

KSS LIMITED

26th August, 2014

Department of Corporate Services **The Bombay Stock Exchange Ltd** P.J.Tower, Dalal Street, Mumbai – 400 001. **Scrip Code: 532081**	Corporate Relations Dept. **National Stock Exchange of India Ltd.,** Exchange Plaza, 5th Floor, Plot No. C/1. G Block, Bandra-Kurla Complex, Bandra (E), Mumbai – 400 051 **Scrip Code: KSERA**

Subject: Opening of Miniplex at Abohar.

Dear Sir,

K Sera Sera Miniplex Limited, subsidiary of KSS Limited, inaugurates its **Abhohar Miniplex** at Ada Heights, Hanuman Garh Road, Abohar, Punjab-152116 on 28th August,2014 at 5.15 p.m with 2 Audis. The theatre will also be used to conduct virtual E-education classes in the non-movie hours. A copy of invitation for the said inauguration is attached herewith.

Please update the same on your website.

Thanking You,

For KSS Limited
(Formerly known as K Sera Sera Limited)

KSS LIMITED MUMBAI

Director

K SERA SERA'S

Miniplex

ENTERTAINMENT AND EDUCATION

Samar Brothers

K Sera Sera Miniplex Ltd.
& Samar Brothers
Cordially invite you to

Grand Miniplex Opening

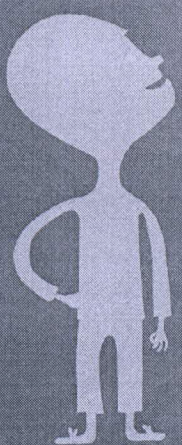


at Abohar

K Sera Sera - the market leader in Miniplex conceptualisation and customisation have scheduled their Miniplex launch in Abohar on Thursday 28th August, 2014 at 5.15 pm.

Our dual objective is "Entertainment & E-Learning"

★ May we request you to be our Honoured Guest



Chief Guest

Sr. Manjit Singh Brar

(Deputy Commissioner - Fazilka)

K Sera Sera Miniplex Ltd.

Satish Panchariya (Chairman)

Mridul Vyas (CEO Miniplex)

Venue:

Ada Heights, Hanuman Garh Road,

Abohar, Punjab - 152116.

Tel.: 01634 - 500777, 233377

Thanking you,

With kind regards

S. P. Singh, ABOHAR

KSS LTD.

KSS Ltd. (formerly known as K Sera Sera Ltd.) is a public listed company, currently featured on BSE, NSE and the Luxembourg Stock Exchange. It has been a major player in distribution and production of movies with over 100 films distributed and a dozen produced, most of which are blockbusters. With three major entities under its name, KSS focuses on the film entertainment business. The entities include taking care of digital cinema rollout (KSS Digital Cinema), building of miniplex cinema screens (KSS Miniplex) and alternative content programming in cinema theatres (K Kampus).

KSS Miniplex

'Small is beautiful' is the concept behind conceptualising and designing the state-of-the art theatres i.e. 'KSS Miniplex'. With this unique concept, the firm aims to make theatre experience 'the happiest viewing...ever' with full HD resolution images of 1920 X1080 at half the cost of multiplexes. The theatres feature two screens each.

K Kampus

The proposition of Miniplex doesn't restrict just to entertaining. A deep thought into Miniplex led us to believe that it can also be used in education. Keeping this in mind, the concept of K Kampus was initiated with an aim to educate students for various higher level programs via satellite. With our focus on district levels and tier 3 cities where students need access to many education programs and quality education, Miniplex can be conducive in making virtual education more engaging.



World Education Summit 2012
World Education Award for Best Innovation in Education at World Education Summit held in Delhi.



E Maharashtra Award 2012
Best Technology for Higher Education Institutions at Maharastra's Mega e-Governance event held at Mumbai.

We welcome you all to experience and be a part of our vision

Ada Heights, Hanuman Garh Road, Abohar, Punjab - 152116.
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