



October 27, 2016

The Manager – Listing
BSE Limited
(BSE: 507685)

022 22723121

The Manager – Listing
National Stock Exchange of India Limited.
(NSE: WIPRO)

022 26598237

Dear Sir,

Subject: Marketing Press release

We are enclosing a marketing press release announcing that Wipro has won a five-year engagement with Speciality Restaurants Ltd., a leading fine dining operator in India. This is a Marketing Initiative of Wipro Limited which does not attract disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirement), 2015 and is being sent to the Stock Exchanges for information.

For WIPRO LIMITED

**M Sanaula Khan
Company Secretary**

Encl: As Above



Wipro Wins an Engagement with Speciality Restaurants to Reduce Energy, Operational Costs

Bangalore, India, and East Brunswick, New Jersey, USA – October 27, 2016: Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO), a leading global information technology, consulting and business process services company, today announced that it has won a five-year engagement with Speciality Restaurants Ltd., a leading fine dining operator in India, with 107 restaurants spread across India, Bangladesh, Tanzania and Doha in Qatar. Wipro will offer energy management services to Speciality Restaurants, which would help pare energy and operational costs.

The EcoEnergy business of Wipro will implement its Managed Restaurant Energy Services (MRES) program across the client's full service restaurants.

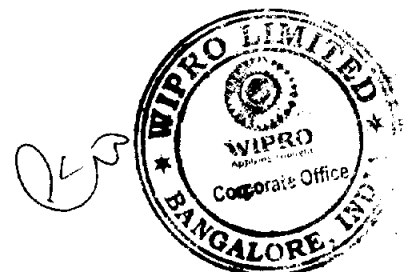
The MRES program is driven through a three-pronged restaurant energy control strategy: Intelligent Site Automation, the use of an intuitive Wipro Energy Manager (WEM) Application Suite, which enables restaurants to monitor, control and optimize their energy consumption on a near real-time basis, and the development of a centralized Energy Operations Center (EOC) to generate key insights through big data analytics.

Indraneil Palit, Executive Director (Project, Business Development & Strategic Planning) Speciality Restaurants Ltd., said, "We are delighted to partner with Wipro for this energy management initiative. Currently, we have rolled out the Wipro Managed Restaurant Energy Services (MRES) program across 12 of our restaurants with positive results. This engagement will further strengthen our endeavor to deliver extraordinary experiences to our clients whilst caring for our environment."

Syed Mansoor Ahmad, Vice President and Head – Wipro EcoEnergy, Wipro Limited, said, "Spiralling energy costs is an area of concern in the QSR (quick service sector) sector worldwide. We are happy to have been chosen by Speciality Restaurants as their energy management partner and are confident that we can help them set new energy saving benchmarks, reduce operating expenditure and enhance end-customer experience."

About Wipro Limited.

Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO) is a leading information technology, consulting and business process services company that delivers solutions to enable its clients do business better. Wipro delivers winning business outcomes through its deep industry experience and a 360 degree view of "Business through Technology." By combining digital strategy, customer centric design, advanced analytics and product engineering approach, Wipro helps its clients create successful and adaptive businesses. A company recognized globally for its comprehensive portfolio of services, strong commitment to sustainability and good corporate citizenship, Wipro has a dedicated workforce of over 170,000, serving clients across 6 continents. For more information, please visit www.wipro.com



About Speciality Restaurants Ltd Speciality Restaurants (BSE: 534425, NSE: SPECIALITY) is engaged in the business of operating restaurants and confectionaries with restaurants across India, Bangladesh, Tanzania and Doha, Qatar. The Company's Flagship Brand is Mainland China offering authentic Chinese cuisine. In a recent brand refresh and extension, the Company successfully introduced Asia Kitchen by Mainland China whose menu extends to Pan-Asian cuisine. The core brands are Oh! Calcutta offering light Bengali delicacies and having a presence of over 20 years, Sigree-Global Grill which features a melange of fresh, grilled flavours from all around the world like Mediterranean, Oriental, Spanish, Mexican and Indian cuisine with live grills on each table. The other core brand is Sweet Bengal confectionary featuring Bengali Sweets and Snacks. Its power brands are Hoppipola, an all-day bar offering contemporary food, finger foods and bar nibbles and Café Mezzuna, an all-day casual dining format serving continental dishes with Mediterranean, Moroccan, East Asian and Italian flavours. The company counts Machaan, Haka, Flame & Grill and Zoodles among its other brands

For more information, please visit www.speciality.co.in.

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Forward-looking and Cautionary Statements

Certain statements in this release concerning our future growth prospects are forward-looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in our earnings, revenue and profits, our ability to generate and manage growth, intense competition in IT services, our ability to maintain our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which we make strategic investments, withdrawal of fiscal governmental incentives, political instability, war, legal restrictions on raising capital or acquiring companies outside India, unauthorized use of our intellectual property, and general economic conditions affecting our business and industry. Additional risks that could affect our future operating results are more fully described in our filings with the United States Securities and Exchange Commission. These filings are available at www.sec.gov. We may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. We do not undertake to update any forward-looking statement that may be made from time to time by us or on our behalf.

