29(2) of the SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011 in prescribed format regarding my shareholding in the Orient Bell Ltd.

Kindly take note of the same. ✦

Yours faithfully,

Sarla Daga
Sarla Daga

D1/6, Vasant Vihar
New Delhi- 110057

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Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

1	Name of the Target Company (TC)	Orient Bell Limited		
2	Name(s) of the acquirer and person acting in concert (PAC).	Mrs. Sarla Daga		
3	Whether the acquirer belongs to Promoter/Promoter group	Yes		
4	Name(s) of the Stock Exchange(s) where the shares of the TC are listed	1. National Stock Exchange of India Ltd. 2. BSE Ltd.		
5	Details of the acquisition / disposal as follows	Number	% w.r.t total share /voting capital wherever applicable	% of total diluted share/voting capital of TC
	Before the acquisition under consideration, holding of :	482702	3.49	Not Applicable
	a) Shares carrying voting rights			
	b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)			
	c) Voting rights (VR) otherwise than by shares			
	d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)			
	e) Total (a+b+c+d)	482702	3.49	Not Applicable
	Details of acquisition/sale	24100	0.17	Not Applicable
	a) Shares carrying voting rights acquired/sold			
	b) VRs acquired /sold otherwise than by shares			
	c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
	d) Shares encumbered / invoked/released by the acquirer			
	e) Total (a+b+c+/-d)	24100	0.17	Not Applicable
	After the acquisition/sale, holding of:	506802	3.66	Not Applicable
	a) Shares carrying voting rights			
	b) Shares encumbered with the acquirer			
	c) VRs otherwise than by shares			
	d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition			
	e) Total (a+b+c+d)	506802	3.66	Not Applicable
6	Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	open market		
7	Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	03.06.2015		
8	Equity share capital / total voting capital of the TC before the said acquisition / sale	13,815,551		
9	Equity share capital/ total voting capital of the TC after the said acquisition / sale	13,815,551		
10	Total diluted share/voting capital of the TC after the said acquisition	13,815,551		

Sarla Daga
(SARLA DAGA)

Place: New Delhi
Date: 3/Jun/15